

# Addressable Market

- The global hotel booking market is worth \$528 billion and is expected to double by 2030
- Online bookings through Online Travel Agents (OTAs) account for 40% (\$211 billion) of the market
- OTA annual commission is estimated at \$32 billion
- Priceline Group and Expedia will control 94% of all online hotel bookings by 2020
  - Many well known OTA brands are owned by these two companies
- Existing reward systems not working





# Trippki Benefits



Benefits to Hotels



Valuable Rewards for Guests



**Better Relationships** 



Distributed Ecosystem

### **Benefits to Hotels**

- Lower Channel Costs
- Bespoke Rewards Offers

### **Valuable Rewards for Guests**

- Transferrable
- Tradable
- Store of Value

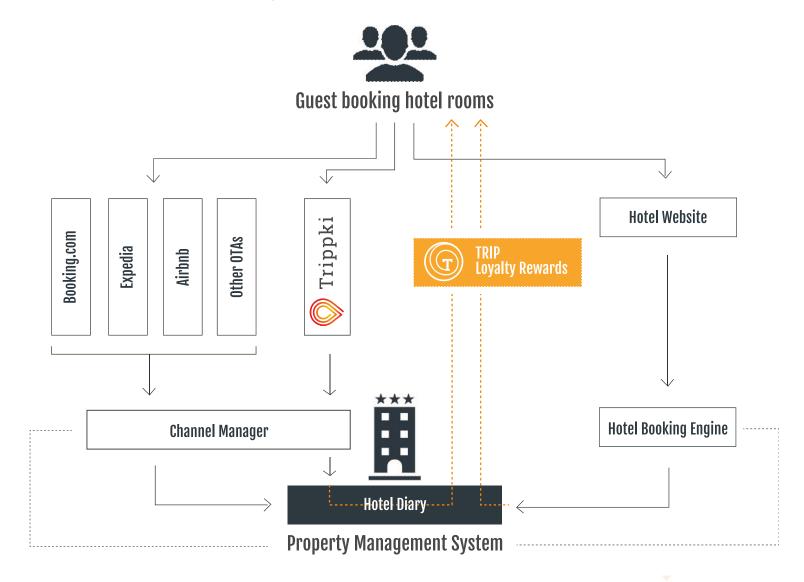
## **Better Relationships**

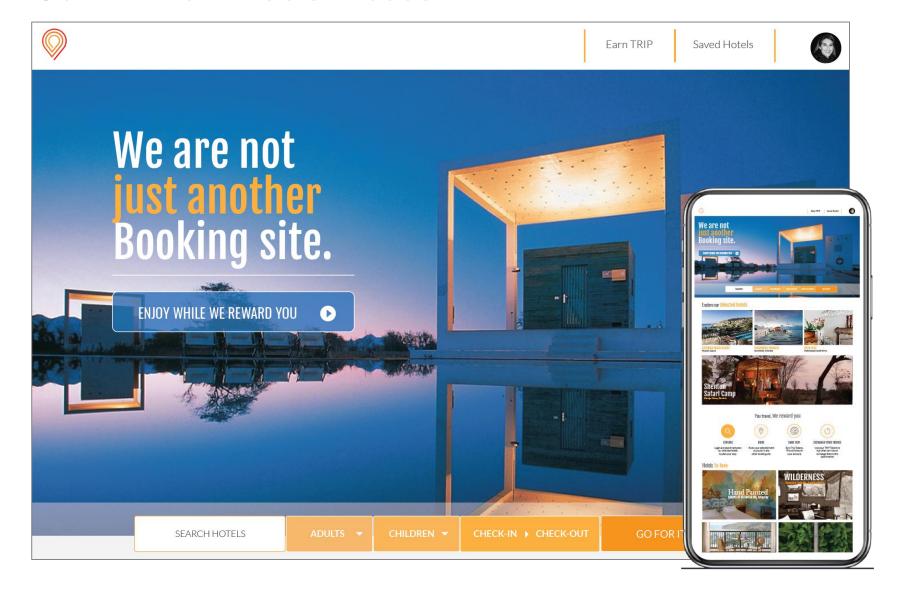
Direct Relationships

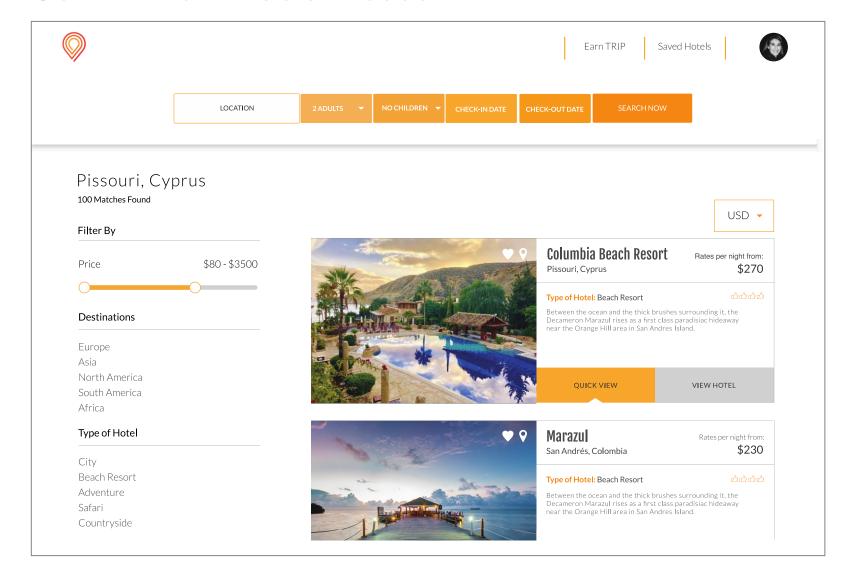
## **Distributed Ecosystem**

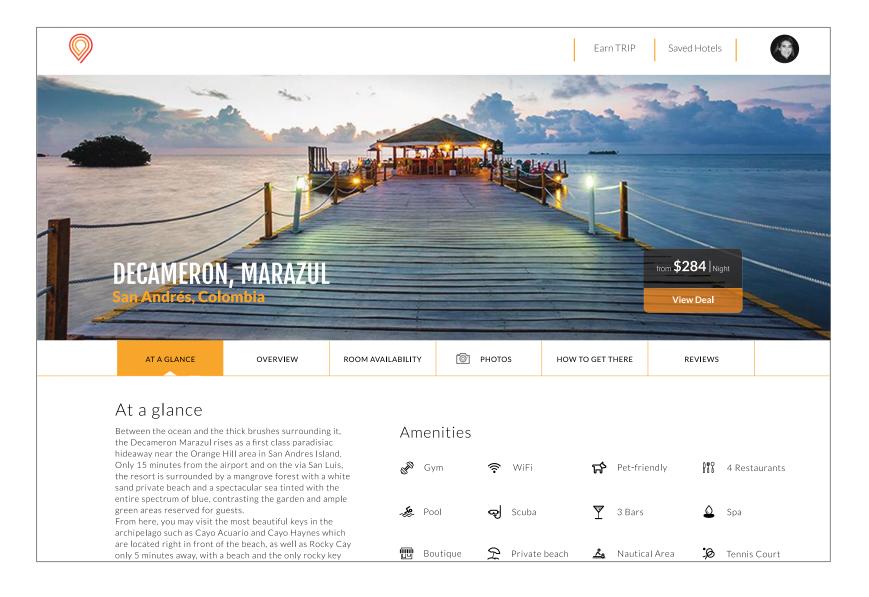
- Rewards
- Dapp
- Reputation

# How Trippki Actually Works









### Select Your Room

USD -





### **Double Room**

#### Room for: 2 Guests

Featuring dark timbers, wooden window shutters, high ceilings and light stone tiles, the four Guest Bure Suites exclude understated tropical elegance. The main space houses a king-size bed, a pair of dressing rooms, a writing desk and small sitt...

#### Read more

**OUICK VIEW** 

VIEW ROOM



### **Junior Suite**

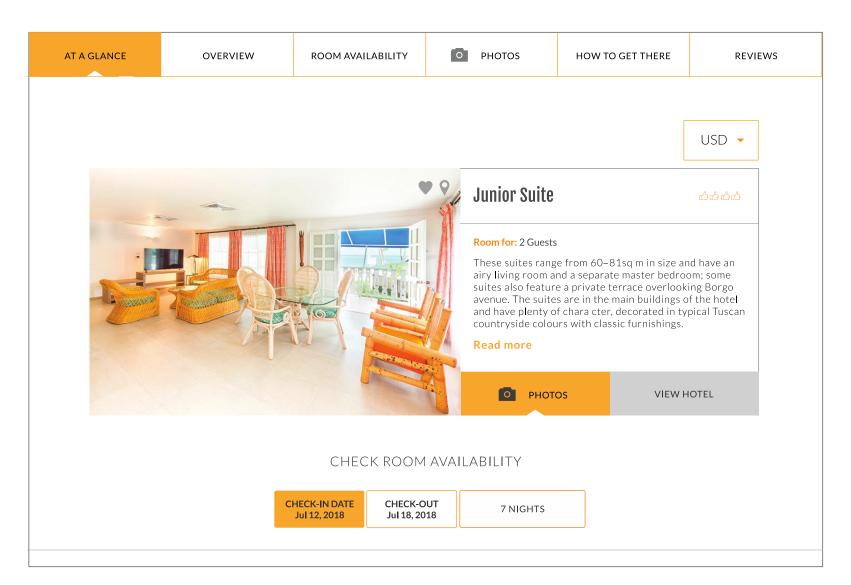
#### Room for: 2 Guests

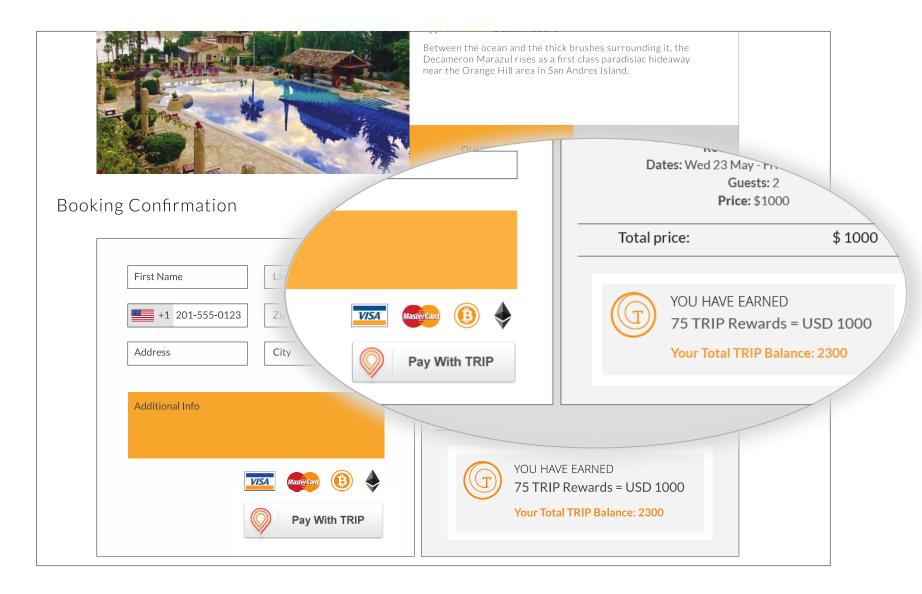
These suites range from 60–81sg m in size and have an airy living room and a separate master bedroom; some suites also feature a private terrace overlooking Borgo avenue. The suites are in the main buildings of the hotel and have plenty of chara cter, decorated in typical...

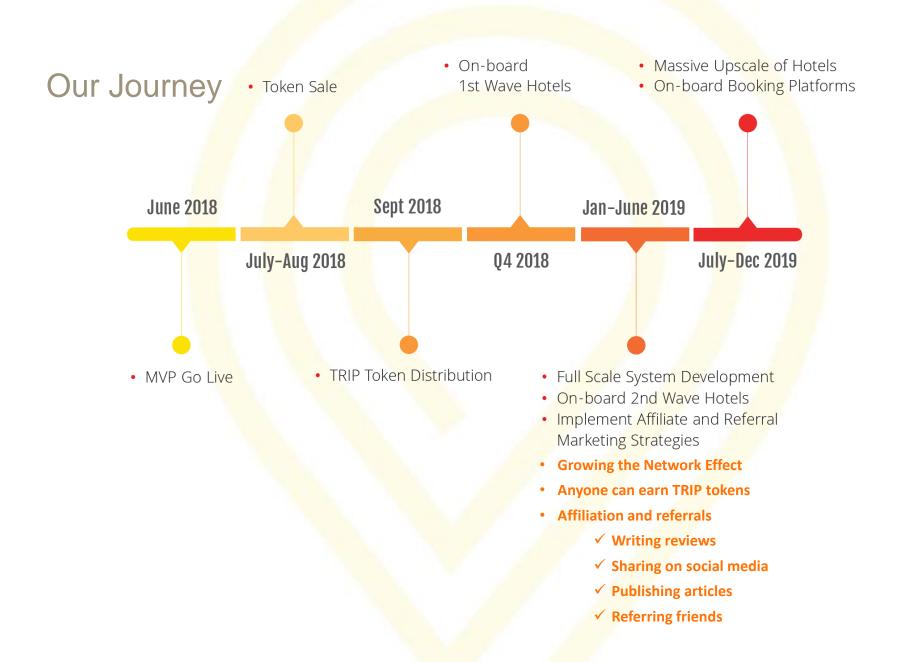
#### Read more

**QUICK VIEW** 

VIEW ROOM







## Our Team



Ed Cunningham
Chief Executive Officer



Alex Karichensky
Chief Technical Officer



Mark Croston
Chief Commercial Officer



Vera Tochetti Business Development, Latin America



Bill Purves
Chief Financial Officer



Graham Wood
Hotel Industry Expert



Konstantin Kudryavstev Software Engineer



Peter Wray Loyalty Rewards Specialist



Marc Reading
Travel Industry Expert



Marc Kenigsberg
Affiliate Marketing & Crypto
Expert

# Our Partners, Hotels & Alliances



## Token Sale

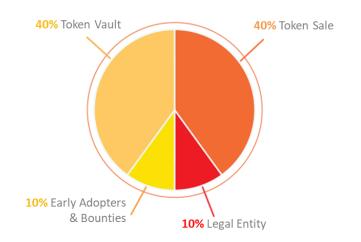
### **Token Sale Information**

<b>&gt;</b>	Token sale	2 <sup>nd</sup> July 2018 - 2 <sup>nd</sup> Aug 2018
	Pre sale	2 <sup>nd</sup> June 2018 - 1 <sup>st</sup> July 2018
	Token symbol	TRIP
	Token standard	Ethereum ERC20
	Token supply	200 million TRIP
	Token sale	80 million TRIP
	Soft cap	ETH 3,500
	Hard cap	ETH 27,500
	Token price	1 TRIP = \$0.1875
	Accepted currency	ETH
	Minimum contribution	0.1 ETH

### Pre-sale Bonuses

1<sup>st</sup> week 30% 2<sup>nd</sup> week 20% 3<sup>rd</sup> week 10% 4<sup>th</sup> week 5%

### **Token Distribution**



### Use of Proceeds

