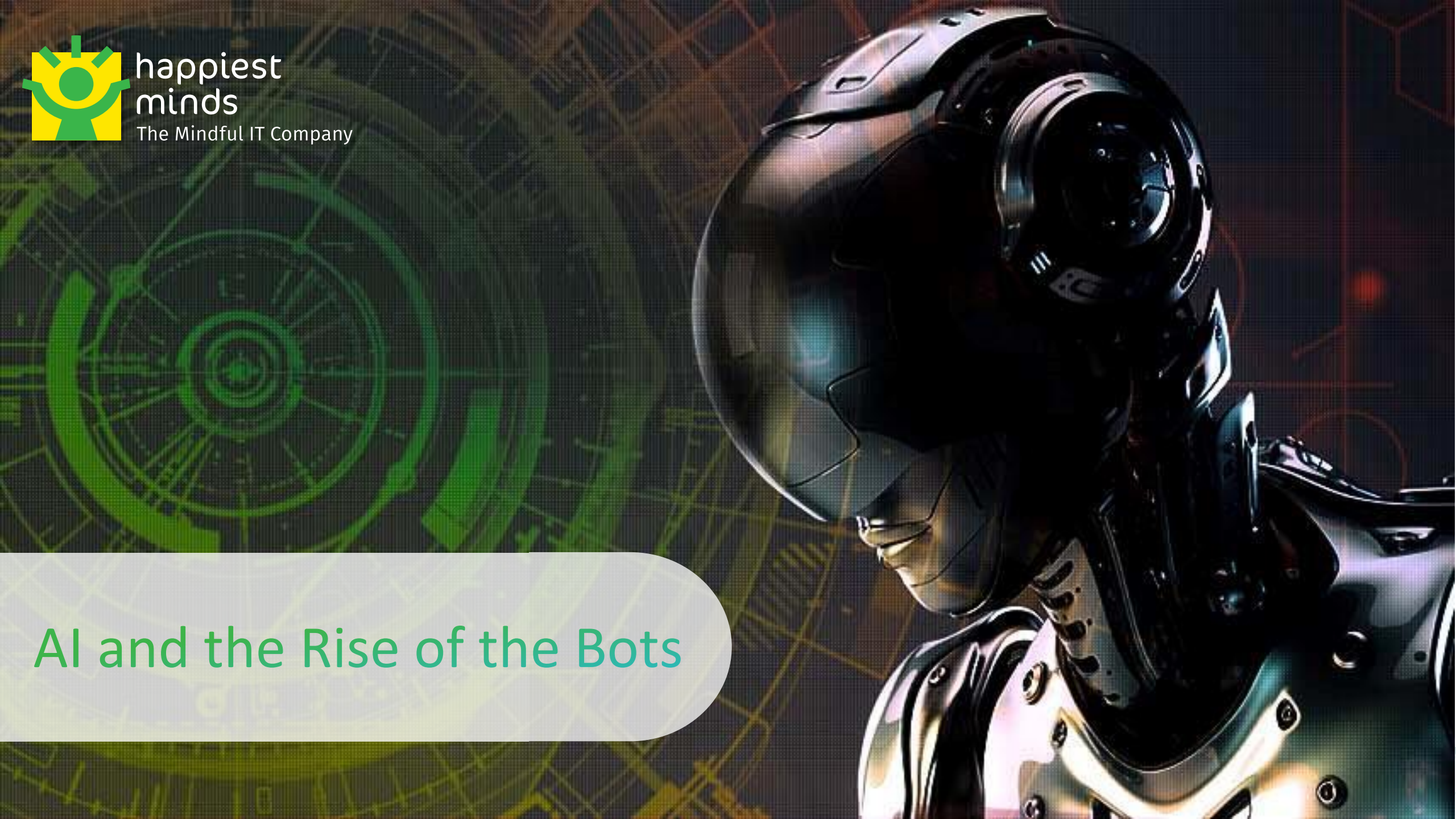
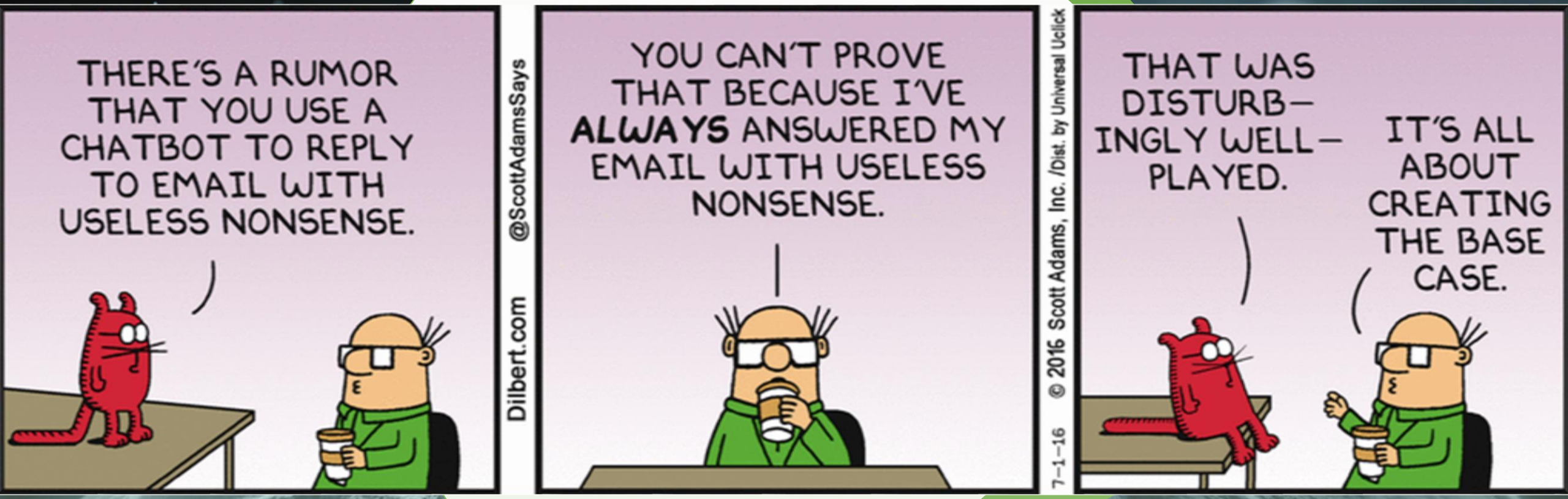
happiest minds
The Mindful IT Company



AI and the Rise of the Bots


THERE'S A RUMOR THAT YOU USE A CHATBOT TO REPLY TO EMAIL WITH USELESS NONSENSE.
Dilbert.com @ScottAdamsSays
YOU CAN'T PROVE THAT BECAUSE I'VE ALWAYS ANSWERED MY EMAIL WITH USELESS NONSENSE.
7-1-16 © 2016 Scott Adams, Inc. /Dist. by Universal Uclick
THAT WAS DISTURB-INGLY WELL-PLAYED.
IT'S ALL ABOUT CREATING THE BASE CASE.

The Good

63%

33%

50%

$55

$144

Source: Business Insider

The Bad

73%

50%

75%

Source: Business Insider

CONTEXT
Experience
Personalisation

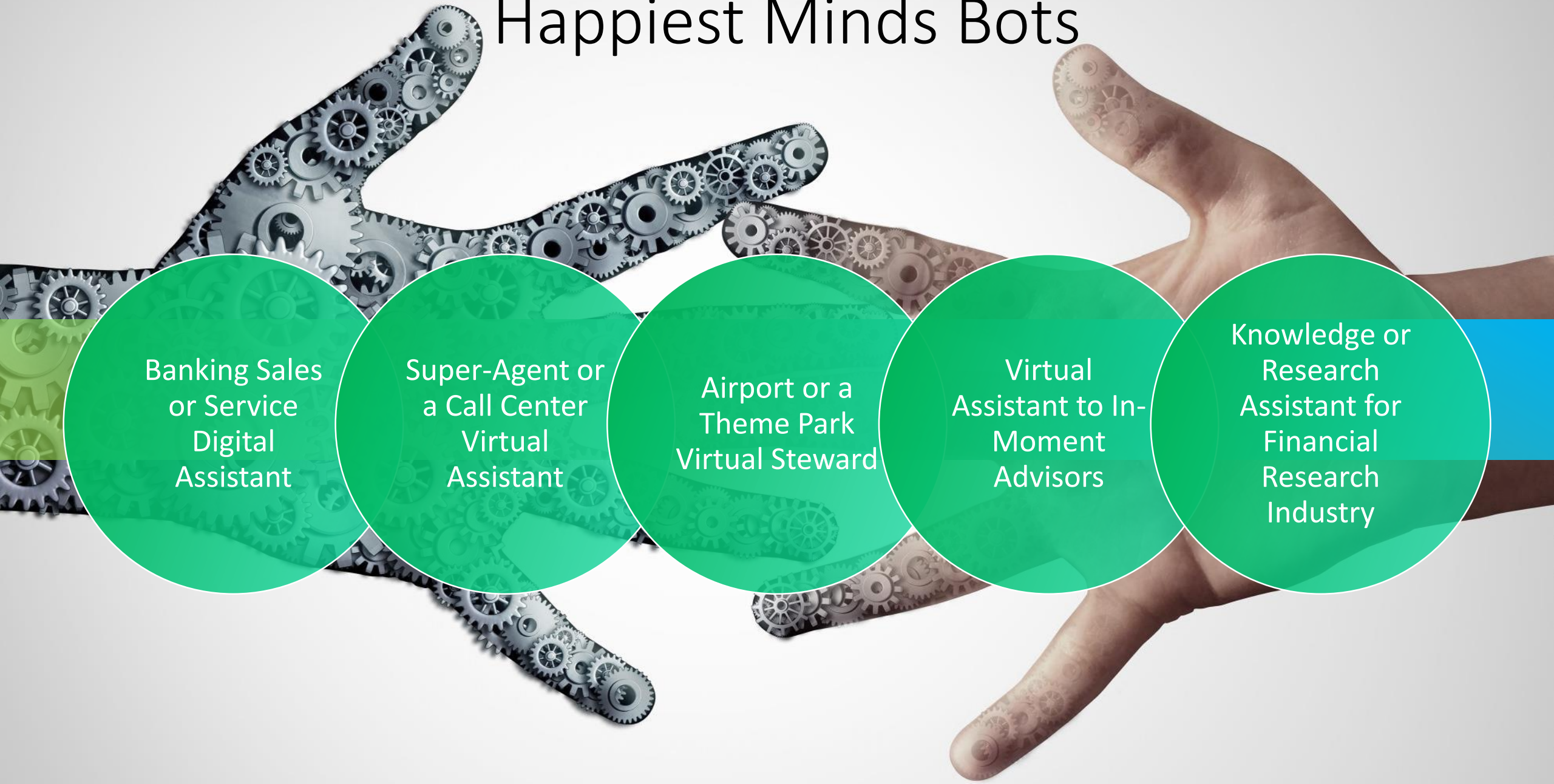
Analytics RPA & AI

Recommendation – Define the Holistic Framework (Wally's Framework©)

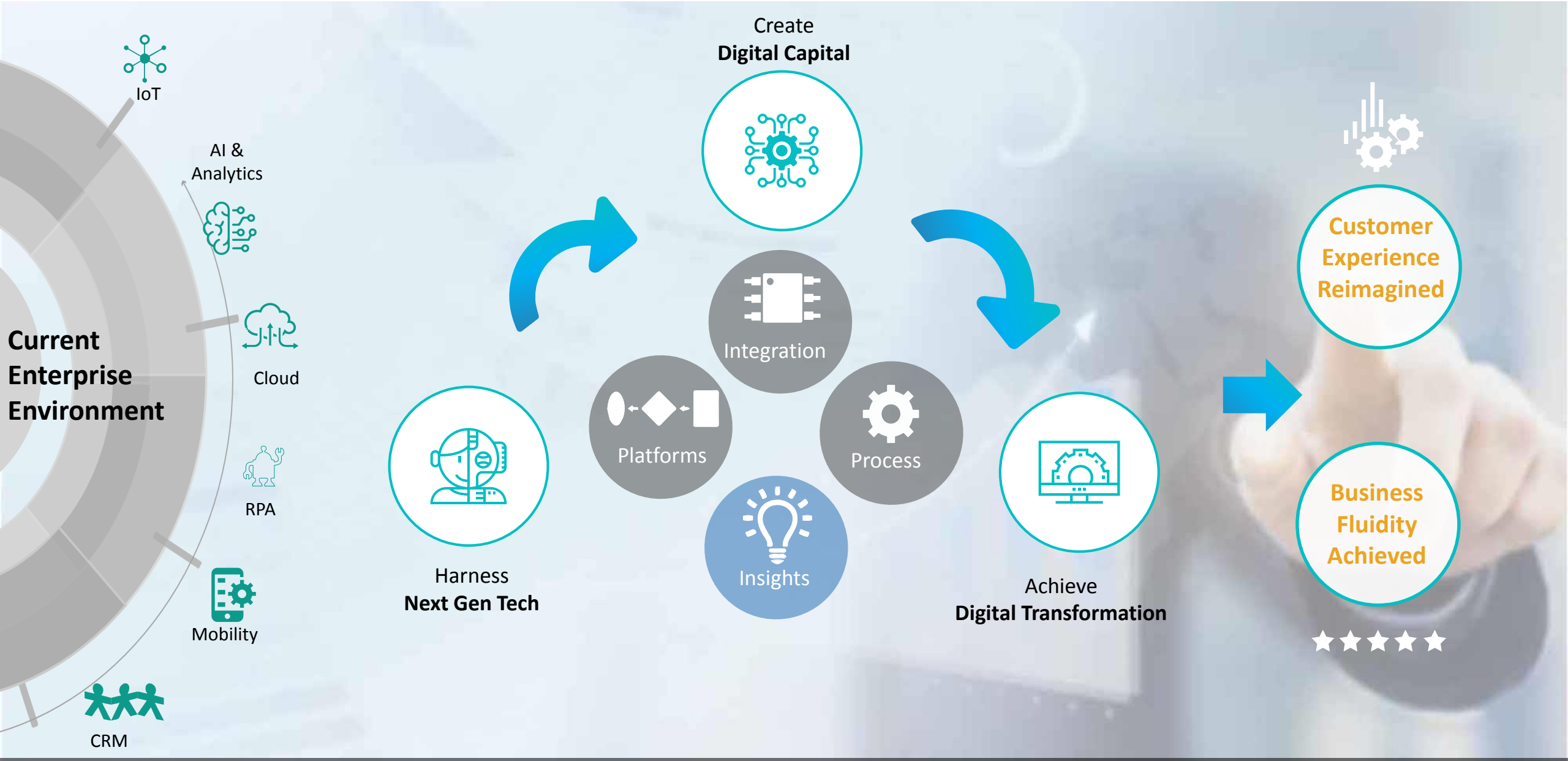
1. Define the Use Cases
2. Define the boundaries of the Data you will explore
3. Process & Workflow Integration, Automation
4. Choice of Tools & Technologies
5. Don't underestimate the internal Status Quo & Culture

Learnings : Happiest Minds Customers,
Other sources: McKinsey, BCG

Happiest Minds Bots



Digital Business Services



Recommendation – Define the Holistic Framework (Wally's Framework)

1. Define the Use Cases
2. Define the boundaries of the Data you will explore
3. Process & Workflow Integration, Automation
4. Choice of Tools & Technologies
5. Understand & Manage the internal Status Quo & Culture

Learnings : Happiest Minds Customers,
Other sources: McKinsey, BCG

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The Mindful IT Company

Happiest People · Happiest Customers

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India | United States | United Kingdom | Canada | Australia | Dubai

Our Digital Offerings

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Digital Experience

- Consumer Experience
- Omni Channel Commerce
- CRM & ERP

Digital Insights

- Big Data Engineering
- BI and DW
- Data Science
- AI and Cognitive Computing

Digital Applications

- Architecture
- Portals & Content Management
- Application Implementation
- Enterprise Open Source

Legacy Modernization

- Application Modernization
- Cloud
- Mobility

Digital Platforms

- mCaaS
- DQA
- DKH
- dCOB™
- DASP
- DCCM

Consulting

IoT

- Smart Manufacturing
- Smart Retail
- Smart Transport
- CSP/Telco

Deployment Ready Platforms

– our IP to accelerate Digital Transformation

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Omni channel Retail Transformation
Framework for identifying and defining insightful retail strategies

mCaaS
Next Gen Content and Knowledge Brokering Platform

Anomaly Detection
Feedback based domain agnostic solution that automates the process of finding outliers

oDASP
Data Acquisition, Customer Engagement, Omni channel proximity marketing platform – web, mobile, Scoial, wifi, bluetooth

Digital Knowledge Hub
Institutionalizing enterprise knowledge providing content at the Right Time, Right Place and to the right person

MIDAS
M2M/IoT Integrated Data & Analytics Solution

PRIMER
Cognitive Pricing and Merchandizing Solution

DQA
AI Powered Digital Query Assistant (Chatbot/ Virtual assistant)

Cyber Risk Protection Platform
Situational Awareness for Advanced Threat Protectors

Developer Engagement Platform
Method to socialize APIs, educate, communicate and contribute with the developer community

dCOB™ including Intelligent Data Capture
Next generation platform for Digital customer onboarding platform with **Zero Data Entry**

Cyber Analytics
AI powered tool to identify abnormal activities/ trends within an enterprise network