

LUXTRIPPER

www.luxtripper.co.uk

Nena Chaletzos
CEO Founder

Travel Technology Initiative
London - 17th Sept 2013

Talking points.....

- Customer Insights
- Meeting the customers needs
- Our Journey
- Challenges
- A brief window into LuxTripper

Customer insights....

"Lack of of real time prices"

"need relevant travel advice to help find the perfect trip"

"Not sure where to go but you know you have set time and you want a holiday....."

"Holiday offers from... and end up having to call someone"

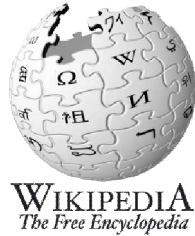
"I just want to book direct on the web"

"Travel search capabilities limited"

"Lack of travel information about destinations"

Searching...

Think about where people go to source travel information and ideas



Searching for holidays can be stressful!



Meeting the customer needs....

Choose a market leading
innovative technology
partner

Ensure real time prices are
provided for all customer
searches...

Choose the right suppliers
that support your chosen
market

Search & navigation easy

Inspirational and 35,000+
hand picked destinations

Useful and comprehensive
travel information

A luxury travel site empowering for our customers to book their perfect trip in one place

LUX TRIPPER

Our Journey.....

Do your research..

Have a clear proposition

Build a compelling concept

Develop a brand

Technology Partner

Choose your suppliers

Build a market leading solution

Launch strategy



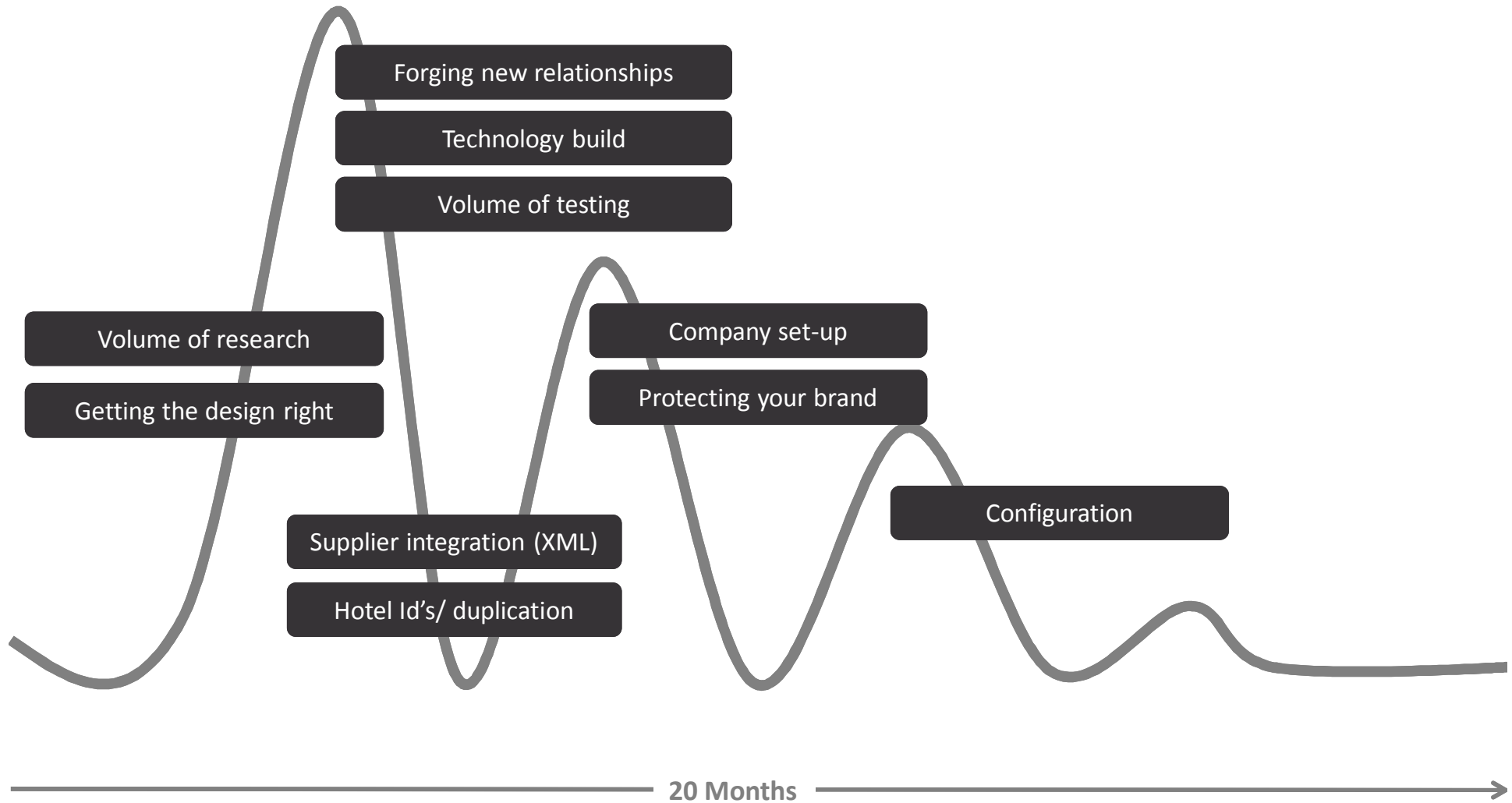
LUX TRIPPER

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The Challenges.....



Challenges and the reality...



A brief window into LuxTripper™

Quick, Easy, and Less stress!

Our Shop Window

LUXTRIPPER Are You A LuxTripper? LOGIN SIGN UP
BOOK ONLINE OR CALL 020 8534 3125

HOME | WHERE TO GO WHEN | DESTINATIONS | TOP PICKS | WHY LUXTRIPPER? | MEMBER BENEFITS | TRAVEL BLOG | CONTACT US | MORE

Holidays | Hotels | Where To Go When

FLIGHT & HOTEL SEARCH

Depart: London Gatwick
To:

Depart Date: 15 Sep 2013
Return Date: 22 Sep 2013
Rooms: 1 (2 for more than 4 rooms)
Room 1: 2 Adults 0 Children
Board Basis: 0 Infrants
Property Name: [Any Board]
Flight Class: Any

SEARCH

INSPIRE ME...
DREAM TRIPS
TOP 10 DESTINATIONS
ALL-INCLUSIVE
HONEYMOON / ROMANTIC
FAMILY HOLIDAYS
BEACH HOLIDAYS
CITY HOLIDAYS
SPA HOLIDAYS
LUXTRIPPER PICKS

Special Offers:
 - CANCUN SALE: 4/5* Beach 7th October
 - Soften The Palm Resort 6 Star Dubai 5*
 - SRI LANKA 20% OFF 4/5* Beach
 - 7 NIGHTS BETWEEN 16/09/2013 & 31/12/2014 FROM £1200 HOLIDAY PP
 - 7 NIGHTS BETWEEN 01/01/2014 & 28/02/2014 FROM £840 HOLIDAY PP
 - 7 NIGHTS BETWEEN 01/01/2014 & 31/12/2014 FROM £1042 HOLIDAY PP
 - MORE CARIBBEAN & SOUTH PACIFIC OFFERS...
 - MORE MIDDLE EAST & AFRIKA OFFERS...
 - MORE INDIAN OCEAN OFFERS...
 - Regent Berlin, 5* Xmas Markets
 - Doubletree New York Financial District 4*
 - Millennium Resort, Phuket 5*
 - 7 NIGHTS BETWEEN 01/12/2013 & 31/12/2013 FROM £600 HOTEL PP
 - 7 NIGHTS BETWEEN 29/11/2013 & 29/12/2013 FROM £1105 HOLIDAY PP
 - 7 NIGHTS BETWEEN 01/12/2013 & 03/01/2014 FROM £936 HOLIDAY PP
 - MORE EUROPE OFFERS...
 - MORE HOT SPOT & SOUTH AMERICA OFFERS...
 - MORE HOT SPOT, ASIA & AUSTRALIA OFFERS...

Footer:
 - Making Booking Easy
 - Affordable Luxury
 - Your Booking Is Safe
 - SPECIAL OFFERS
 - FACEBOOK | GOOGLE+ | TWITTER | YOUTUBE | TRAVEL BLOG

Where to Go When

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WHERE TO GO WHEN

Find your perfect trip in 3 easy steps...

STEP 1 Choose Your Month Of Travel

Jan	Feb	Mar
Apr	May	Jun
Jul	Aug	Sep
Oct	Nov	Dec

STEP 2 Choose One Or More Temperature Type

Hot
Warm
Mild
Cold

STEP 3 Choose One Or More Experience Type

All Inclusive
Spa
Romantic
Family
Beach
City Breaks

Show Results

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Spa
Romantic
Family
Beach
City Breaks

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KURAMATHI ISLAND RESORT
The World's Spa Maldives Maldives South Maldives Kuramathi Island Resort
January Hot Family All Inclusive 0 Reviews
Set on Gadhoo Atoll, one of 5 islands located in this tiny Archipelago, Kuramathi Island Resort offers naturally Maldivian holiday experiences with unique twists to suit everyone. [More](#)

FILITHEYO ISLAND RESORT
The World's Spa Maldives Maldives South Maldives Filithayo Island Resort
January Hot All Inclusive 0 Reviews
The Filithayo Island Resort can be found on the stunning Raafu Atoll, only forty minutes by sea plane from Male. This paradise island is completely unspoilt, nestled in the atoll and boasting [More](#)

MEDHUFUSHI ISLAND RESORT
The World's Spa Maldives Maldives South Maldives Medhufushi Island Resort
January Hot All Inclusive 0 Reviews
Medhufushi is simply stunning! One of the most modern resorts in the Maldives, Medhufushi is constructed in traditional Maldivian style on an untouched & unspoilt atoll, with a superb range [More](#)

VIVANTA BY TAJ CORAL REEF RESORT
The World's Spa Maldives Maldives South Maldives Vivanta By Taj Coral Reef Resort
January Hot All Inclusive 0 Reviews
The hotel offers a rare combination of a relaxing holiday with the comforts of a truly world-class resort, nestled in a pristine, natural setting, it is a perfect destination for romance-seekers, [More](#)

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Thank
You