



Genesys

the travel technology consultancy

www.genesys.net

Make the Most of the Web

Paul Richer

paul.richer@genesys.net

Skype: paul.richer

Genesys – The Travel Technology Consultancy

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Today's Topics

- Don't forget the basics
- Get on Google Local
- Harness the power of analytics
- Go mobile
- Get on YouTube.

The top 6 basics

1. Relevant landing pages
2. An information journey that tells the customer everything he/she needs to know
3. Clearly signposted calls to action
4. Confidence boosters that build trust
5. Titles and text for the search engines
6. Links.



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Relevant Landing Pages

holiday disney orlando - Google Search - Windows Internet Explorer

http://www.google.com/search?sourceid=navclient&ie=UTF-8&rls=SNYD,SNYD:2004-32,SNYD:en&q=holiday+disney+orlando

Links Admin eXGen eXtFh1 Glidemet Westwind.ch Met Off Meteoblue Web Mail Other Links NOAA High Definition RAOB XCweather

Google holiday disney orlando

holiday disney orlando - Google Search

Web Images Maps News Shopping Mail more

Search [Advanced Search](#) [Preferences](#)

Results 1 - 10 of about 370,000 for **holiday disney orlando**. (0.18 seconds)

Orlando Holiday [www.KenwoodTravel.com](#) Superb Packages, 14 Nights From £485 Sleep to Disney. Book Online Now!

Cheap Worldwide Holidays [www.netflights.com](#) Save upto £170 on Worldwide Holidays! Book Now with Netflights

Orlando Holiday Deals [www.LowCostBeds.com/Florida-Hotels](#) Stay in Orlando from as little as £8 per person per night. Book now!

Local business results for **holiday disney** near **Orlando, FL**

A **Holiday Inn Orlando - In Walt Disney** - [www.hiorlando.com](#)
1805 Hotel Plaza Blvd, Lake Buena Vista - (407) 828-8888
★★★★☆ 30 reviews, directions, and more »

B **Holiday Inn Orlando - In Walt Disney Hotel** - [www.holidayinn.com](#)
1805 Hotel Plaza Blvd., Lake Buena Vista - (877) 863-4780
[Directions and more »](#)

[More results near Orlando, FL »](#)

Disney vacation villas Orlando vacation pool homes Florida Rental ...
Emerald Island resort, Disney villa rentals, Orlando Florida vacation ... Prices shown for our Orlando Vacation holiday Homes are per week, not per person. ...
[www.disney4villas.com/](#) - 53k - [Cached](#) - [Similar pages](#) - [Note this](#)

Package Holidays in Walt Disney World Resort Florida - Orlando ...
Virgin Holidays offers holidays to Walt Disney World Resort, go online to find out more and to book a holiday. Ask For the World with Virgin Holidays.
[www.virginholidays.co.uk/brochures/florida/holidays/orlando/walt_disney_world_resort/](#) - 53k -

Virgin Holidays
based in 5 broad areas - each with its own benefits. You can ORLD Resort area in one of the ...
[es/florida/holidays/orlando/](#) - 46k -
[ays.co.uk »](#)

romantic Holiday villas in ...
lo Holiday villas. Book Holiday villas in Disney / Orlando, romantic.
[ido/villas/romantic/s/134/fa/find.squery/uvns/123,88 -](#)

Sponsored Links

BA Holiday Sale - Orlando
Orlando holiday deals fr £469pp for 7nts. Book by midnight 11 Nov.
[www.britishairways.com](#)

Florida Holidays
Book a sun soaked holiday to Florida and receive free car hire.
[Jetsave.com/Florida](#)

Packages to Orlando
Take a trip to Orlando & experience Mickey Mouse Magic at DialAFlight™!
[DialAFlight.com](#)

First Choice Disney
More legroom on flights to Florida. Book now for Disney holidays.
[www.firstchoice.co.uk/Disney](#)

Orlando Holidays
Specialist in discount hotel rooms and holidays in Orlando Florida
[www.bestattravel.co.uk](#)

Florida Packages - £249
Massive discounts on all Florida Holidays. Enquire online today!
[www.Ocean-Florida.co.uk/Florida](#)

Rent a Kissimmee Villa
Fantastic Private Villas to Rent Holiday Villas in Kissimmee.
[www.Direct-HolidayVillas.com/Villas](#)

Disney World Orlando
Buy Disney World Orlando Tickets. Great Ticket Deals Available Now.
[AmericanAttractions.co.uk](#)

[More Sponsored Links »](#)

**Relevant
Landing
Pages**

Holiday Search

Depart from
London, United Kingdom LON

Destination
 [Choose from List](#)

Departure Date
10 November 2008 Mon

Return Date
12 November 2008 Wed

How many rooms do you need?
1

Room 1
2 Adults 0 Children

[Advanced Options](#)

SEARCH

FREE night & FREE Half Board

Delicious Dubai

5* Palace at One&Only Royal Mirage

7 nights from **£1089** **SAVING £380**

Offer includes return flights with
BRITISH AIRWAYS
Specialist Partner

MASSIVE Flight Sale with BA

from **£279**

Exclusive to Netflights

20% OFF 5* Hotel in the Costa del Sol

from **£66**pppn*

7 days Car Hire for the price of 5

Buy Now!

Relevant Landing Pages

Offers. Spoil yourself

Far East Middle East Worldwide Europe Australia/NZ



Home	Sun holidays	Ski holidays	Last-minute deals	Flights	Holiday destinations				
Families	Adults	All Inclusive	Longhaul	Holiday Villages	Villas	Premier	Clubbing	On a budget?	Sale

Home > Sun Holidays > Family Holidays > Disney Holidays

Find your dream holiday

When are you going?

Thu 06 Nov 2008

Stay?

11 nights or more

Preferred airport?

London Gatwick

Where are you going?

Florida

Who's going?

Adults 17-64	Seniors 65+	Children 2-18	Infants under 2
2	0	0	0

Resort

Walt Disney World Resort

Accommodation type

Our rating

Holiday features

Search

Disney holidays from £583

Experience the magic of Walt Disney World Resort in Florida, where every day is a whole new adventure



The Parks | Theme Park Tickets | Disney in the Sky

The sunshine state of Florida is home to a place where the world's favourite characters come alive in a riot of colour, thrills and adventure.

Four enormous theme parks, two water parks, hundreds of rides, shows and attractions and friends like Cinderella and Buzz Lightyear to greet you. There's no place on Earth like Walt Disney World Resort in Florida.

The fun starts as soon as you step on the plane. Our 'Disney in the Sky' in-flight experience will have your kids rolling in the aisles with Mickey and friends. With pre-bookable tickets for every attraction and your hotel right in the heart of Walt Disney World Resort, your family won't miss one magical moment.

It's only a small step from dreaming it to living it. Let us take you there.

So much to see and do with our Walt Disney World Resort holidays to Florida.



Disney's Magic Kingdom > Dreams do come true in this storybook world of thrills, rides and colourful Disney friends.



Disney's Animal Kingdom > Nature meets imagination in Animal Kingdom – a wonderland of wildlife, rides and shows.



Epcot > From high-speed thrills to the power of imagination, Epcot will send your spirits soaring.



Disney's Hollywood Studios > Be the star of your own big-screen adventure on a holiday to Disney's Hollywood Studios.

Our lowest prices are always online **LOWEST UK PRICES GUARANTEED** Lowest prices guaranteed

Book today from £25 per person Pay from just £25 deposit

Longhaul holidays from £335 More legroom and seat-back entertainment on all flights to our 14 tropical destinations. Longhaul holidays

Florida holidays from £336 Famous theme parks and laid-back beaches make the sunshine state the bigger and better holiday getaway. Florida holidays

Relevant Landing Pages

igdom >

f Studios >

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ks And >

>



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Comprehensive Information Journey

Home > Sun Holidays > Family Holidays > Disney Holidays

Find your dream holiday
When are you going? Sun 11 Jan 2009
Stay? 11 nights or more
Preferred airport? Any London
Where are you going? Florida
Who's going? Adults 2 Seniors 0 Children 0 Infants 0
Resort: Walt Disney World Resort
Accommodation type Our rating Holiday features
Search



Disney holidays from £583
Experience the magic of Walt Disney World Resort in Florida, where every day is a whole new adventure.
The Parks Theme Park Tickets Disney in the Sky
The sunshine state of Florida is home to a place where the world's favourite characters come alive in a riot of colour, thrills and adventure.
Four enormous theme parks, two water parks, hundreds of rides, shows and attractions and friends like Cinderella and Buzz Lightyear to greet you. There's no place on Earth like Walt Disney World Resort in Florida.
The fun starts as soon as you step on the plane. Our 'Disney in the Sky' in-flight experience will have your kids rolling in the aisles with Mickey and friends. With pre-bookable tickets for every attraction and your hotel right in the heart of Walt Disney World Resort, your family won't miss one magical moment.
It's only a small step from dreaming it to living it. Let us take you there.
So much to see and do with our Walt Disney World Resort holidays to Florida.

Disney's Magic Kingdom
Disney's Animal Kingdom
Epcot
Disney's Hollywood Studios

Our lowest prices are always online
LOWEST UK PRICES GUARANTEED
Lowest prices guaranteed

Book today from £25 per person
Pay from just £25 deposit

Longhaul holidays from £335
More legroom and seat-back entertainment on all flights to our 14 tropical destinations.
Longhaul holidays

Florida holidays from £336
Famous theme parks and laid-back beaches make the sunshine state the bigger and better holiday getaway.
Florida holidays

Comprehensive Information Journey

First Choice - Windows Internet Explorer

http://bookings.firstchoice.co.uk/holiday/index.cfm?sh=0007F98B-70C7-1911-9F8283A4023700B&step=accommodation_choice&si=00015DF6%2D70C8%2D1911%2D9

Links Admin eXGen eXtfh1 Glidemet Westwind.ch Met Off Meteoblu Web Mail Other Links NOAA High Definition RAOB XCweather

Google holiday disney orlando PageRank 144 blocked AutoFill holiday disney orlando Settings

First Choice

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Need Help?

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- Call 0871 200 7799
Mon - Fri (8am - 10pm)
Sat - Sun (9am - 8pm)

Calls cost up to 10p per minute plus a 6p set up fee from BT landlines (mobile and other providers' costs may vary).

Holiday Choice

Here are the holidays we have found as a result of your search. Please select an accommodation to check availability.

Prices shown include all compulsory holiday charges. [Price details](#)


Low deposits online - Book today from £25
Only £25pp required on all holidays where a deposit is offered. Terms and conditions apply.

Sorry, but there are no holidays available for the date you have chosen. We have checked alternative dates and available holidays are shown below.

Sat 17 Jan 2009
Florida
2 Adults

9 Accommodations Found **Sort by** Recommended

This holiday is provided by **First Choice**



Disney's Animal Kingdom Lodge
in Walt Disney World Resort
Florida

Room Only
London Gatwick

Prices from: **£1706** per adult

Florida

**Comprehensive
Information
Journey**

First Choice - Windows Internet Explorer

http://bookings.firstchoice.co.uk/holiday/index.cfm?step=accommodation_details&si=000B4249%2D70E5%2D1911%2D9F8283A4023700BD

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Calls cost up to 10p per minute plus a 6p set up fee from BT landlines (mobile and other providers' costs may vary).


Accommodation Details


Here are the details of your selected accommodation.

Prices shown **include** all compulsory holiday charges. [Price details](#)

Disney's Animal Kingdom Lodge
in Walt Disney World Resort
Florida

Room Only from £1706 per adult [Continue ▶](#)

This holiday is provided by  **First Choice**



Imagine yourself staying at a wildlife reserve with animals grazing just beyond your balcony and you will find yourself in the luxurious setting of Disney's Animal Kingdom Lodge. Experience the beauty of the savannah, exquisite cuisine and authentic African treasures at this Deluxe Resort Hotel with each room boasting handcrafted furnishings, ethnic décor and vivid African-influenced fabrics.

Experience our new long haul aircraft with [more legroom and seat-back TV](#) included on your it.

[View Enlargement ▶](#)

1 of 12

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[View Enlargement ▶](#)

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First Choice

Accommodation

Room only:

Standard rooms sleep up to 4 with two queen beds or one queen sized bed and bunk beds or one king size bed, bath / shower, air-conditioning, cable TV with Disney Channel, in-room safe, iron / ironing board, hairdryer and fridge (on request*). All rooms have a balcony.

Pool View rooms have the same facilities as the standard rooms but with a view overlooking the pool area.

Savannah View rooms have the same facilities as the standard rooms but with breathtaking views of the Savannah.

Other room upgrades available, please call reservations.

Child Prices: 2-16 years

Activities

Entertainment

Activities programme offering unique learning and recreational activities celebrating African art, culture, architecture and animals.

For children

Children's pool, Playground, Babysitting service*, games arcade*, Simba's Clubhouse' Hotel run kids club* offering supervised activities for 4-12 year olds.

Health & Fitness

Health club* (selected spa treatments), 2 warm Spas.

Sports

5 Championship Golf Courses*.

Facilities

Nearby

Located within Disney's Animal Kingdom Theme Park area of Walt Disney World Resort.

ith Waterslide. 3 Specialist
ace casual evening dining with
a family restaurant themed as
t service restaurant. Victoria
ide bar. Zawadi Marketplace
erchandise. Coin Laundry

Internet 100%

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First Choice - Windows Internet Explorer

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First Choice

5 Championship Golf Courses*

Facilities

Nearby

Located within Disney's Animal Kingdom Theme Park area of Walt Disney World Resort.

On site

1 Swimming pool, 1 Kids pool, main pool with Waterslide. 3 Specialist restaurants including Jiko - The Cooking Place casual evening dining with a taste of Africa; Boma - Flavours of Africa, a family restaurant themed as an African marketplace and The Mara quick service restaurant. Victoria Falls Lounge bar and Uzima Springs Poolside bar. Zawadi Marketplace Disney store, featuring authentic African merchandise. Coin Laundry room* and Laundry service*

Building

1293 rooms; 1 blocks; 6 floors; 0 lifts.

Key

Charges may be made for some facilities in addition to those highlighted as payable locally above.
* - payable locally

Value

Value

Extra Magic Hours
Each day one of the Disney Theme Parks opens an hour early or up to three extra hours in the evening! (available with a valid Theme Park Ticket and your Resort Hotel Key Card)
Unlimited Disney Transport
To all areas of Walt Disney World Resort.
Disney Dining Plan
The easy and affordable way to enjoy two meals plus a snack each day! (additional charge applies).

[Continue ▶](#)

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Clear Calls to Action

First Choice - Windows Internet Explorer

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First Choice Help Contact Us Register Your booking

Holiday Choice

Here are the holidays we have found as a result of your search. Please select an accommodation to check availability.

Prices shown include all compulsory holiday charges. [Price details](#)


Low deposits online - Book today from £25
Only £25pp required on all holidays where a deposit is offered. Terms and conditions apply.

Sorry, but there are no holidays available for the date you have chosen. We have checked alternative dates and available holidays are shown below.

Sat 10 Jan 2009
Florida
2 Adults

8 Accommodations Found Sort by Recommended Go

This holiday is provided by First Choice



Disney's Animal Kingdom Lodge
in Walt Disney World Resort
Florida

Room Only
London Gatwick

Prices from: £1804 per adult

Central location Car included

[Walt Disney World Resort](#) [About Florida](#)

ay is provided by First Choice

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View Details ▶

First Choice - Windows Internet Explorer

http://bookings.firstchoice.co.uk/holiday/index.cfm?step=accommodation_details&si=000046BB%2D807E%2D1911%2D9119831D6F69FC2B

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- Holiday Choice
- Accommodation Details

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Sat - Sun
(9am - 8pm)

Calls cost up to 10p per minute plus a 6p set up fee from BT landlines (mobile and other providers' costs may vary).

Accommodation Details


Here are the details of your selected accommodation.

Prices shown include all compulsory holiday charges. [Price details](#)

Disney's Animal Kingdom Lodge
in Walt Disney World Resort
Florida

Room Only from £1804 per adult **Continue ▶**

This holiday is provided by First Choice



Imagine yourself staying at a wildlife reserve with animals grazing just beyond your balcony and you will find yourself in the luxurious setting of Disney's Animal Kingdom Lodge. Experience the beauty of the savannah, exquisite cuisine and authentic African treasures at this Deluxe Resort Hotel with each room boasting handcrafted furnishings, ethnic décor and vivid African-influenced fabrics.

Experience our new long haul aircraft with [more legroom and seat-back TV](#) included on your flight.

Watch the [Star Class Video Tour](#).

Central location Car included

Internet 100%

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First Choice - Windows Internet Explorer

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- Accommodation Details
- Flight Options**

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Calls cost up to 10p per minute plus a 6p set up fee from BT landlines (mobile and other providers' costs may vary).

Flight Options

Here are the available flights for your selected holiday. Prices shown below include in-flight meals, standard baggage allowance, return transfers (or included car hire) and a World Care Fund contribution. Where these items incur a cost to you, you can choose to remove them on the next page.

The price shown is the total price for your party and **includes** all compulsory charges. We offer a [lowest price guarantee](#) on all our holidays.

Your Selected Date

Sat 10 Jan 2009				Total Holiday Price	
London Gatwick	Sanford	2 Weeks	£3613	Continue ▶	

Alternative Available Dates

Sat 03 Jan 2009 (Earlier Date)				Total Holiday Price	
London Gatwick	Sanford	2 Weeks	£3613	Continue ▶	
Sat 17 Jan 2009 (Later Date)				Total Holiday Price	
London Gatwick	Sanford	2 Weeks	£3417	Continue ▶	

◀ Search Earlier Search Later ▶

◀ Back to Accommodation Details

id Holidays – The air holidays and flights shown are ATOL protected by the CAA. Our ATOL number is 2524. n extends primarily to customers who book and pay in the UK.

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First Choice - Windows Internet Explorer

http://bookings.firstchoice.co.uk/holiday/index.cfm?step=holiday_price&si=000431FF%2D8091%2D1911%2D9119831D6F69FC2B

Google | holiday disney orlando

First Choice

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- Holiday Price**

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- Sat - Sun (9am - 8pm)

Calls cost up to 10p per minute plus a 8p set up fee from BT landlines (mobile and other providers' costs may vary).

Holiday Price

Here are the details of your selected holiday. On arrival at this page, your holiday includes in-flight meals, standard baggage allowance, return transfers (or included car hire) and a World Care Fund contribution. Where these items incur a cost to you, you can choose to remove them using the links below.

The price shown is the total price for your party and **includes** all compulsory charges. We offer a [lowest price guarantee](#) on all our holidays.

Low deposits online - Book today from £25
Only £25pp required on all holidays where a deposit is offered. Terms and conditions apply.

Total Holiday Price £3612.84 **BOOK THIS ▶**

Your Holiday

Sat 10 Jan 2009
London Gatwick to Florida
2 Weeks
2 Adults

Holiday Discount

The total holiday price includes a discount of **£312.16**

Flight Details

Gatwick Jan 2009 10:05 14:55 Thomson	Sanford (9hrs 15mins) Sat 24 Jan 2009 Departs: 16:55 Arrives: 06:20 on Sun Airline: Thomson Airways	Change / Upgrade Flight
group seats not selected		Book Extra Legroom

**Clear
Calls to
Action**

[Contact Details](#)

[email us](#)



[Florida Related Links](#) [Site Map](#) [Reservations](#)

Orlando, FL

61 °F

Overcast

at 5:13 AM

[Click for Forecast](#)

[Flights to Florida](#)

[Orlando Pool Homes](#)

[Mango Key Villas](#)

[Condos & Townhomes](#)

[Car Hire](#)

[Florida Golf](#)

[Property Management](#)

[Orlando Attractions](#)

[Florida Home Sales](#)

Orlando Vacation Homes and Condos for your Orlando, Florida Vacation

1st for Orlando specializes in Orlando Vacation Home rentals. We offer vacation homes near Disney, holiday villas and condos to rent in Orlando, Florida. We have a large selection of luxury vacation homes in Orlando for you to choose from. To complete your vacation planning we can also assist you to find [flights](#) from the UK into Orlando and other areas of Florida.

For our UK based clients we can arrange car hire and travel insurance. For those of you wanting to arrange an Orlando golfing holiday you will find a detailed list of the Golf courses close to your vacation rental villa. Our site also has a section covering the Orlando area attractions - use this to carefully plan your Florida Vacation.

Browse through our Florida homes by clicking on the green links below. If you do not find what you are looking for or need advice on any aspect of your Florida vacation then [email](#) us and we will try to assist you.



Vacation Homes with pools close to Disney

In order to cater for guests who require Orlando vacation homes with private swimming pools we have listed a selection of holiday villas all in close proximity to the many area attractions. These are spacious individual vacation homes located on some of Orlando's finest subdivisions and full details can be viewed by clicking on the link above.



a Vacation Villas at Mango Key

resort consisting of 33 two and three bedroom vacation villas near Disney. Enjoying an excellent location on Lindfields only 5 miles from Disney, a safe, secure base for your Florida Vacation within easy reach of all the Orlando area attractions. Facilities include a large all year round heated pool, on-site management and check-in and licensed pool bar. Click on the above link to evaluate our vacation villas at Orlando's premier

Selection of Condos and Townhomes

**Clear
Calls to
Action**



Villa Payments in GB Pounds

Luxury Orlando Pool Homes Close to Disney World



Villa Payments in US Dollars

These luxury Florida villas with private pools are available for vacation rental. Each located only minutes from Disney World and all other area attractions. Why rent a cramped hotel room when you can enjoy the space, privacy and facilities of your own superb Florida Pool Home. Why not indulge yourself this vacation and rent one of these luxury villas. Click on an image for full details.

[Click here to Make a Reservation](#)

[2/3 Bedroom Pool Homes](#)

[4 Bedroom Pool Homes](#)

[5 Bedroom Pool Homes](#)

Go Direct to Property

Click for Property Reference

[6/7 Bedroom Pool Homes](#)

[Premier Selection](#)

[Home Page](#)



[2 and 3 Bedroom Pool Homes](#)

[Booking Form](#)

[Booking Conditions](#)

[Available Dates](#)

[Special](#)



[Hidden Springs - Ref HS001](#)

A rare 2 bedroom pool home located at Hidden Springs, Buenaventura Lakes. Sleeps 6 people in comfort.



[Meadow Woods - Ref MW001](#)

A rare 2 bedroom pool home located at Meadow Woods, Buenaventura Lakes. Sleeps 6 people in comfort.



[Windward Cay - Ref WC002OR](#)

A 3 bedroom pool home located at Windward Cay at the East end of H192. Sleeps 8 people in comfort.

**Clear
Calls to
Action**

Florida Villa Rentals - Hidden Springs - Ref HS001



Very rare 2 bedroom villa with private pool, Hidden Springs, Buenaventura Lakes. Sleeps 6 in comfort.



Located conveniently about half way between Orlando airport and Disney World this very rare 2 bedroom, 2 bathroom vacation rental home with it's own private, heated, screened swimming pool makes an ideal base for your Orlando vacation.

Hidden Springs is located on Buenaventura Lakes less than 20 minutes from Disney World with all the other major area attractions close by. Your vacation home is in a tranquil residential area, just a short walk to the nearest golf course located at Meadow Woods.

A multitude of shops, restaurants, supermarket, banks etc are all within easy reach of your vacation home. Click here for a [Location Map](#).

Orlando International airport is a short 15 minutes drive away, Sanford airport is about 45 minutes drive and Tampa about 90 minutes. The Gulf coast beaches can be reached in about 90 minutes while to the east, Kennedy Space Centre and Cocoa beach can be reached in about an hour.



o bedroom home this villa has it's own attractive swimming pool which is l completely fenced off for your privacy.

s provided for al-fresco poolside dining. Electric pool heating can be of £50 (\$80) per week if required. A solar pool blanket helps to retain the

patio furniture is provided along with poolside speakers for those lazy days he Florida sunshine.

**Clear
Calls to
Action**



Please contact us for Rates and Reservations,
 Email Us: datecheck@1stfororlando.com
 Or Telephone Us:
 From UK: 0844 499 8432
 From USA: 863 424 0008
 International: (+44) 844 499 8432

Weekly Rental Prices

US Dollars	Rental Period	GB Pounds
\$490	January - February	£305
\$560	March - June	£350
\$635	July - August	£395
\$560	September - October	£350
\$490	November - December	£305
\$640	Easter	£400
\$640	Christmas / New Year	£400

Florida State taxes will be added to the above prices

[Back Villa Home Page](#) [Location Map](#)

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Good Confidence Boosters

Jetsave - Florida Holidays - USA, Canada and Worldwide Tours - Windows Internet Explorer

http://www.jetsave.com/index.vm?_fja=kw: jetsave|cgn:Generic|cgid:987405358|tsid:6468|cn:Brand|cid:35542588|lid:334281387|mt:Exact|nw:search|crd:2434677898

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ATOL, which is part of the CAA, protects you from losing your money or being stranded abroad. It does this by carrying out checks on the tour operators and travel organisers it licenses, and requiring them to make contributions to the Air Travel Trust guarantee scheme.

When XL Leisure Group failed in September the CAA worked with the travel industry to protect and repatriate the 80,000 customers overseas and is making arrangements to refund the estimated 200,000 people with forward bookings.

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[Learn About ATOL](#)
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www.travelersdigest.com/algarve.htm - 49k - Cached - Similar pages

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text/html www.blueskyts.co.uk - 17k - cache Explore
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3. Colletts Travel Limited - corporate travel and leisure holidays
text/html www.collettstravel.co.uk - 7k - cache Explore
4. UK Travel Directory - travelfromHere.com
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6. Technology will never replace the travel agent
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7. Travel Consultants | Business.com
text/html business.com/directory/.../business_travel/consultants - 85k Explore
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9. itour tour operator computer reservation system by BlueSky Travel ...
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0. BlueSky Travel Systems Limited
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1. PicoSearch: Cataloging Your Corner of the Web: Results
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5. Over 100 Luxury Orlando Rental Villas on Highlands Reserve Golf ...
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Google hotel montpellier france Search Advanced Search Preferences

Web Results 1 - 10 of about 27,600 for hotel montpellier france. (0.37 seconds)

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www.hotels-france-reservations.com Large selection and photos about Hotels in Montpellier, France. Sponsored Links

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Montpellier Hotel Deals: Visit TripAdvisor, your source for the web's best ... Florida Keys hotel deals · Fort Lauderdale hotel deals · France hotel deals ...
www.tripadvisor.com/SmartDeals-g57324-Montpellier_Vermont-Hotel-Deals.html - 79k -
Cached - Similar pages - Note this

Montpellier Hotels: Read Montpellier Hotel Reviews and Compare ...
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Cached - Similar pages - Note this
More results from www.tripadvisor.com »

Montpellier France Hotels, Inns, Lodges, Aparthotels, B&B ...
Montpellier Hotels | France Hotels Resorts Lodges Inns | Europe | Also under Franc ... Etap Hotel Montpellier Sud Lattes - € Route de Palavas, +33 892683274 ...
www.allstays.com/Europe/france/montpellier.htm - 50k - Cached - Similar pages - Note this

Hotels in Montpellier with British Airways Holidays
Are you ready to search for your Montpellier Hotel? Just enter Montpellier into the Hotel Search box below Staying elsewhere in France? ...
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28 Hotels in Montpellier
From 1 to 4 stars hotels from 25 £
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Travel affordable.Instant Confirm.
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Priceline.co.uk

Montpellier Hotels Online
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s in Montpellier, France ...
nce/Montpellier/tpod.html - 50k -

stige Montpellier Oue, Montpellier ...
this hotel on a map See room information ... Expedia
otel| press room| investor ...
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Local Business Center

Change Language: English

Help customers find you on Google Maps

Millions of people search Google Maps every day. A free listing on Google Maps makes it easy for them to find you.

Use the Local Business Center to create your free listing. When potential customers search Maps for local information, they'll find your business: your address, hours of operation, even photos of your storefront or products. **It's easy, free, and you don't need a website of your own.**

Sign in with your **Google Account**

Email:

Password:

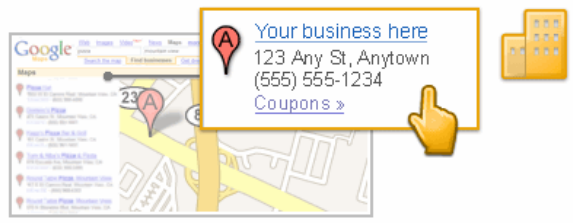
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- Dashboard**
- ▶ Saved Reports
- Visitors
- Traffic Sources
- Content
- Goals

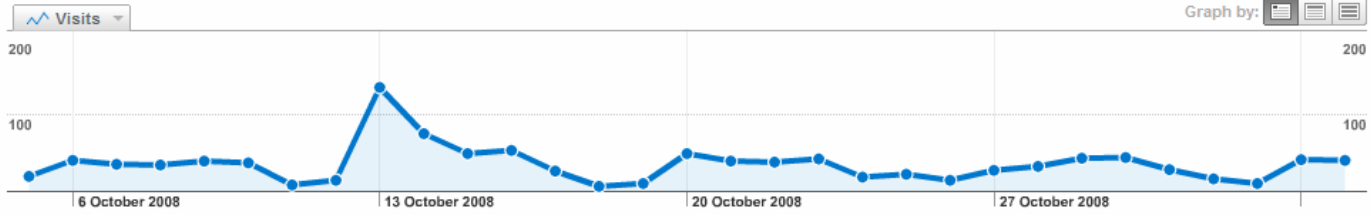
- Settings**
- Email

- Help Resources**
- ⓘ About this Report
 - ⓘ Conversion University
 - ⓘ Common Questions

Export | Email

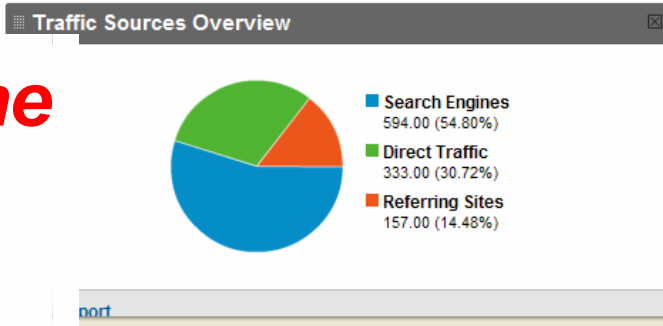
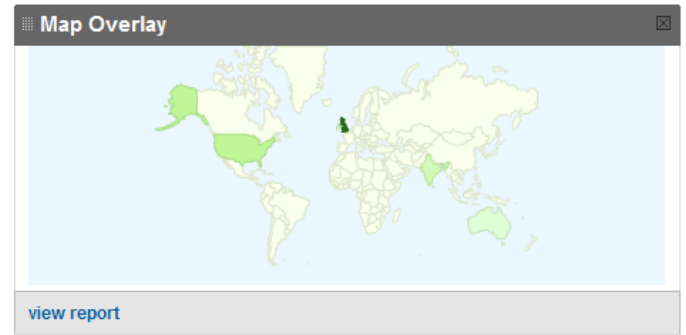
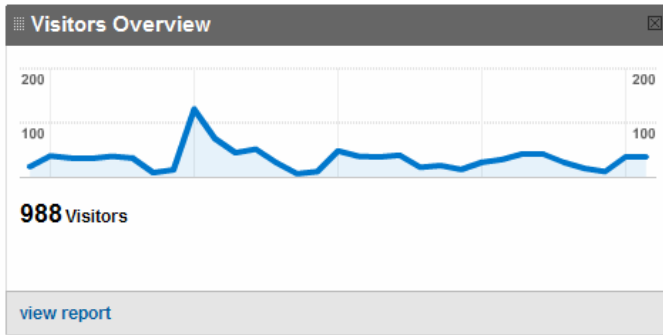
Dashboard

5 Oct 2008 - 4 Nov 2008



Site Usage

- 1,084 Visits
- 72.23% Bounce Rate
- 2,226 Page Views
- 00:01:03 Avg. Time on Site
- 2.05 Pages/Visit
- 87.45% % New Visits



Content Overview

Pages	Page Views	% Page Views
/	498	22.37%
/events.htm	297	13.34%
/publications.htm	111	4.99%
/sysssupp.htm	97	4.36%
/consultancy.htm	85	3.82%

[view report](#)

Harness the Power of Analytics

- Dashboard
- Visitors
- Traffic Sources**
 - Overview
 - Direct Traffic
 - Referring Sites**
 - Search Engines
 - All Traffic Sources
 - Keywords
 - AdWords
 - Campaigns
 - Ad Versions
- Content
- Goals

Settings

Email

Help Resources

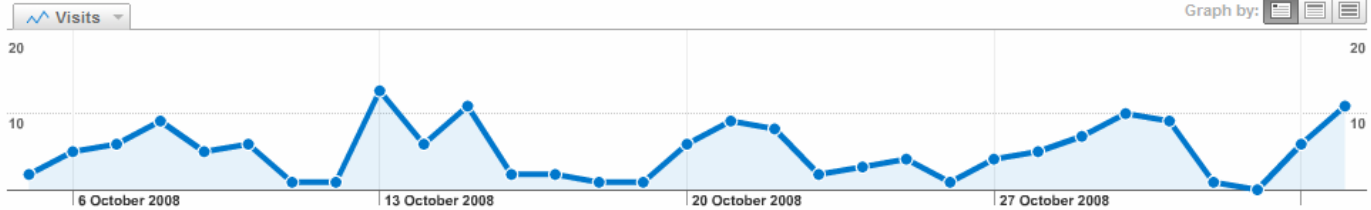
- About this Report
- Conversion University
- Common Questions

Export | Email | Add to Dashboard

Overview »

Referring Sites

5 Oct 2008 - 4 Nov 2008



Referring sites sent 157 visits via 57 sources

Site Usage | Goal Conversion | Views: [Grid] [Table] [List] [Chart]

Visits 157 <small>% of Site Total: 14.40%</small>	Pages/Visit 2.91 <small>Site Avg: 2.05 (41.75%)</small>	Avg. Time on Site 00:02:04 <small>Site Avg: 00:01:03 (96.32%)</small>	% New Visits 89.81% <small>Site Avg: 87.45% (2.69%)</small>	Bounce Rate 55.41% <small>Site Avg: 72.23% (-23.28%)</small>
--	--	--	--	---

Dimension 1: Source	Visits ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. wtmlondon.com	38	3.76	00:03:56	89.47%	50.00%
2. genesys.co.uk	25	3.04	00:00:54	88.00%	60.00%
3. us.mc342.mail.yahoo.com	6	1.00	00:00:00	83.33%	100.00%
4. blueskyts.co.uk	5	2.20	00:00:17	100.00%	20.00%
5. genesysinformation.com	5	3.20	00:01:04	100.00%	40.00%
6. google.com	5	1.00	00:00:00	60.00%	100.00%
7. collettstravel.co.uk	4	4.75	00:08:09	100.00%	50.00%
8. bluedog-travel-directory.co.uk	3	1.33	00:00:09	100.00%	66.67%
travelfromhere.com	3	1.33	00:00:14	100.00%	66.67%
uk.dir.yahoo.com	3	1.33	00:01:27	100.00%	66.67%

Search: containing [] Go to: 1 Show rows 10 1 - 10 of 57

Harness the Power of Analytics

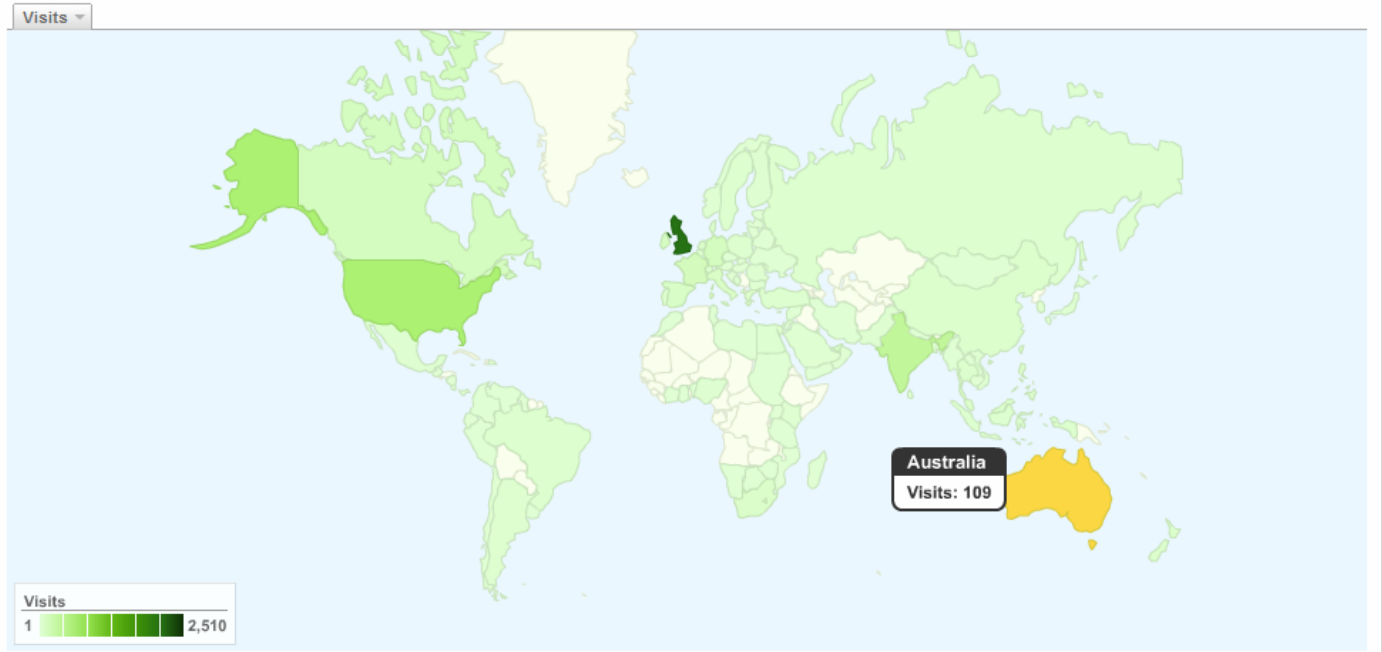
- Dashboard
- Visitors**
 - Overview
 - Benchmarking
 - Map Overlay**
 - New vs. Returning
 - Languages
 - Visitor Trending
 - Visitor Loyalty
 - Browser Capabilities
 - Network Properties
 - User-Defined
- Traffic Sources
- Content
- Goals

- Settings
- Email

- Help Resources
- About this Report
 - Conversion University
 - Common Questions

Export | Email | Add to Dashboard

Overview » **Map Overlay** 1 May 2008 - 31 Oct 2008



6,125 visits came from 124 countries/territories

Detail Level: [City](#) | [Country/Territory](#) | [Sub-Continent/Region](#) | [Continent](#) Dimension: [None](#)

Site Usage | **Goal Conversion** Views: [Grid] [Pie] [List] [Map]

	5	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Total	100.00%	2.04	00:01:11	86.37%	70.16%
		Site Avg: 2.04 (0.00%)	Site Avg: 00:01:11 (0.00%)	Site Avg: 86.32% (0.06%)	Site Avg: 70.16% (0.00%)
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	2,510	2.04	00:01:02	84.94%	68.21%
United States	725	1.77	00:00:59	90.76%	78.62%
Australia	424	1.98	00:01:11	86.79%	66.27%
France	167	1.65	00:00:48	88.02%	74.25%

Harness the Power of Analytics

- Dashboard
- Visitors**
 - Overview
 - Benchmarking
 - Map Overlay
 - New vs. Returning
 - Languages
 - ▶ Visitor Trending
 - ▼ Visitor Loyalty
 - Loyalty
 - Recency
 - Length of Visit**
 - Depth of Visit
 - ▶ Browser Capabilities
 - ▶ Network Properties
 - User-Defined
- Traffic Sources
 - Content
 - Goals

- Settings**
- Email

- Help Resources**
- About this Report
 - Conversion University
 - Common Questions

Export | Email | Add to Dashboard

Overview »

Length of Visit

1 May 2008 - 31 Oct 2008

Most visits lasted: 0-10 seconds

Length of Visit	Visits	Percentage of all visitors
0-10 seconds	4,451.00	72.67%
11-30 seconds	348.00	5.68%
31-60 seconds	324.00	5.29%
61-180 seconds	439.00	7.17%
181-600 seconds	345.00	5.63%
601-1,800 seconds	195.00	3.18%
1,801+ seconds	23.00	0.38%

Harness the Power of Analytics

- Dashboard
- Visitors
- Traffic Sources**
 - Overview
 - Direct Traffic
 - Referring Sites
 - Search Engines**
 - All Traffic Sources
 - Keywords
 - AdWords
 - Campaigns
 - Ad Versions
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- Goals

Settings
Email

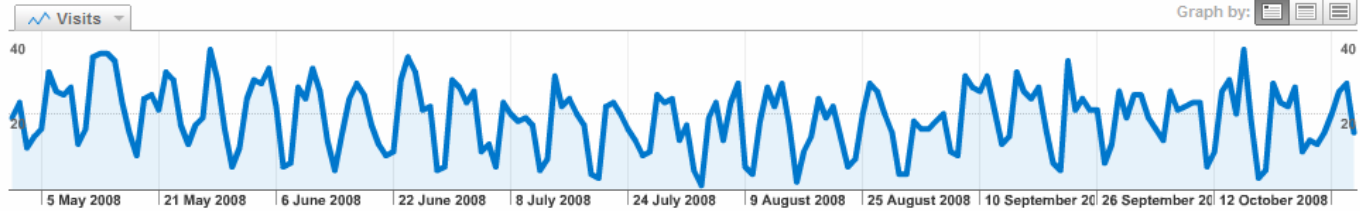
- Help Resources
- About this Report
 - Conversion University
 - Common Questions

Export | Email | Add to Dashboard

Overview »

Search Engines

1 May 2008 - 31 Oct 2008



Search sent 3,508 total visits via 13 sources

Show: total | paid | non-paid

Site Usage | Goal Conversion | Views: [Grid] [Table] [List] [Line]

Visits 3,508 % of Site Total: 57.27%	Pages/Visit 1.98 Site Avg: 2.07 (-0.04%)	Avg. Time on Site 00:01:08 Site Avg: 00:01:11 (-4.48%)	% New Visits 87.86% Site Avg: 86.32% (1.78%)	Bounce Rate 72.23% Site Avg: 70.16% (2.96%)
---	---	---	---	--

Dimension: Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. google	3,195	2.01	00:01:09	87.17%	71.86%
2. yahoo	97	1.66	00:00:42	92.78%	75.26%
3. live	92	1.58	00:00:45	95.65%	78.26%
4. msn	50	1.52	00:00:15	96.00%	88.00%
5. ask	28	1.29	00:01:26	92.86%	85.71%
6. search	21	1.86	00:02:46	100.00%	57.14%
7. aol	17	1.53	00:00:39	94.12%	64.71%
8. about	2	3.00	00:01:30	100.00%	0.00%
avista	2	5.50	00:01:12	100.00%	50.00%
theweb	1	1.00	00:00:00	100.00%	100.00%

Filter: containing [] Go | Go to: 1 | Show rows: 10 | 1 - 10 of 13

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Content Drilldown

Reservation Systems Consultancy	10%
Information Systems Consultancy	4.8%
Business Process Re-engineering	3.0%
Electronic Distribution	3.0%
Project Management	2.6%
Application Design	1.8%
Market Research	1.2%
Systems Management Support	0.8%

Site Overlay

Reservation Systems Consultancy	914	7.32%
Information Systems Consultancy	507	4.06%
Business Process Re-engineering	496	3.97%
Electronic Distribution		
Project Management		
Application Design		
Market Research		
Systems Management Support		

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Top Content - Google Analytics#lts=1225897727605 - Windows Internet Explorer

https://www.google.com/analytics/reporting/top_content?id=7068400&pd=20081005-20081104&cd=20080904-20081004&cmp=average#lts=1225897727605

Links Admin eXGen eXtfh1 Glidemet Westwind.ch Met Off Meteoblue Web Mail Other Links NOAA High Definition RAOB XCweather

Google Analytics PageRank Popups okay AutoFill google analytics Settings

Top Content - Google An... Travel Agency System Suppli...

Traffic Sources

- Content
 - Overview
 - Top Content
 - Content by Title
 - Content Drilldown
 - Top Landing Pages
 - Top Exit Pages
 - Site Overlay
- Site Search
- Goals

Settings

- Email

Help Resources

- About this Report
- Conversion University
- Common Questions

Top Content

1 Aug 2008 - 31 Oct 2008

Page Views

125 pages were viewed a total of 5,946 times

Content Performance

Views: [Table Icon] [List Icon] [Full Screen Icon]

Page Views	Unique Page Views	Time on Page	Bounce Rate	% Exit	\$ Index
5,946 % of Site Total: 100.00%	4,792 % of Site Total: 100.00%	00:01:07 Site Avg: 00:01:07 (0.00%)	71.57% Site Avg: 71.57% (0.00%)	49.28% Site Avg: 49.28% (0.00%)	\$0.00 Site Avg: \$0.00 (0.00%)

Page	Page Views	Unique Page Views	Time on Page	Bounce Rate	% Exit	\$ Index
11. /freecontent.htm	135	93	00:00:20	0.00%	11.85%	\$0.00
12. /reg.htm	134	116	00:00:38	82.98%	43.28%	\$0.00
13. /travsys.htm	123	112	00:01:05	87.01%	71.54%	\$0.00
14. /news.htm	105	79	00:00:57	66.67%	50.48%	\$0.00
15. /systour.htm	104	85	00:01:29	72.22%	56.73%	\$0.00
16. /index.htm	92	74	00:00:52	71.79%	50.00%	\$0.00
17. /TTG.htm	90	64	00:01:59	79.17%	51.11%	\$0.00
/intheppress.htm	86	60	00:00:21	40.00%	10.47%	\$0.00
/subscribe.htm	84	74	00:00:46	0.00%	29.76%	\$0.00
/training.htm	82	60	00:00:50	20.00%	20.73%	\$0.00

Search: containing [] Go

Go to: 11 Show rows 10 11 - 20 of 125

08 Google | Analytics Home | Terms of Service | Privacy Policy | Contact us | Analytics Blog (in English)

Internet 100%

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Travel Agency System Suppliers - Home page - Windows Internet Explorer

http://web.archive.org/web/20070304102350/www.genesys.net/travsys.htm

Google

Links Admin extfh1 Glidemet Westwind.ch Met Off Meteorblue Web Mail Other Links NOAA High Definition RAOB XCweather

Google ld version of web site Go PageRank 145 blocked AutoFill view old version of web site Settings

Top Content - Google Analyti... Travel Agency System Su... x

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| Dataflex Business Systems Ltd | SABRE Europe |
| Datalex | Symcom PLC |
| The Data Management Group | TARSC Travel Systems |
| Discovery | TIK Systems (Schweiz) AG |
| DOLPHIN Dynamics Ltd | Top Dog Developments |
| Eland Technologies | Travelac |
| Farebase | Travel Cafe Limited |
| FarePoint | TravelWizzy |
| Final Quadrant Solutions Ltd | Voyager Systems Limited |
| Franek Computer Systems Ltd | |

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We publish a review of travel agency systems. This provides really comprehensive information on travel agency technology. For more details, please take a look at our [Publications page](#).

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Dataflex Business Systems Ltd	SABRE Europe
Datalex	Symcom PLC
The Data Management Group	TARSC Travel Systems
Discovery	TIK Systems (Schweiz) AG
DOLPHIN Dynamics Ltd	Top Dog Developments
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0% Dynamics Ltd	0% Developments
0% chnologies	0%
0%	0% afe Limited
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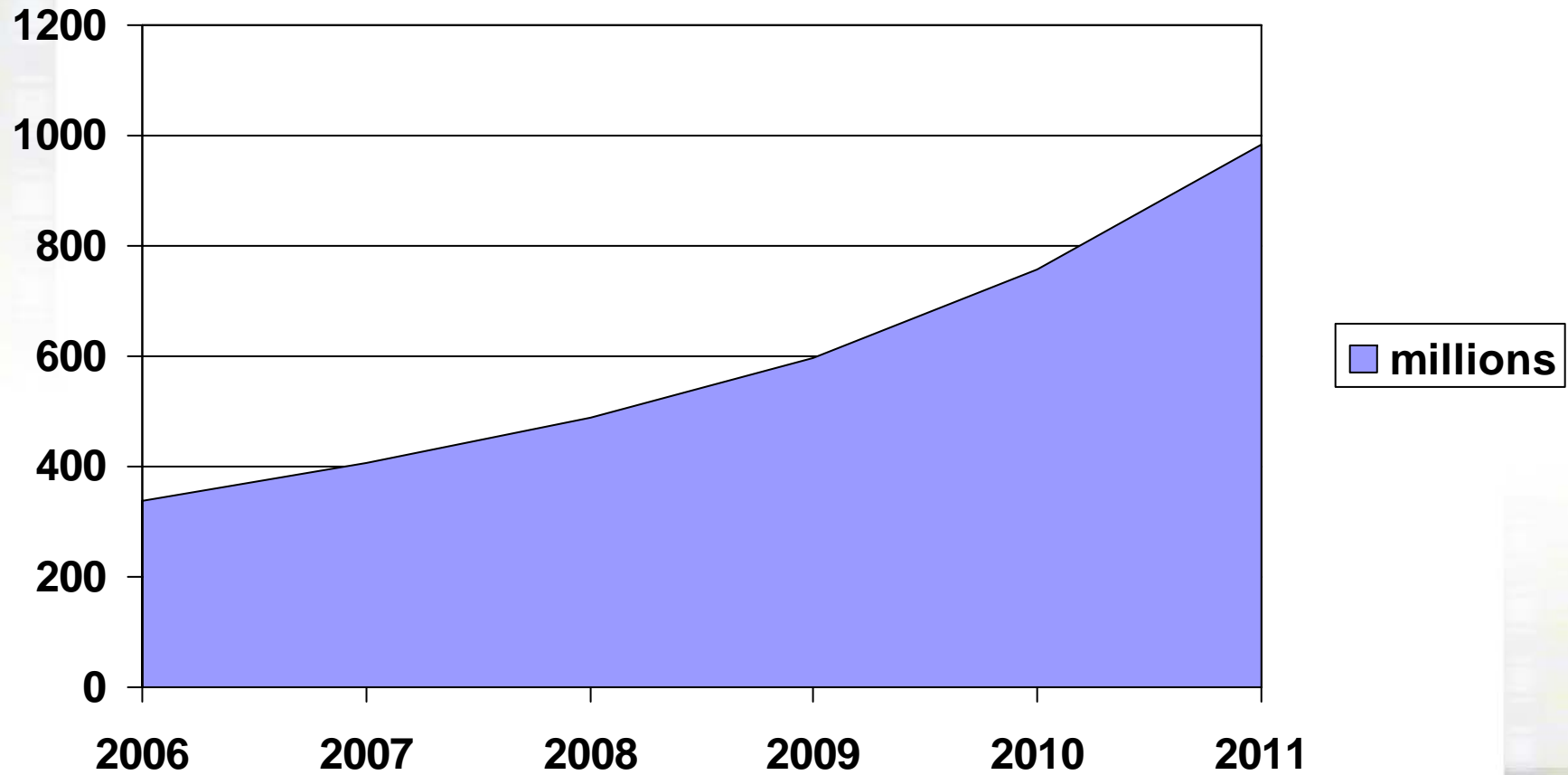
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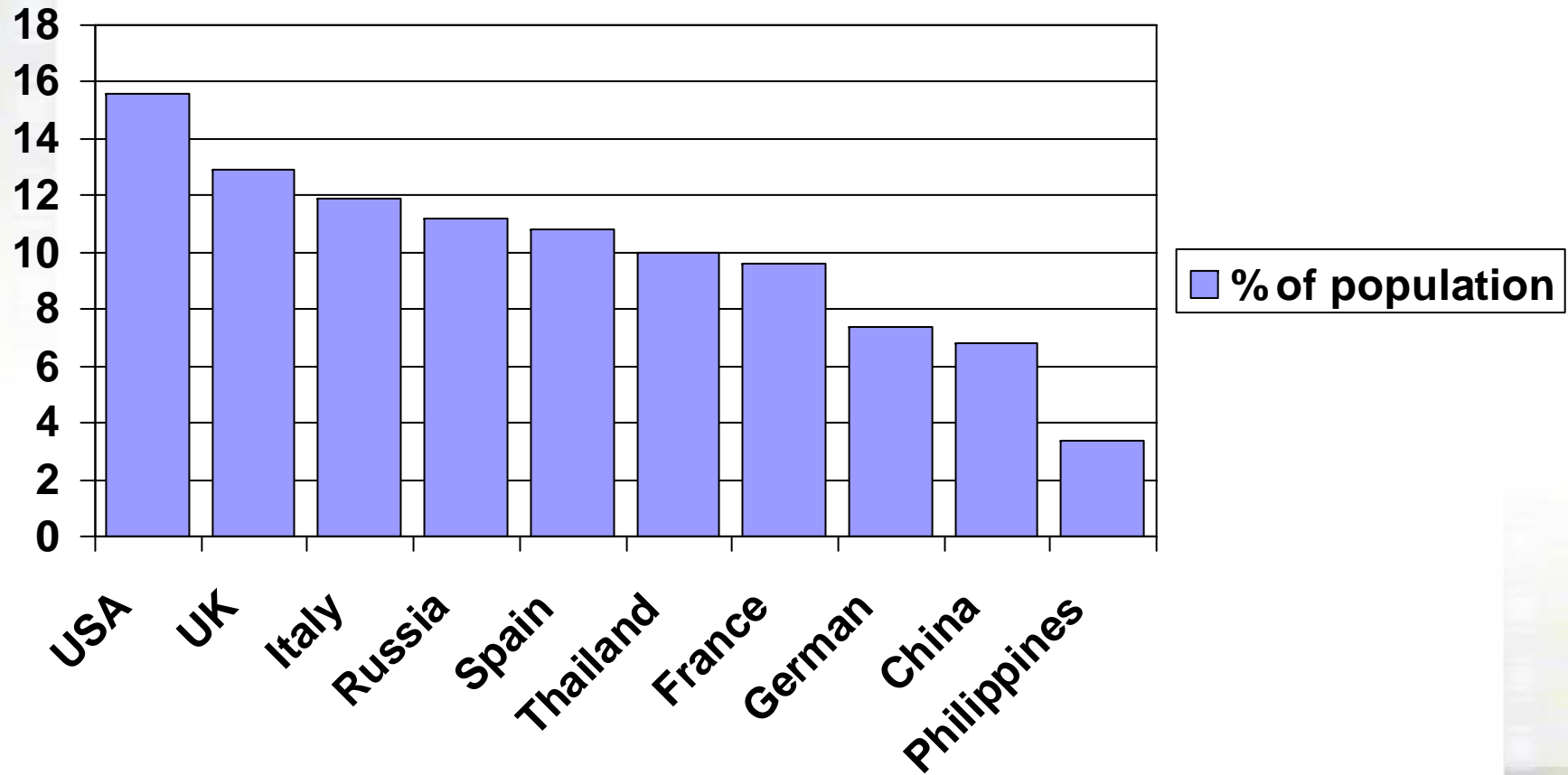
Go Mobile

Mobile Internet Users - worldwide



Source: eMarketer 2007

Mobile Internet by Country



Source: Nielsen Mobile 2008

Mobile and Travel

- Main usage categories
 - 'Must do' activities
 - Change flight/hotel reservations
 - Flight check-in
 - Receive travel alerts
 - Location based services
 - Find a restaurant
 - Book a hotel
 - Check train times
 - Buy travel
 - Receive special offers
 - Purchase travel

Is your site mobile friendly?

- Let's book a hotel:

Is your site mobile friendly?

- Let's book a hotel:
 - Hyatt



Is your site mobile friendly?

- Let's book a hotel:
 - ~~Hyatt~~
 - Intercontinental



Is your site mobile friendly?

- Let's book a hotel:
 - ~~Hyatt~~
 - ~~Intercontinental~~
 - Hilton



Is your site mobile friendly?

- Let's book a hotel:
 - ~~Hyatt~~
 - ~~Intercontinental~~
 - ~~Hilton~~
 - Marriott



Is your site mobile friendly?

■ Let's book a hotel:

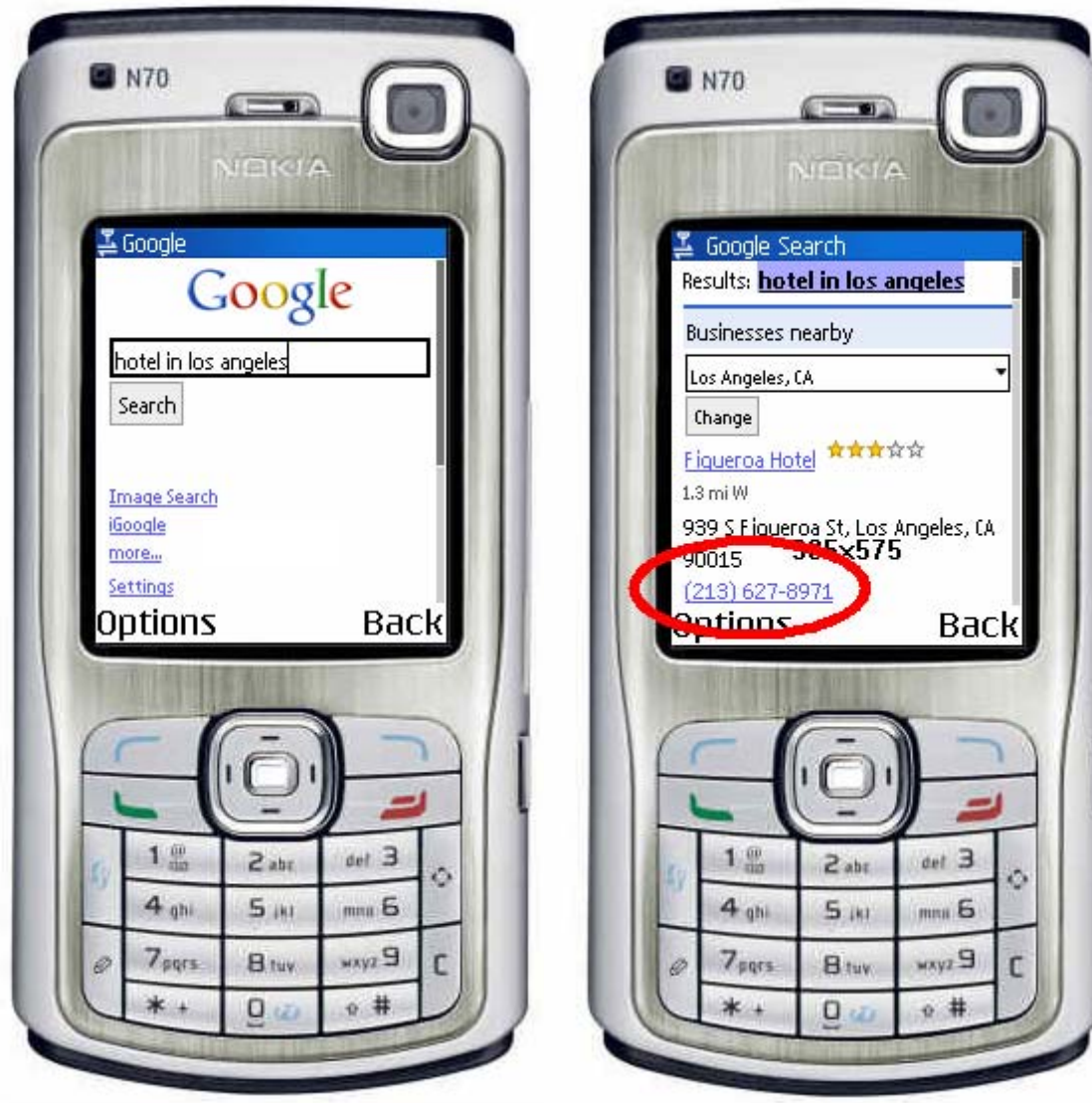
- ~~Hyatt~~
- ~~Intercontinental~~
- ~~Hilton~~
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Simple booking process ...



... but why not use the phone?



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"holiday extras" video results 1 - 20 of about 682

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 Views: 4,286
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 Holiday Extras Affiliate Programme ...

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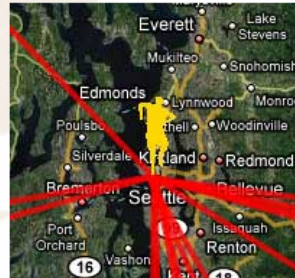
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WHERE THE HELL IS MATT?

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About Matt

Matt is a 32-year-old deadbeat from Connecticut who used to think that all he ever wanted to do in life was make and play videogames. Matt achieved this goal pretty early and enjoyed it for a while, but eventually realized there might be other stuff he was missing out on. In February of 2003, he quit his job in Brisbane, Australia and used the money he'd saved to wander around Asia until it ran out. He made this site so he could keep his family and friends updated about where he is.

A few months into his trip, a travel buddy gave Matt an idea. They were standing around taking pictures in Hanoi, and his friend said "Hey, why don't you stand over there and do that dance. I'll record it." He was referring to a particular dance Matt does. It's actually the only dance Matt does. He does it badly. Anyway, this turned out to be a very good idea.

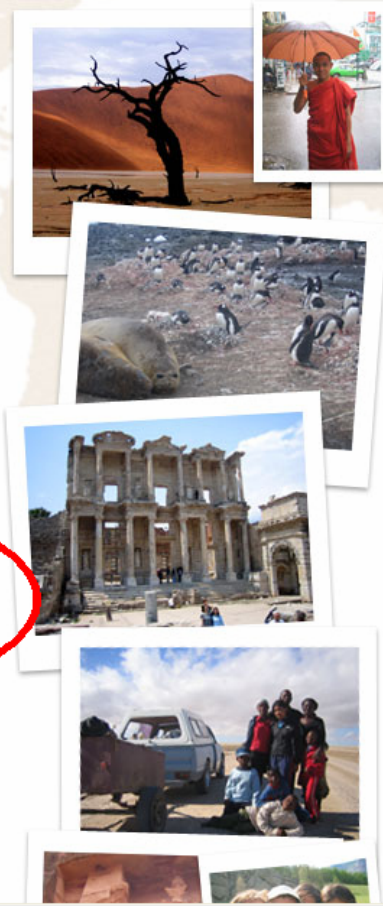
A couple years later, someone found the video online and passed it to someone else, who passed it to someone else, and so on. Now Matt is quasi-famous as "That guy who dances on the internet. No, not that guy. The other one. No, not him either. I'll send you the link. It's funny."

The response to the first video brought Matt to the attention of the nice people at [Stride gum](#). They asked Matt if he'd be interested in taking another trip around the world to make a new video. Matt asked if they'd be paying for it. They said yes. Matt thought this sounded like another very good idea.

In 2006, Matt took a 6 month trip through 39 countries on all 7 continents. In that time, he danced a great deal.

The second video made Matt even more quasi-famous. In fact, for a brief period in July, he was semi-famous.

Things settled down again, and then in 2007 Matt went back to Stride with another idea. He realized his bad dancing wasn't actually all that interesting, and that other people were much better at being bad at it. He showed





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Paul Richer

paul.richer@genesys.net

Skype: paul.richer

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