

Future Air Travel Tech

What's taking off ?

TTI
Clare de Bono
Sept 2021

amadeus



Retailing and consumer expectations have changed over the years - for everyone!

amazon

Google

 **airbnb**

A woman with long, wavy red hair is shown in profile, smiling and looking out a large window. She is holding a small white card or document. The background is a bright blue sky with the structural elements of an airport terminal visible. The overall tone is positive and aspirational.

Travellers

want to compare offers and pick-and-choose the ones that best suit them, in their channel of choice

NDC is bringing these retailing capabilities to life

Airlines

want to control the offer adjusting it to best serve all their customers through their preferred channel

Travel Sellers




want access to the widest range of offers in one place without sacrificing productivity or customer service

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The integration challenge

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Registered airlines per NDC versions and certification level (01 June 2021)

	Level 2	Level 3	Level 4	@scale	
17.2 expires feb23	-	3	8	 12	23
18.1 expires feb23	-	3	5	 2	10
18.2 expires feb23	-	5	 9	2	16
19.1 expires feb23	-	1	3	-	4
19.2 expires oct23	1	1	3	1	6
20.1 expires feb24	-	-	-	-	
20.2 expires oct24	-	-	-	-	
Total: 59 airlines	1	13	28	17	

53 airlines to upgrade their API in next 2 years

Only few airlines using recent versions with enhanced capabilities and converged flows

=> **Smaller airlines not joining the transformation**

Source: IATA NDC Registry (01 JUNE 2021)

NDC [X] solutions: where we are in our journey?

2019
Travel API
Deployed



2020
Selling Connect
Early Adopters



2020
Cytric
Pilots



2021
Global
market roll out



We are live

Fully integrated End to End flow in production

Shopping and booking

- Fully Aggregated Search
 - NDC + EDIFACT & LCC
- Public, Private & Corporate fares
- Ancillary Services + Seat Map
- Credit Card (with OB Fees)
- Cash Settlement (BSP/ARC)

Integration

- Back Office feed based on A.I.R.
- PNR with active Flight Segment
- Improved Synchronization

Post-booking Servicing

- Void/Cancel & Refund
- Voluntary Changes
- Involuntary Change Notifications & Queues

*With full solution
inter-operability!*



Activating NDC worldwide

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Amadeus is making airline content via NDC available across the globe in 2021.



Amadeus brings

- All content in one place
- Normalization
- End to End Servicing
- Full Integration

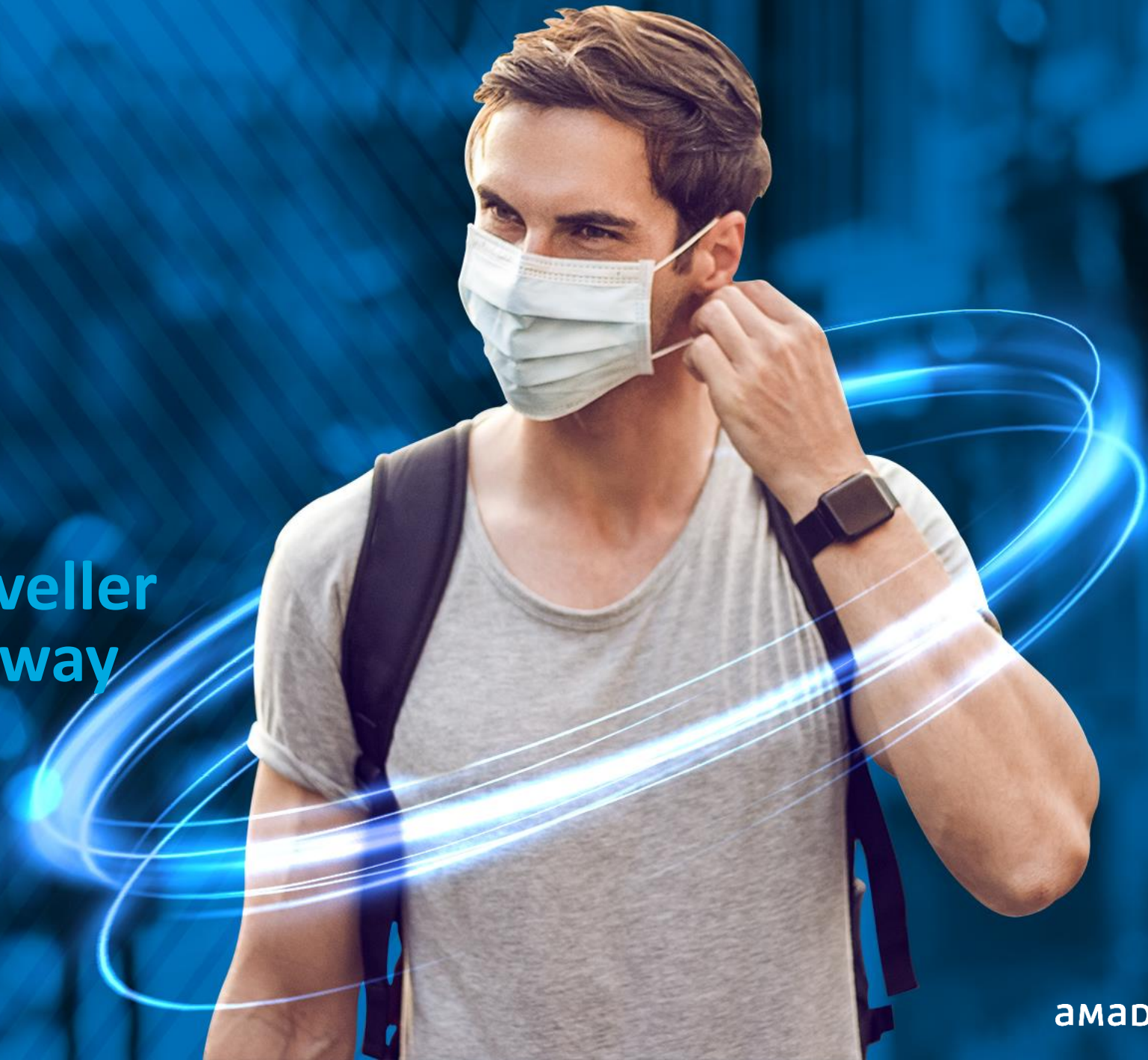
NDC brings

- More Content
- Simplification
- More Personalization
- More Dynamic Environment



The New Travel

The extended Traveller Journey as a safe way "back to travel"



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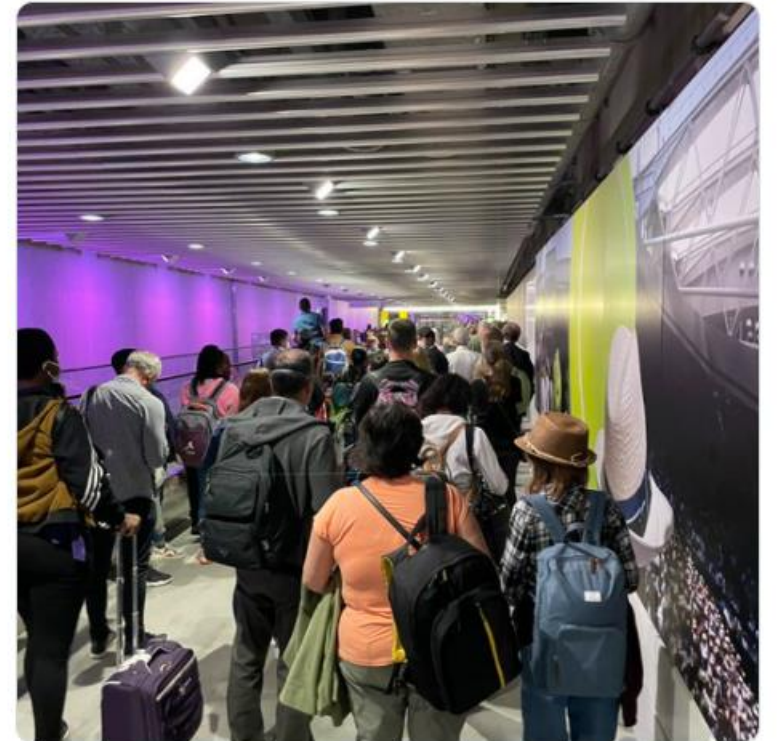
Many travel processes need to be reengineered



Adina Chirodea
@AdinaChirodea



[@HeathrowAirport](#) There are people collapsing in Terminal 5 Arrivals due to overcrowding and no ventilation. Some Covid secure measures...



10:02 PM · Sep 3, 2021



26



See the latest COVID-19 information on Twitter

[Tweet your reply](#)

The new Traveller Journey

Inform



Information on country-specific entry requirements



The new Traveller Journey

Inform



Information on
country-specific
entry requirements

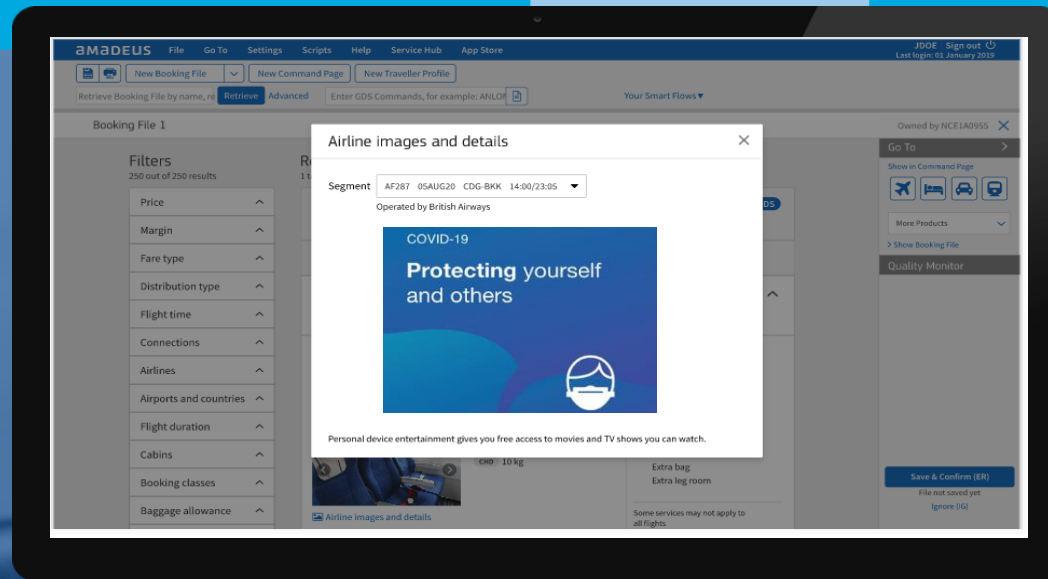
Search



Information on
security
measures on
board



Information on
security
measures in the
accommodation



Test



Reminder of entry requirements & testing opportunities

Remind

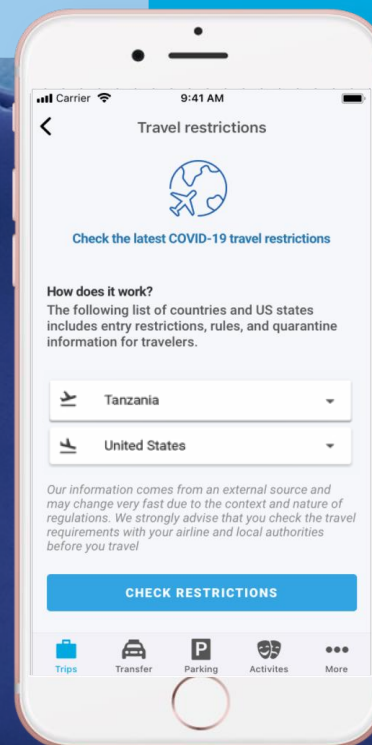
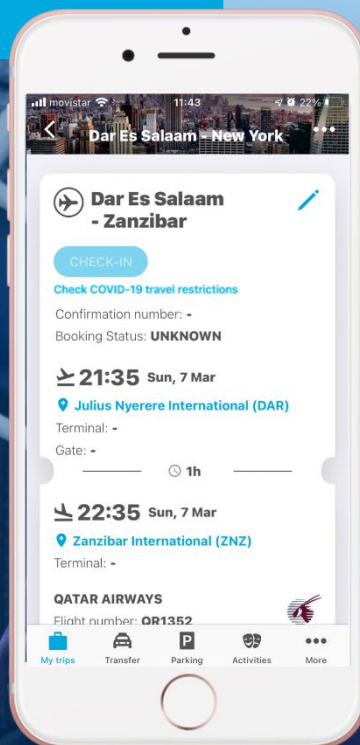


Scan of the health certificate at the point of sale

Book



Verify Health



Verify Health



Verification of health

End-to-end validation flow

Traveler
with proof



**Interaction within
journey touchpoints**
e.g. Check-in App



Scan or
upload



Connect to
health
aggregators



Connect to
laboratories or
test centers

**Document
qualification**



OCR* check



Validity
check



Authenticity
check

**Integration into
provider backend
systems**



Airline Systems
Airport Systems
Hotel Systems
etc.

Traveler
receives clearance



* Optical Character Recognition

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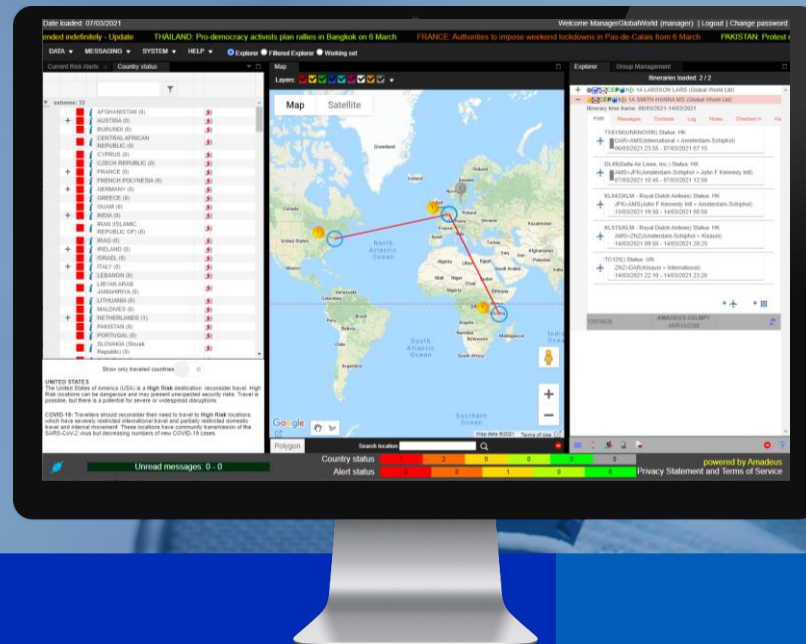
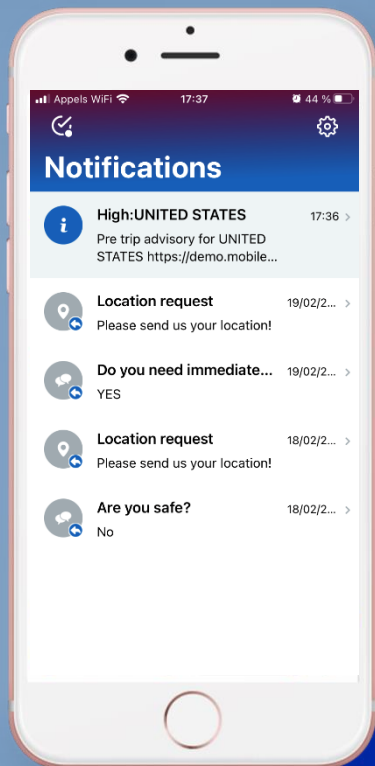
Bag Drop & boarding



Contactless airport solutions



Proof of health at the gate



Disruption Support



Notification of
travellers in the
event of new risks

Service at
Destination



Transfer or
revalidation of
health certificates

A vibrant landscape photograph featuring a double rainbow arching across a blue sky with scattered clouds. Below the sky, a series of rolling, forested mountains are visible, with a layer of white mist or fog settling in the valleys between them. The overall scene is peaceful and majestic.

**New forms of cooperation are
a prerequisite for success**