



The driving force of innovation

Power of the people!

Providing our customers with the best reservations system in the world

Introductions



Craig Dean
Chief Executive



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Our Products



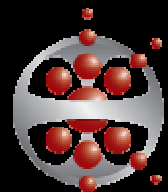
| Traveller

Market leading reservations system



| Brease

A powerful reporting solution



| Babel

Third Party XML integration system



| Tracker

Customer communications solution



| Mercury

Low cost hosted reservations system

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The Innovation Bomb

- The Lion King was released in 1994.
- 800 people
- Budget of \$45m.



- Toy Story was released in 1995.
- 110 people.
- Budget of \$30m.
- 800,000 machine hours (over >91 years!).

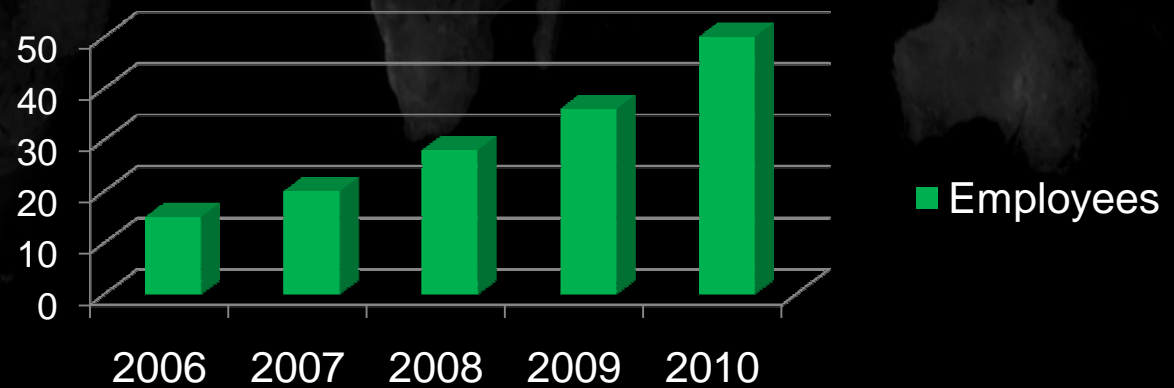
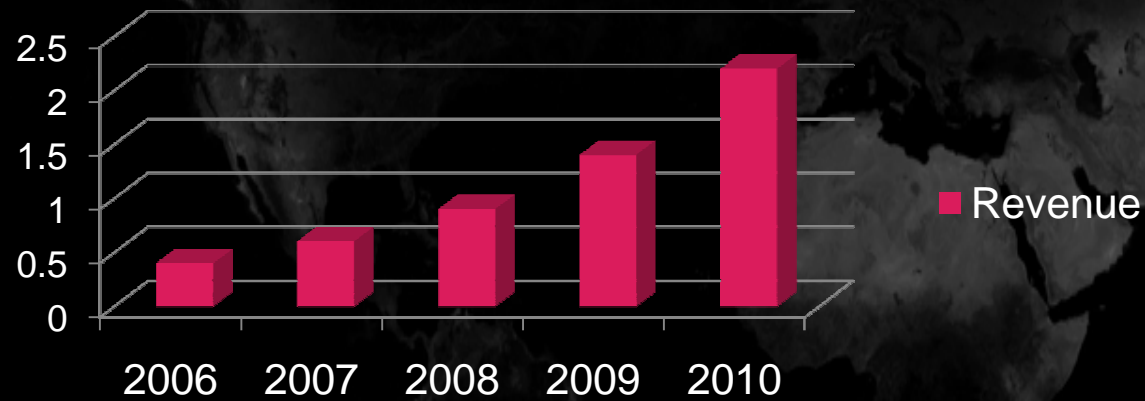
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The Innovation Evolution



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Our Growth

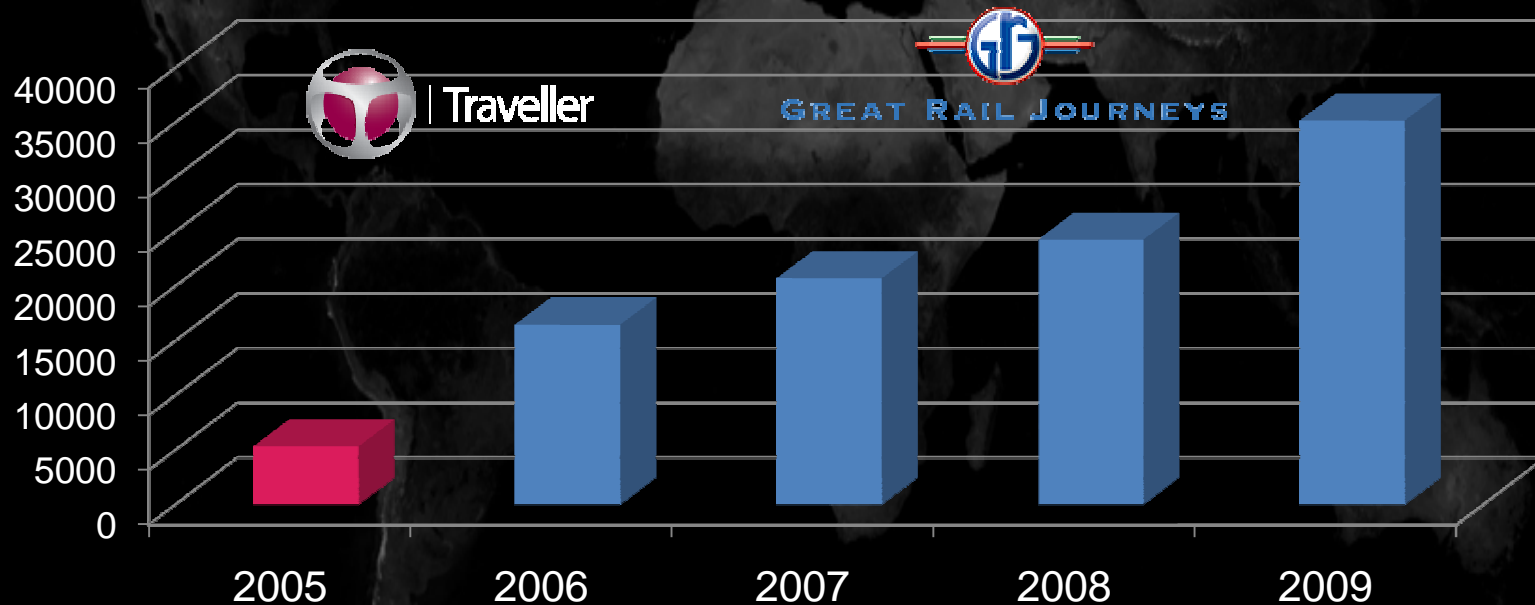


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Growth by People Power



- People achieve innovation.
- Technology allows people to be more efficient.



Booking growth driven via implementation of Traveller

No change in staffing levels.

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People First



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Ride the Evolution



- Everyone can ride the evolution.
- Thursday afternoon, we created our own pilot for a cartoon series...

- ***“The Webbies”*** took 2 people 1 afternoon.
- With a budget of \$0.





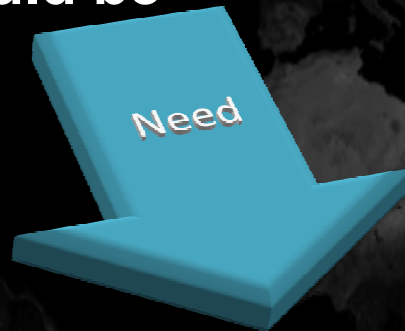
The Webbies

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Innovation is needy



Innovation should be driven by need



Innovation can not survive outside the cost/benefit equation.



INNOVATION



Innovation is achieved by People.

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