ARTIFICIAL INTELLIGENCE & CORPORATE TRAVEL DATA

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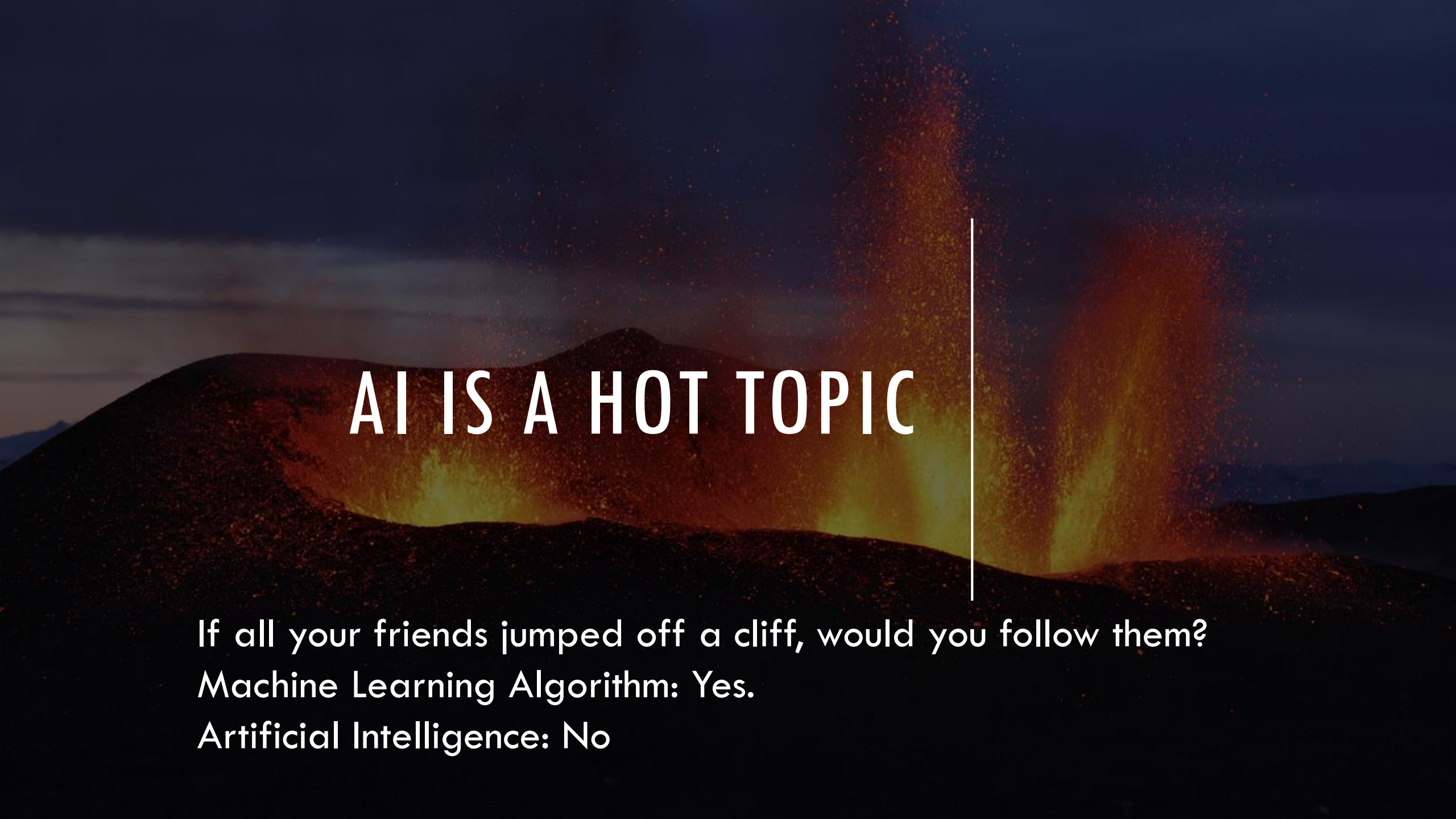
DATA IS CRITICAL



AI IS A HOT TOPIC

If all your friends jumped off a cliff, would you follow them?
Machine Learning Algorithm: Yes.
Artificial Intelligence: No

WHAT IS (CORPORATE) TRAVEL DATA?
BOOKING DATA
SUPPLIER MESSAGES
SHOPPING DATA
TICKET DATA
HISTORICAL DATA
FINANCIAL DATA
TRAVELLER DATA
COMPANY DATA

NOT WHAT I'M TALKING ABOUT TODAY, BUT ....

Travel Inc increases staff productivity by up to 300% with AI

TRAVEL Incorporated

WHAT IS THE PROBLEM?

Not everyone is a data analyst

UI VS DATA MANAGEMENT

HOW CAN AI HELP?

JUST ASK

SUMMARIZE QUICKLY

COLLABORATE

EASIER AUTOMATION

LEARN FROM OTHER USERS

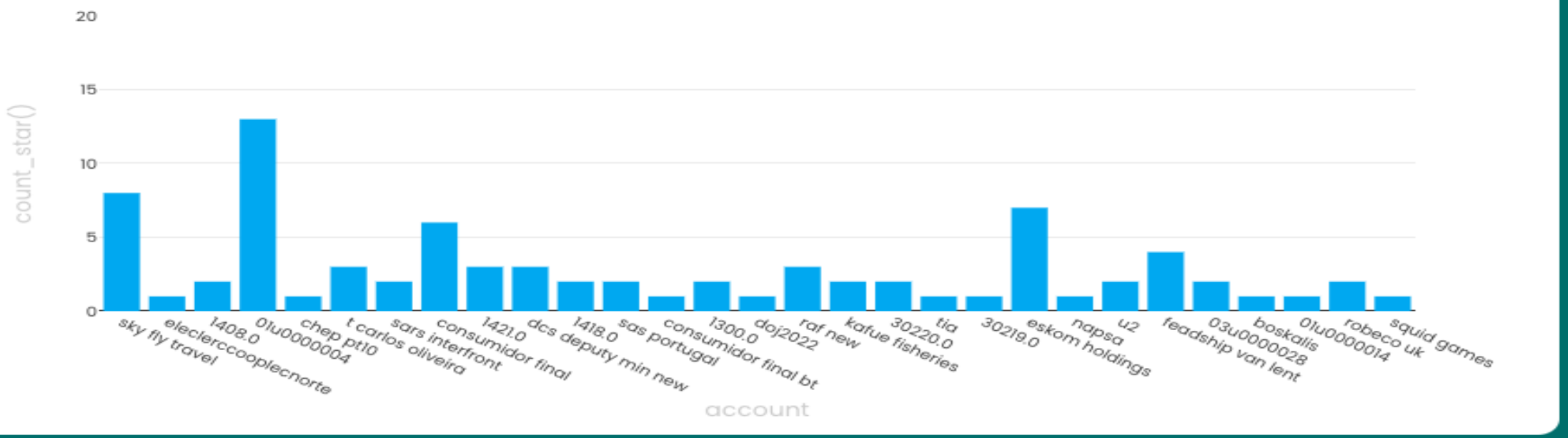
USE CASE - JEEVES

Built by *Rocketbrew*:
therocketbrew.com/jeeves

Jeeves

give me a bar chart of the different accounts

Chart Type: Bar | X-Axis: Auto | Y-Axis: Auto



Ask a Question

Jeeves

give me a list of emails of people who flew to saudi ariabia in january 2023

Chart Type
Table

email_list
jvanschalkwyk@gmail.com
test3@agentivity.co.uk
test4@agentivity.co.uk
ifrost@gmail.com
dvisser@gmail.com

Ask a Question

Rachel Wong

Import Data

e	Location	Date	Job Title	Age	Customer Review
lyn nd	US	July 6 2019	Accountant	59	My experience with Mattison was beyond greatly professionally done!! She really cares about her clients needs! She stays on top of everything and if there was a misunderstanding, she would be on top of it for you. Overall she truly bends her back professionally for her clients. She is a wonderful person!
					Working with our agent was quick and very simple. We had to do

Rows per page: 100 1-99 of 99

Jeeves

what were the top themes in the customer reviews?

The top themes in the customer reviews are:
1. Professionalism
2. Friendliness
3. Communication
4. Hard-working
5. Knowledgeable
6. Responsiveness
7. Helpfulness
8. Accepting Responsibility
9. Personal Touch

How did I do?

what did people love about the accountants?

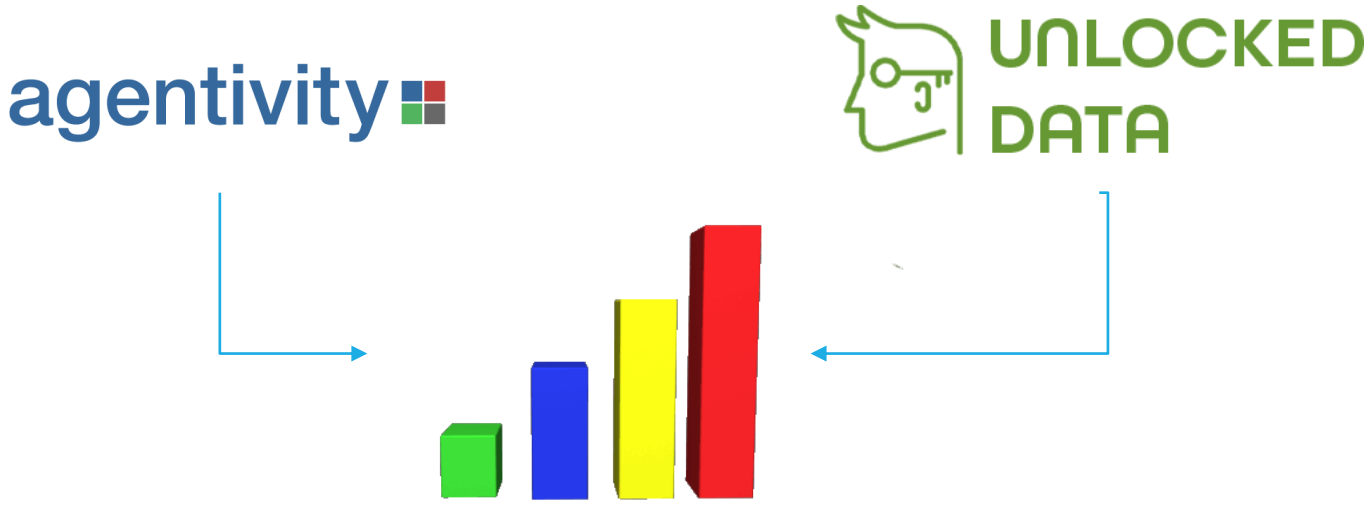
People loved that Mattison was professional, caring, stayed on top of

Ask a Question

element.
Home
Agentivity - Demo
Zoho One Edition
SUBSCRIPTION
Create
Changes per Pax
Itinerary Changes Da...
Explorer
Dashboards
Reports
Data
Ask Zia
Data Sources
Changes per Pax
Edit Design
Insights
Share
Underlying Data
Passengers
VISSER/DEIDREMS 17 6 237 23 48 1 1 1 33 1 22 6 9 3 1 1 3 3 28 2 18 13 23 13
VANSCHALKWYK/JACKMR 31 8 215 17 57 1 4 1 1 26 3 13 4 12 1 3 4 15 1 1 3 15 11 8 27
SMITH/OLIVERMR 28 13 243 18 67 4 5 1 1 27 5 22 5 22 1 4 1 1 26 1 4 21 12 21 32
SASS/ALFREDMR 50 16 480 16 102 8 2 2 70 8 36 14 38 8 42 6 36 14 40 48
SAMUELS/JOHNMR 23 8 212 10 60 4 7 2 1 27 7 17 1 28 1 19 20 8 16 10
MANCHEST/SHARONMS 70 20 498 26 138 6 2 4 4 62 2 34 8 62 2 2 4 4 44 6 34 26 24 42
JUMAT/AASHIQUAMS 30 13 224 17 74 2 2 28 2 19 3 27 1 3 2 22 2 7 20 10 15 17
JACOBS/MICHAELMR 42 20 346 44 116 6 6 2 54 6 42 4 32 2 2 2 10 10 46 22 28 26 30
HAMLEY/DONALDMR 31 9 234 12 41 6 1 1 30 1 15 2 20 2 1 2 2 17 1 1 1 19 9 14 20
FROST/IANMR 19 6 166 18 57 2 1 2 22 1 11 3 14 1 2 1 2 15 15 14 15 17
FREDERICKS/ADAMMR 27 11 186 11 44 2 5 1 21 5 15 4 18 19 14 8 20 14
BEUKES/MARCOMR 27 16 263 17 64 1 4 1 42 4 11 5 22 1 3 3 15 2 28 8 13 21
AMILTONMR 17 5 245 17 47 1 7 1 41 4 18 2 14 2 1 21 2 25 11 17 18
IZELMR 104 24 992 64 204 8 2 18 4 2 100 12 72 10 74 8 10 4 10 14 94 2 4 90 36 60 72
Count
100 and below
100 to 300
300 to 500
500 to 700
700 to 900
above 900
AirRouteChanged
AirStatusChanged
CarLocationChanged
CarStatusChanged
CarSupplierChanged
CarTypeCodeChanged
FewerAirSegs
FewerCarSegs
FewerHtlSegs
FewerHtl_PSegs
FlightNbrChanged
HtlChainChanged
HtlDatesChanged
HtlLocationChanged
HtlPropertyChanged
HtlRoomCodeChanged
HtlStatusChanged
Htl_PDatesChanged
Htl_PLocationChanged
Htl_PTextChanged
MoreAirSegs
MoreCarSegs
MoreHtlSegs
MoreHtl_PSegs
Change Type
0:00

COLLABORATION

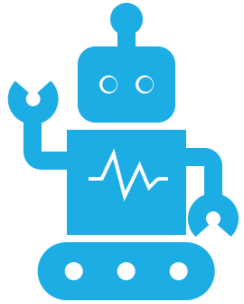
“Show me account changes vs monthly spend”



AUTOMATION

”Alert me when a booking for account XYZ is created”

”Email me when Mr Alex Smith travels next”



SELF-LEARNING

Questions other find helpful relating to this report....

WHAT SHOULD YOU DO NOW?

- ✓ Adapt your data to be AI friendly
- ✓ Offer an AI interface
- ✓ Don’t delay

THANK YOU

Riaan van Schoor

Useful links and a copy of this presentation

https://www.agentivity.com/tti