

TTI

AMS

The New Normal

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The
Advantage
Travel Partnership

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Agenda

- Current Landscape
- The Agent/TMC Perspective
- What's Next...The New Normal

Current Landscape

Supporting our members, partners and the industry through the Covid-19 pandemic

- Lobbied government and collaborated with the wider industry
- Trade and National PR & Media coverage
- Continued key engagement with our partners
- Supported the industry recovery
- Ensured our programmes are relevant for today and have longevity.



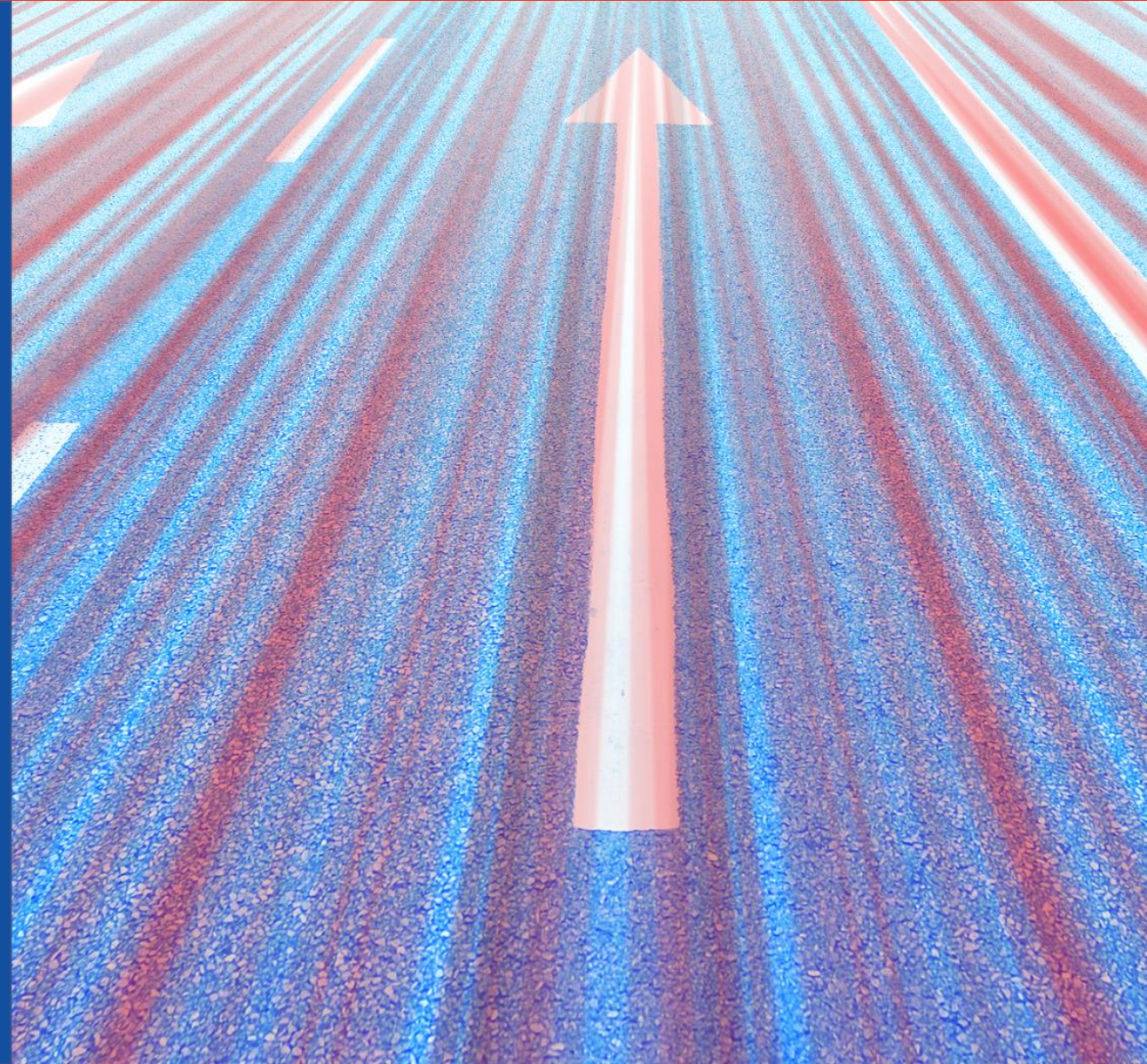
The Agent/TMC Landscape



- Financial & Sector Support
- Supply Chain Management
- The Traffic Light List
- Futureproofing

What's Next...The New Normal

- Leveraging agency knowledge
- Hand holding customers
- Partnerships
- Global networking
- Aggregating spend
- Consumer trends
- Financial protection





Thank you!

