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# Online and Onsale

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# Today's Topics

- Don't forget the basics
- Social media

# Basics – the five point plan

1. At the start – match the expectation
2. Provide all the information needed to make the sale
3. Clearly signpost the information journey
4. Give the customer confidence to do the deal
5. Make sure the booking process is as simple and clear as possible



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- Baga Beach, Goa
- Calangute Beach, Goa
- Dona Paula Beach, Goa
- Juhu Beach, Maharashtra

Marina Beach, Chennai  
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Gopalpur On Sea, Orissa  
Kovalam Beach, Kerala

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**Beaches by Region**

Whether it's the isolated horizons of the Konkan Coast or the Arabian Sea, the golden sands or the water drenched seashores, every beach in India makes a picture perfect holiday destination.

- Andhra Pradesh
- Andaman & Nicobar
- Goa
- Gujarat
- Kerala
- Karnataka
- Lakshadweep
- Maharashtra
- Orissa
- Tamil Nadu

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India Beach Holiday, Indian Beach Holidays on Beache...

Alluring and tantalizing, with exhaustive opportunities, the pristine azure beaches of India are the most fulfilling beach destination in the world.



**INDIA BEACH HOLIDAY**

Make India your next beach destination and visit the most indulging beaches of India. Come to the spotless blue beaches of India, a perfect place to relax and refresh. Relax below the Sparkling Sun, above the Soft Sand and in front of the Sapphire Sea.

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Google Custom Search Search

**Beaches by Destination**

- \* Beaches of Goa
- \* Beaches of Kerala
- \* Beaches of Karnataka
- \* Beaches of Andaman & Nicobar
- \* Lakshadweep Beaches
- \* Beaches in Maharashtra
- \* Beaches in Orissa
- \* Gujarat Beaches
- \* Andhra Pradesh Beaches
- \* Tamil Nadu Beaches

**Beach Activities**

- Beach Surfing
- Beach Watersports in India
- Boating & Sailing
- Scuba Diving & Snorkeling
- Wind Surfing and Parasailing



**Beaches by Theme**

- Family Beaches
- Honeymoon Beaches in India
- India Exotic Beaches
- India Leisure Beaches
- Popular Beaches of India

Make Indian beaches your next beach destination and visit the most indulging beaches of India. Come to the spotless blue beaches of India, a perfect place to relax and refresh. Relax below the Sparkling Sun, above the Soft Sand and in front of the Sapphire Sea and make your India Beach tour an absolute fun.

**India Beach Holiday** - the most alluring and appropriate way to spend your holidays to rejuvenate your body, mind and soul. Be it just for relaxing or for getting into some adventurous water sports, Indian Beach tour is the most exact idea to provide you with the right choice, you would like to get involved into. India Beach Holiday inspire you to indulge in the beach tourism activities in the Beaches of India and experience the most invigorating affair with the azure water of the Indian seas.

Travel to Indian Beaches with long coastline measuring over 7000 km, with far-reaching opportunities. Tour to beaches of India, washed by the Arabian Sea to the west, the Bay of Bengal to the east and the Indian Ocean to the south. Margined by Konkani / Malabar Coast of [Maharashtra](#), [Kerala](#), [Karnataka](#) and [Goa](#), are the Western Ghats. While on the eastern side, a wider area extends between Bay of Bengal and Eastern Ghats, called as the Coromondal Coast.

India Beach Holiday is here to guide you in the perfect way, so that you can easily intimate with the Ocean Cities with exhaustive beach activities and events. The bracing beaches in India are extensive with the spectacular sun, soft sand and soothing sea - all preserved just for you.

**Contact Our Tour Planner**  
[for right Tour Request, Price Quotation, Itinerary Suggestions, Bookings]

Arrival: DD MM YY

Duration: Select

People: Adult 0

Budget: (?) Standard

Done

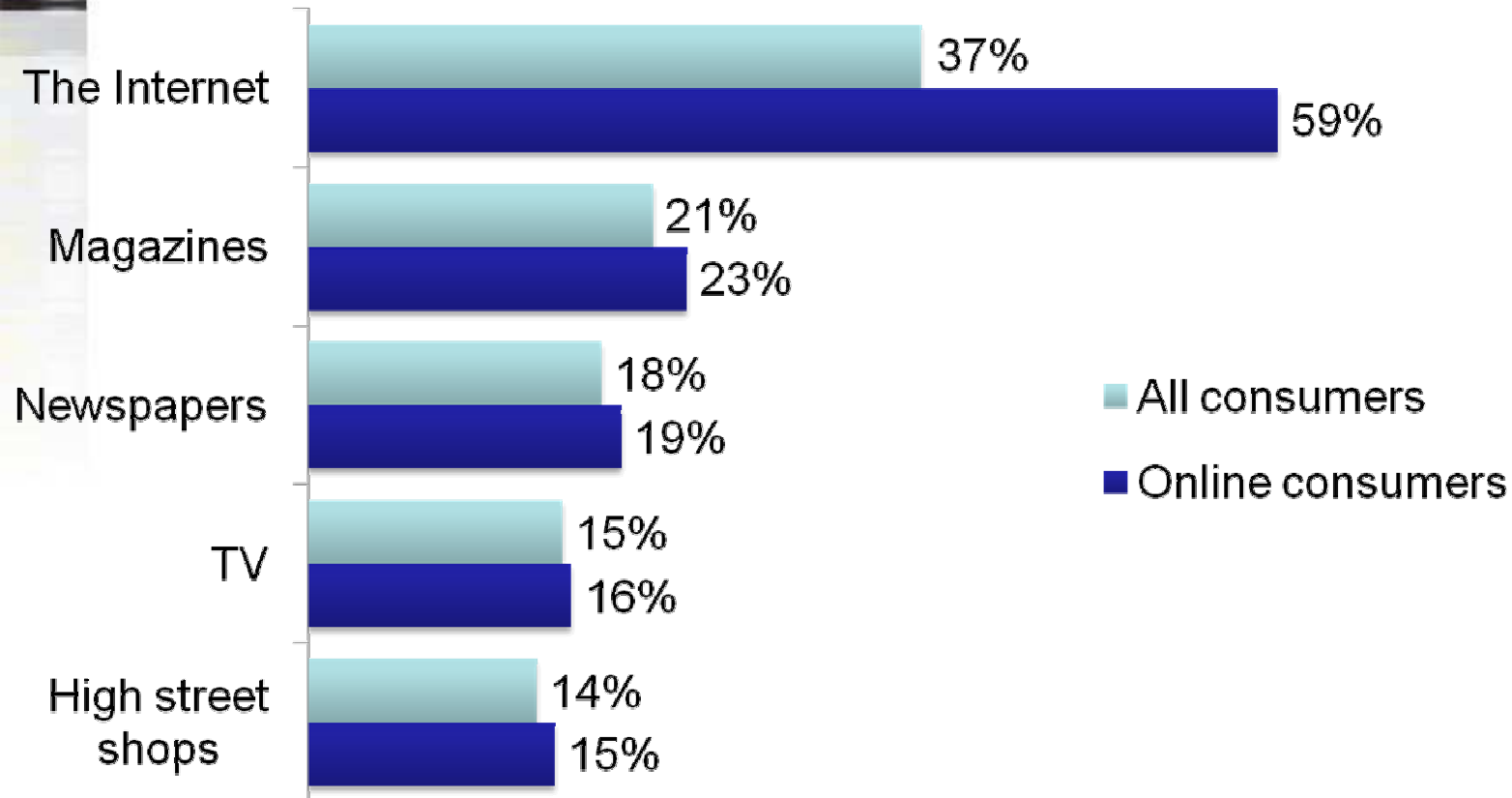
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**Match the expectation**



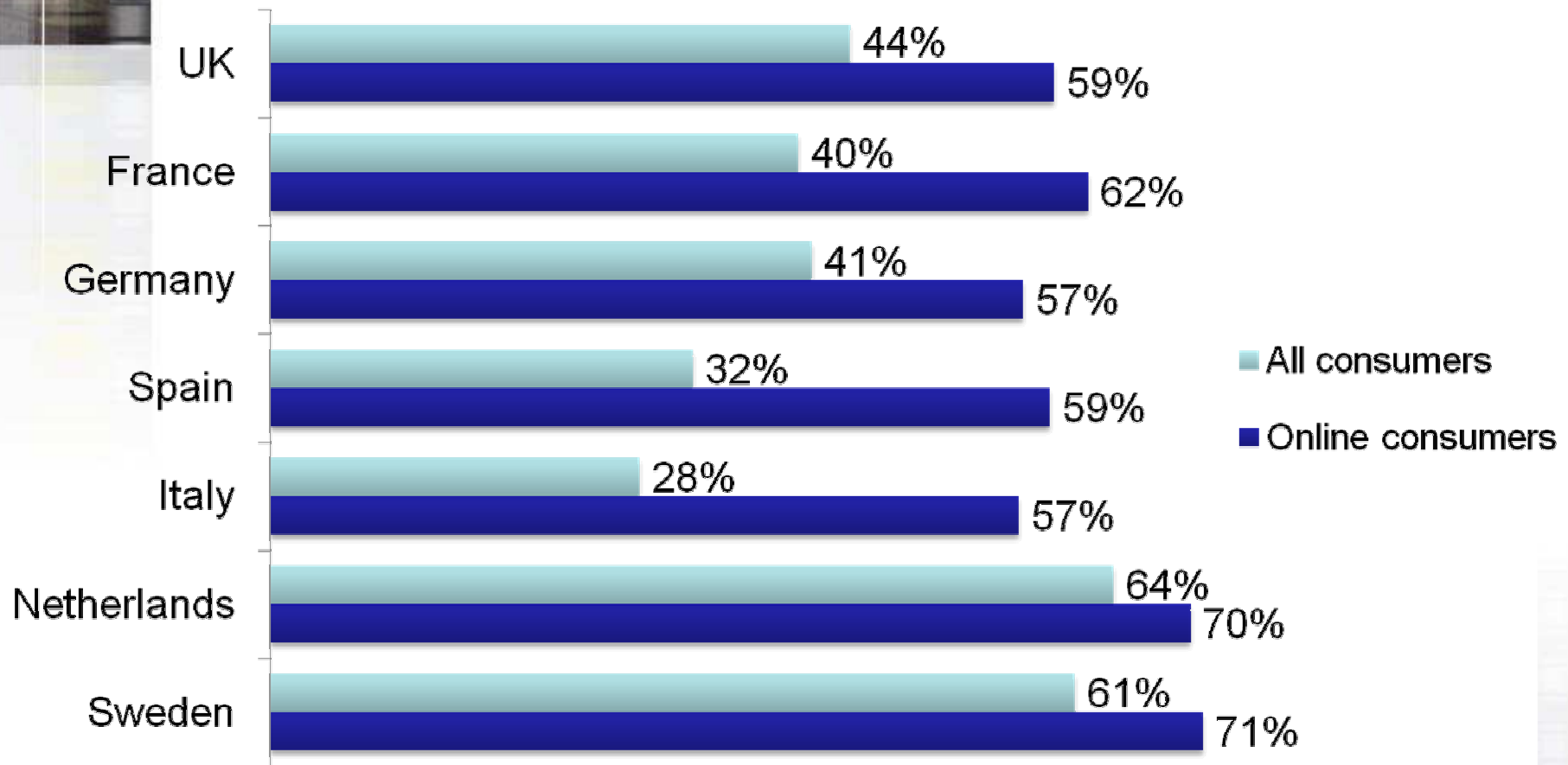
Provide all the  
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## Which of the following information sources do you depend upon for holiday/travel information?



**Base: 12,677 European Adults**  
**Source: Forrester's Technology Benchmark Study Q2 2008**

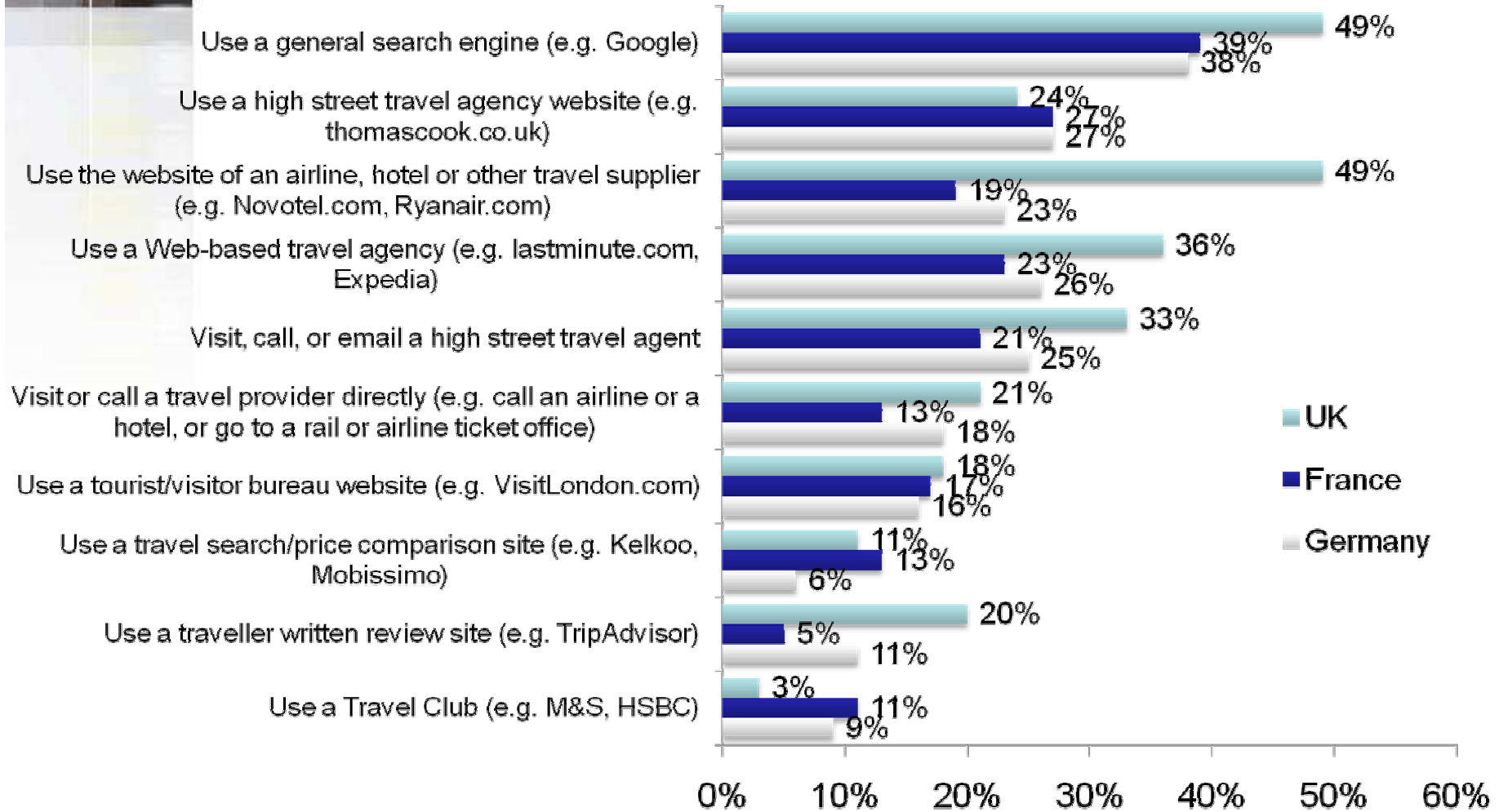
## % of consumers who depend on net for travel information



Base: 12,677 European Adults

Source: Forrester's Technology Benchmark Study Q2 2008

# Sources of travel information



Base: 10,956 European online users

Source: Forrester's Technographics Benchmark Study Q2 2008



Travelmenu UK - Booking hotels around the world. Hotel booking service. - Windows Internet Explorer

http://www.travelmenu.co.uk/

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**travelmenu**  
the world at your fingertips  
United Kingdom

Sign in | Registration

Hotel search

Country: United Kingdom Check-in date: 17.11.2009 Travelers: 2  
City: Oxford Check-out date: 24.11.2009 Hotel rating: 1 2 3 4 5

Advanced search Search

Search the consolidated database with over 250,000 hotel options all over the world. [More](#)

For private users

For corporate clients

For travel agencies and tour operators

For home agents

**Online support**

For any questions please send emails to [weborders.uk@travelmenu.com](mailto:weborders.uk@travelmenu.com)

**Request a phone call**

Name \*:   
Company:   
Contact Tel number \*:   
Contact E-mail \*:   
Suggested call time \*: 0h — 24h

Send

**Our advantages**

- ✓ The most extensive hotel database in the UK — over 250,000 hotel options all over the world
- ✓ Instant confirmation
- ✓ Competitive prices and great last minutes deals
- ✓ 12 major booking systems integrated into one (**HotelBeds, Miki, KuoniConnect, Travco, Tourico Holidays, DOTW, HotelsPro, Triton, Jacob, STGlobe, Somewhere2stay & others**)
- ✓ Reliable and safe booking and payment process
- ✓ As a trustworthy, honest and reliable company, Travelmenu acts as a principal for all accommodation bookings

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Travelmenu UK - Hotel search results - Windows Internet Explorer

http://www.travelmenu.co.uk/a\_search/hotel.search?cn=gb&cdi=17.11.2009&ct=44962&do=24.11.2009&g%5B%5D=4&g%5B%5D=5&p%5B%5D=19&p%5B%5D=19&r=1&pf=&hn=&b=&pt=

Search: whois travelmenu.co.uk

Other Links: Admin, exGen, exHf1, exHandH, Met Off, Meteoblue, RAOB, Web Mail, Westwind.ch, XCweather, TopMeteo

	<p>Class: ★★★★★</p> <p>Location: United Kingdom, Oxford</p> <p>Accommodation: 17.11.2009 – 24.11.2009 (7 nights)</p> <p>Code: GBHEGA155878</p>	<p><a href="#">Show details and book</a></p> <p><a href="#">Hotel description</a></p>
	<p><b>Oxford belfry</b></p> <p>Class: ★★★★★</p> <p>Location: United Kingdom, Oxford</p> <p>Accommodation: 17.11.2009 – 24.11.2009 (7 nights)</p> <p>Code: GBH574C1F3AE</p>	<p>£933</p> <p><a href="#">Show details and book</a></p> <p><a href="#">Hotel description</a></p>
	<p><b>Macdonald randolph hotel</b></p> <p>Class: ★★★★★</p> <p>Location: England, Oxford</p> <p>Accommodation: 17.11.2009 – 24.11.2009 (7 nights)</p> <p>Code: GBH90D637775</p>	<p>£1218</p> <p><a href="#">Show details and book</a></p> <p><a href="#">Hotel description</a></p>
	<p><b>Macdonald randolph</b></p> <p>Class: ★★★★★</p> <p>Location: UNITED KINGDOM, Oxford</p> <p>Accommodation: 17.11.2009 – 24.11.2009 (7 nights)</p> <p>Code: GBH37CFA42A4</p>	<p>£1227</p> <p><a href="#">Show details and book</a></p> <p><a href="#">Hotel description</a></p>
	<p><b>Macdonald randolph hotel</b></p> <p>Class: ★★★★★</p> <p>Location: United Kingdom, Oxford</p> <p>Accommodation: 17.11.2009 – 24.11.2009 (7 nights)</p> <p>Code: GBH970135C5D</p>	<p>£1371 – £1380</p> <p><a href="#">Show details and book</a></p> <p><a href="#">Hotel description</a></p>
	<p><b>Macdonald randolph</b></p> <p>Class: ★★★★★</p> <p>Location: United Kingdom, Oxford</p> <p>Accommodation: 17.11.2009 – 24.11.2009 (7 nights)</p> <p>Code: GBH89481B616</p>	<p>£1462</p> <p><a href="#">Show details and book</a></p> <p><a href="#">Hotel description</a></p>
	<p><b>Malmaison</b></p> <p>Class: ★★★★★</p> <p>Location: United Kingdom, Oxford</p> <p>Accommodation: 17.11.2009 – 24.11.2009 (7 nights)</p> <p>Code: GBH3B4AF7230</p>	<p>£1482</p> <p><a href="#">Show details and book</a></p> <p><a href="#">Hotel description</a></p>
	<p><b>Malmaison</b></p> <p>Class: ★★★★★</p>	<p>£1706</p>

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Macdonald Randolph Hotel, England - Hotel description - Travelmenu UK - Windows Internet Explorer

http://www.travelmenu.co.uk/a\_content/hotelPhc=23-6702-GB-449628cc=gb&dc=44962

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### Common description

This superior first class hotel was built in 1864 as a simplified gothic design in keeping with the local University Museum and Union Debating Society. It is ideally situated for visitors to the area and has a welcoming atmosphere with friendly and hospitable service. All rooms have radio, colour TV, telephone and central heating. The hotel has 1 restaurant, the Restaurant and Oyster Bar and the Morse Cocktail bar.

[Back to contents](#)

### Hotel rooms


Список номеров:

- Double Master
- Twin Master
- Single Room
- Twin Room
- Double Room
- Double/Twin + 1 Child
- Double/Twin + 2 Children

[Back to contents](#)

### Advantages

- Television Satellite
- Restaurant - 1
- Direct Dial Telephone
- Hairdryer
- Tea/Coffee Making Facilities
- Trousers Press
- Conference Facilities
- Disabled Facilities in Public Areas
- Minibar
- Modem Connection
- Radio
- Spy hole
- Double Glazing
- Bars - 2
- Elevators
- Lounge Area
- Bathroom with bath
- Bathroom with shower
- Bidet
- Fax
- Room Service - 24 hour
- Toiletries
- Disabled Facilities in some Rooms
- Iron & Board
- Concierge
- Razor electrical socket
- Bathrobes Some Rooms



Done

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Macdonald Randolph, UNITED KINGDOM, Oxford - Hotel description - Travelmenu UK - Windows Internet Explorer

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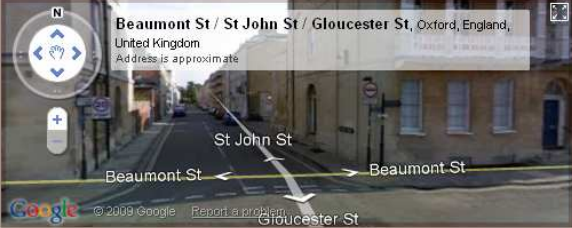

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### Macdonald Randolph

Country: UNITED KINGDOM ★★★★★

[Back to search results](#)



[Common description](#) [Hotel rooms](#) [Advantages](#)



BEAUMONT STREET  
OX1 2LN OXFORD  
UNITED KINGDOM

#### Common description

Built in 1864, this hotel that has been recently refurbished to include 40 brand new executive bedrooms, is spread over 4 floors and comprises a total of 151 en-suite rooms. Facilities on offer include an inviting foyer with a reception desk and lifts. Guests will find a lounge, a cocktail bar, a stunning restaurant with culinary delights that boasts an award winning 2AA Rosette and a luxury Spa. The impressive façade and entrance hall are built in neo-gothic style. This Oxford's leading hotel is situated in the heart of the city, which makes it an ideal base for discovering the historic city.



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***Provide all the information  
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MACDONALD RANDOLPH, United Kingdom, Oxford - Hotel description - Travelmenu UK - Windows Internet Explorer

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### MACDONALD RANDOLPH

Country: United Kingdom ★★★★★

[Back to search results](#)

BEAUMONT STREET  
OXFORD  
OXON OX1 2LN

#### Common description

Как добраться:  
Находится в центре.  
75 км от аэропорта (хитроу)  
90 км от аэропорта (бирмингем)  
10 минут ходьбы до ближайшей станции метро (ohf)  
1 км до ближайшей станции (oxford)  
1 минут ходьбы до ближайшей остановки автобуса

Возможно, этот отель покажется вам знакомым - это был любимый отель инспектора Морса, а затем - и инспектора Льюиса (продолжение "Инспектора Морса" снимали в отеле в 2005 году). Недавно открытое спа построено в старом погребе с арочными потолками, роскошной итальянской плиткой и драпировками и спокойным светом свечей, создающим расслабляющую атмосферу. Лучший 5-звездочный отель в Оксфорде. (09/08 db)

Традиционное здание в нео-готическом стиле (neo-gothic), построенное в 1864 году.  
Небольшое лобби с лестницами. К услугам гостей просторная зона отдыха.

[Back to contents](#)






#### Hotel rooms

Список номеров:

- Одноместные номера
- Двухместные номера
- Парные номера
- Трехместные номера
- Номера с двумя и более комнатами
- Номера для некурящих

В номерах:

- Соединение для переносных компьютеров
- Кондиционирование
- Телевидение



Common description | [Hotel rooms](#) | [Board](#) | [Advantages](#)

Done

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Search > Results > **Fiesta Tropico Aparthotel details** > Options > Payment > Confirmation

## Fiesta Tropico Aparthotel

in Magaluf, Majorca

**Total Price £910.00**  
Includes Online discount - £228  
Deposit to pay today £75pp

Price includes

- ✓ 7 nights accommodation
- ✓ Self Catering
- ✓ Return flights from London Gatwick
- ✓ Transfers
- ✓ World Care Donation (Optional)
- ✓ All applicable taxes & charges

[View price breakdown](#)

"In the heart of Magaluf, the Fiesta Tropico is great when you've got just one thing on your mind - partying."

This place couldn't get much more central if it tried. It's right in the middle of , so there'll be no hailing taxis, hunting down bus stops or walking for...

**Right in the heart of Magaluf**

**Close to the beach**

**Large pool area**

[Experience our summer-long festival of entertainment - Fiesta!](#)

[Continue](#)

- Photos & videos
- Apartment features
- Apartment facilities
- Location
- Find out more
- Reviews

Based on 149 reviews

Read more details below

Photos (9)

Video

Map

360°  
360 tour

Play Slideshow (9 Photos)

Aparthotel Fiesta Tropico photo

## Apartment features

[Back to top](#)

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## Apartment features [Back to top](#)

### Meals

- Cantina Chihuahua serving breakfast, International and Mexican style snacks and meals

### Flexible dining

Available on all holidays and must be booked in the UK, prior to departure – 7 breakfasts and 3 dinners for £40 per person. Dinner must be taken on one of the days breakfast is also taken. The restaurant is in the Fiesta Sahara, 50m across the road.

### Swimming pool

- Free-form pool
- Sun terraces
- Pool snack bar
- Limited supply of sunbeds

### Entertainment

- Fiesta entertainment team organising great daytime activities
- This property also features Festival – a full daytime and evening entertainment programme

### Activities

- Pool table
- Games arcade
- Table tennis
- Astroturf 5-a-side football and volleyball pitch
- Sports complex nearby with several tennis courts, equipment not provided
- Watersports available on the beach

### Other facilities

- Coin-operated internet facilities

This aparthotel is suitable for young couples and groups of friends. Bookings for under 17s will not be accepted. Special conditions apply for 17 year olds – please refer to the A-Z Guide.

Some facilities may incur extra local charges, please see the A-Z Guide

### Exclusivity

Exclusive to Thomson Group customers in the UK

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You get all the great benefits of Thomson 24/7 plus a Holiday Advisor will regularly call in to your accommodation.

**Tour operator rating**  
3

**Official Rating**  
3 star

**No. of lifts**  
6

**No. of apartments**  
328 in 12 blocks

**Apartment facilities** [Back to top](#) ↑

**Apartment facilities**

- All apartments have a twin bedroom, lounge with sofa beds
- Kitchenette with 2 electric rings, fridge, kettle and toaster, bath/shower and WC, internal phone, ceiling fan in lounge and bedroom and a balcony or terrace
- Accommodation is arranged on both sides of the blocks – some rooms with pool view
- With only 3 floors there's no need to request a low room
- Apartments are cleaned and towels changed 3 times a week, linen is changed every week including arrival day

**Location** [Back to top](#) ↑

- In the centre of Magaluf, with plenty of shops, bars and cafés
- 300m to the beach
- Close to the resort of Palma Nova with 2 more sandy beaches
- 1 km to a choice of waterparks

**Your guide to Magaluf, Majorca**

**"The ultimate holiday resort for those who want fun, sun and to party till dawn..."**

Ever popular Magaluf needs no introduction. Along with its neighbour [Palma Nova](#), it's Majorca's best-known resort. And it's one of the biggest, too. It's packed with bars, cafés, restaurants, discos and nightclubs.

The beach is also the largest on this...

[More on Magaluf, Majorca](#)

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**Reviews** [Back to top](#)

**Thomson Web Reviews**

4 Based on 149 reviews

**What to expect**

Room comfort: 4/5  
 Location: 5/5  
 Food: 4/5  
 Cleanliness: 4/5

[Latest Thomson Reviews](#)

**Written on 01/10/2009, Anonymous said...**  
 The hotel is an ideal location only round the corner from all the nightlife, beach and restaurant. The reps were fantastic and seemed to really care if you were having a good time. There was always someone around if you wanted to talk to them. We did a... [more on this review](#)

Giving it an overall rating out of 5:  
 5

[Read 149 reviews and view photos](#)

**Find out more** [Back to top](#)

"In the heart of Magaluf, the Fiesta Tropico is great when you've got just one thing on your mind - partying." This place couldn't get much more central if it tried. It's right in the middle of , so there'll be no hailing taxis, hunting down bus stops or walking for miles when it comes to hitting the town. Add a sandy beach just a five-minute walk away, and you've got the perfect place to mix laid-back days with wilder nights.

As for the hotel itself, it's a massive 12-building affair set around a huge lagoon-like pool. Factor in palms, gardens and a curvy sun terrace kitted out with loads of sunbeds and it's got a great outdoor scene. What's more, with a five-a-side football pitch, a sports complex with tennis courts nearby and watersports on the beach, days can be as lazy or upbeat as you like.

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Thomson Holidays - Hotel Reviews of the Aparthotel Fiesta Jungla - Windows Internet Explorer

http://www.thomson.co.uk/holiday-reviews/show-reviews.html?txtParentID=4&txtParentIDValue=006662&PageNumber=31

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or loud people and of course nobody leaves the strip till at least 4am so it helps if you can survive on a couple of hours sleep, not for the faint hearted, but I will bet anything you will leave with more friends than you arrived with.

**Review based on a trip in October 2009**

**Never Again** Overall Rating: 

**What to expect**

Room Comfort	
Location	
Food	
Cleanliness	
Overall	

**Writing on 08/10/2009 Anonymous from Hampshire said...**

I dont no why i even chose to go to magaluf let alone stay at this hotel

very loud at night people shouting and screaming everywhere! i understand people go there to get drunk but there is no need to act like hooligans !


also when u get to this hotel u have to pay a 30 euro deposite each person stayin in the room! we were not told this by the travel agent!

never again will i go back to magaluf






on 1 upside the freestyle reps where awsome people

luggs, nessie, pete, martin, cat love u all x

**Review based on a trip in September 2009**

**BEST HOLIDAY EVER!** Overall Rating: 

**What to expect**

Room Comfort	
Location	
Food	
Cleanliness	
Overall	

**Writing on 27/09/2009 Anonymous from West Yorkshire said...**

Perfect location to everything, 2 second walk from BCM. clean and friendly. definitely a party hotel which was a good thing. The booze cruise is a must. Be prepared for brilliant music and drinking all day and all night!

**Review based on a trip in September 2009**

Page 1 of 31 [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [more...](#) [Prev](#) | [Next](#)

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Thomson Holidays - Hotel Reviews of the Aparthotel Fiesta Jungla - Windows Internet Explorer

http://www.thomson.co.uk/holiday-reviews/show-reviews.html?txtParentID=4&txtParentIDValue=006662&PageNumber=27

File Edit View Favorites Tools Help

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Travelmenu UK - Booking hot... Travelmenu UK - Hotel searc... Thomson Holidays - Hotel...

beach holiday india

best week of r lives :D Overall Rating:

**What to expect**

Room Comfort


Location

Food

Cleanliness

Overall

**Writing on 21/12/2008 Anonymous from Merseyside said...**



me and my 3 mates wen on june22nd 4 a week and OMG the best week of r lives, wen we checked in sum girl cum up to us an told us sum lad had bin stabbed with a mashety so we wer all terrified but wen we walked across 2 r room loadsa lads wer helpin us wiv all n bags n stuff and chatin away and we just started havin such a gud time, we all got into bed at like 3ish thinkin wed get sum sleep and then the door bangin started hahaha o god madness so me an 1 of me mates got up an started goin to partys n shit wiv random people in random rooms and then went skinny dippin in the sea and met LOADS of ppl all week, was just a permant rave, we didnt reali c much of the other too coz we didnt go to the clubs that much just went and dun random stuff like beach partys and goin to partys in ppls rooms and stuff and the other two liked the clubin and need sleep lol. Every1 just seemed to get on with every1, we didnt meet any sleezy ppl, well part from 1 spanish man haha the rest wer just ded genuin guys, the girls r all soooo snotty and full of themselves, just wudnt talk to ya aprt from 1 group of girls reali clicked and we still talk to most the ppl we met just loved every moment and wer goin back 4 6 weeks in the summer 4 a long holiday, the boose cruz was the best, it was ded humid and cludy that day and we wer in the middle of the sea all hot and that and then it started to rain ded cold and it was just brilliant my mate broke her wrist on the buckin bronko tho so stay clear of that but she didnt care coz it was just so fun there she just didnt reali notice, b careful tho if u go the hospital coz it cost #500 4 her arm to get in plaster and there wer pretty nasty about it and we wer miles away from the hotel and had to get a taxi back like 30 miles so that was a nightmare, but that whole week was just unbeveable and id du it all again.

*Review based on a trip in January 2008*

Best hotel ever !!!!!!!!!!! Non stop party !!!! ;-)) Overall Rating:

**What to expect**

Room Comfort

Location

Food

Cleanliness

Overall

**Writing on 08/12/2008 Anonymous from West Midlands said...**

Hi im haley and me n ma m8 chell ( 2 brumtown girlys - ) went to the jungla on May 17th for a week and omg loved it ! As soon as we got there every lad around the pool was staring at us n helping us with our suitcases awww ! lol we were the only girls on the floor 2 ! Rooms are basic never was in there that much partyd non stop ! Reps are gr8 and a proper laugh darren is well hat -> BCM is actually next door foam party was wicked ! and the beach 15 minute walk away, expect ppl screaming in the hall ways and ppl knocking ur door and phoning you but it was fun ! Girls b careful n never leave eachother alot of sleazy guys out there like 10 ladz on 1 girl ! dnt eat a kebab over there well dodgy and mcdonalds dnt taste the same :- ( met ldz of gr8 ppl, met a group of ladz over ther hu were a laugh hi jacks ! go 2 bonkers on the strip its well gud if ur from birmingham its like aussie bar ! lol me n my m8 had a whale of a time got soo drunk we crawled back to the hotel literally lol she broke her toe i cudnt talk had the worse cough ever but hey we got over it wana go bk next year but in august so its hotter ! if ur a family or a couple dnt cum here its clearly an 18-30s silly ! cya next year mwah mwah !!!!!

**Provide all the information needed to make the sale**



Thomson Holidays - Hotel Reviews of the Aparthotel Fiesta Jungla - Windows Internet Explorer

http://www.thomson.co.uk/holiday-reviews/show-reviews.html?txtParentID=4&txtParentIDValue=006662&PageNumber=30

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Travelmenu UK - Booking hot... Travelmenu UK - Hotel search... Thomson Holidays - Hotel...

beach holiday india

Paul.r...

**Fiesta Job Done** Overall Rating: 

**What to expect**

Room Comfort	
Location	
Food	
Cleanliness	
Overall	

**Writing on 16/09/2009 Anonymous from Hertfordshire said...**

We stayed here for 5 nights, location is about 5 min walk to the main strip in Magaluf were all the fun is... BCM only 3 min away.. 5 min walk to the beach as well..

Apartments were clean, we didnt spend much time in them, only for sleeping really, advise if your a group of girls not to have a ground floor one as we had unwelcome visitors in the middle of the night and anyone can climb over if you leave the door open..

Pool was good and a very big size, lots of sunbeds, but all do go, get out before 1130 to reserve yours..


One thing not allowed your own drinks at poolside, they take them off you. charge about 2.75 euro for a pint of coke at there bar on site..

Overall we only paid £80 each for the 5 nights, flight cost us more than that..lol..






**Review based on a trip in September 2009**

**Thomson replied...**

" We thank you for your comments on the Fiesta Jungla apartments. We are pleased to note your requirements were well both met for holiday accommodation and resort needs. We do take our guests security seriously and we have passed your comments to the hotel management to check the safety measures in place for ground floor apartments. Again we thank you for bringing this to our attention. "

**AMAZING HOLIDAY!!** Overall Rating: 

**What to expect**

Room Comfort	
Location	
Food	
Cleanliness	
Overall	

**Writing on 03/09/2009 Anonymous from Greater Manchester said...**

Me and 6 other mates all stayed at the Jungla in June this year... Fantastic! Was the best holiday I've ever been on! I would recommend the Jungla to any1 between 18-30! There was a DJ by the pool practically 24-7, great! Don't expect to sleep though because the hotel is awake from 11am til 7am lol! Magaluf itself is fantastic, everyones up for a laugh and never saw any trouble. I loved it that much, me n my bf are booked into this hotel again for May 2010, can't wait! xx

**Review based on a trip in June 2009**

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**Provide all the information needed to make the sale**



***Provide all the information  
needed to make the sale***



*Genesys*  
the travel technology consultancy  
[www.genesys.net](http://www.genesys.net)

Clearly signpost the  
information journey

Italy Heaven: Italy Travel, Holiday and Tourism Guide - Windows Internet Explorer

http://www.italyheaven.co.uk/index.html


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Cheap package holidays, lat... Italy Heaven: Italy Trave... Italy Holidays: Cheap Holida... Holiday villas in Italy

Italy Heaven: Plan your own dream holiday in Italy



# Italy Heaven

How, why, where and when


Italy Home About Italy Get there Accommodation Get around Language History Manners Books & Films Links

Destinations: Where to go in Italy and what to do there Events and Entertainment: Opera, ballet, football and festivals in Italy Activities: Walking, skiing, shopping, spas and more in Italy

Rome Florence Venice Amalfi Coast Milan Italian Lakes Verona Sorrento Budget airports Special offers

## Welcome to Italy!

Italy - Bella Italia, the Bel Paese - is a country of extremes, with something to offer every visitor: from snow-iced mountains to hot lazy Mediterranean unspoilt hill villages to cities that have bustled for thousands of years. This website is designed to help you plan a holiday in Italy, or to vacation options.



Italy travel forums on the internet are full of overwhelmed travellers asking 'I have two weeks in Italy, where do I go?' Responses range from: 'Everything: do **Venice, Milan, Florence, Rome** then **Naples**,' to 'Spend a fortnight in **Turin**,' answer, of course, is to do what suits you. Some people want to squeeze in as much as possible for a once-in-a-lifetime holiday, others prefer to explore a culture at a slower pace. On Italy Heaven you can look around, and consider what your dream holiday is. Learn more about selected **destinations**, and read advice on travel in Italy to make your stay easier, more fulfilling and more enjoyable.


Nowadays planning your own holiday is a viable and economical alternative to booking a package. It's easy to do on Italy Heaven. Journey and book online, and Italy Heaven offers you practical tips and assistance, from **advice on choosing a destination** to **suggested Italy travel itineraries**.

Search Italy Heaven:

Google Custom Search

### Italian cities

Italy is a dream destination for city breaks, with three of the world's most beautiful cities just three hours from the UK: **Rome**, where antiquities bask in the sunshine in a colourful and lively metropolis, **Florence**, thought by many to be the art capital of the world, and unique **Venice**. Those in search of culture or vibrant modernity may prefer the charms of fashionable **Milan** or stately **Turin**, while the intrepid can dive into the colourful chaos of historic **Naples**.



### Featured articles

- > **NEW - Italy travel itineraries** - ideas for a touring holiday
- > **Hotels in Italy** - what to expect
- > **Italy airports** - directory of destinations
- > **Hot weather in Italy** - how to cope in the heat
- > **Italian beaches** - general advice
- > **Advice for women travellers** - solo travel and dealing with Italian men
- > **Seaside resorts** - from fishing villages to beach holidays
- > **Romance in Rome** - our tips for romantic places to wander or propose
- > **Art prints** of Rome by Caroline Sarraf
- > **Sorrento** - seaside resort popular with British visitors
- > **Venice boats** - the everyday boats that keep Venice functioning

These are just a selection of the articles and destination reports from the website: browse to read more about places to visit in Italy.

start | aaPaul - Outlook Expr... | Commence 2000 - Paul | 10 1100 1 Paul Richer... | Abreu Online 091008... | Jasc Paint Shop Pro | C:\aadata\Movies | Italy Heaven: Italy Tr... | EN | 13:25

**Clearly signpost the information journey**



The screenshot shows the lastminute.com website in a Windows Internet Explorer browser. The browser's address bar displays the URL: <http://www.lastminute.com/site/find/World/Europe/Italy/Italy--travel.html>. The search bar contains the text "Italy holiday".

The website's header features the "lastminute.com" logo in white on a pink background. To the right of the logo are links for "shopping basket", "your account", and "customer support", all of which are circled in blue. A search site input field is also present.

Below the header is a dark navigation bar with white text links: "home", "flights", "holidays", "city breaks", "hotels", "car hire", "spa", "going out", "restaurants", "theatre", and "experiences". This entire bar is circled in blue.

Underneath the navigation bar is a breadcrumb trail: "Home > World > Europe > Italy Travel", which is also circled in blue.

The main content area is divided into several sections:

- Home**: A section with a "Travel" sub-section and a "World Europe" link.
- In Italy...**: A list of Italian regions with links: Abruzzo, Basilicata, Calabria, Campania, Emilia-Romagna, Friuli-Venezia Giulia, Lazio, Liguria, Lombardy, Marche, Piemonte, Puglia, Sardinia, Sicily, Trentino Alto Adige, Tuscany, Umbria, Valle D'Aosta, and Veneto.
- Holidays search**: A search form with fields for "Adults" (set to 2), "Children: (0-12)" (set to 0), "Type of holiday" (set to "I don't mind"), "Destination" (with "Enter" text), and "Departure airport" (with "I don't mind" text). Below these are options for "I have a date in mind" and "My dates are flexible", with a date picker showing "Month: I don't mind", "Day: Any", and "Give or take: Number of nights: 2 days". A "Search" button is circled in blue.
- Jump to...**: A list of links: "Italy hotels", "Italy holidays", "Italy flights", "Italy car rentals", "Italy short breaks", "Italy guide", and "Italy videos & pictures". This section is circled in blue.
- Popular Areas**: A list of cities: Rome, Pisa, Venice, Naples, Milan, and Bergamo.
- Hotels in...**: A list of regions: Abruzzo, Basilicata, Calabria, Campania, Emilia-Romagna, and "More Italy Hotels".
- Holidays In...**: A list of regions: Campania, Lazio, Liguria, Lombardy, Piemonte, and "More Italy Holidays".
- Top travel deals**: A section featuring a "Hotel Carlton & ..." with an image of a hotel room.

The bottom of the browser window shows the Windows taskbar with various open applications and the system clock displaying "13:55".

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Ski holidays | Snowboarding and ski holidays | First Choice Ski - Windows Internet Explorer

http://www.firstchoice-ski.co.uk/

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Our **BEST** prices are always online

Home Sun holidays **Ski holidays** Last-minute deals Flights Hotels Extras Holiday destinations

Destinations Beginners Chalets Premier Families Kids' club Ski extras Ski deals

More than a skiing holiday

Fantastic après-ski, **wellness facilities** and top locations. Half our properties are **close to the slopes** or **ski in/ski out**. That's why we're First Choice.

Ski resorts

- ▶ Andorra
- ▶ Austria
- ▶ Bulgaria
- ▶ Canada
- ▶ France
- ▶ Italy
- ▶ Slovenia
- ▶ Switzerland
- ▶ USA

For all ages and abilities

- ▶ Beginners
- ▶ Chalets
- ▶ Families
- ▶ Kids' club

Useful info

- ▶ In-resort service from Crystal Ski
- ▶ Why book with us

Hit the slopes for less

Christmas ski holidays

Make sure you have a White Christmas.

Ski deals from £288

Find out more ▶

£100 OFF bookings to France!

Find out more ▶

Find your snow holiday

When are you going?

Departure date: 12 Dec 2009

Flexible (+/-14 days)

Where are you going?

Country: Select...

Resort: Any Resort

Accommodation: Any Accommodation

Board basis

Departing from?

Depart from: Select...

Who's going?

Adults (12 and over)\*: 2

Children (2 to 11): 0

Infants (Under 2): 0

(Age on date of return)

What's your price range?

(Per adult) Any

Search ▶

\*required

Winter 2009-2010

Ski holidays: Beginners ▶

Services: Ski extras ▶

About us: Who we are ▶

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... C:\aadata\Movies Ski holidays | Snowbo... EN 13:55

**Clearly signpost the information journey**

December Ski Deals | December Cheap Ski & Snowboarding | First Choice Ski - Windows Internet Explorer

http://www.firstchoice-ski.co.uk/ski-deals/december-ski-deals/index.shtml?s\_icmp=decskideals

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Cheap package holidays, lat... Italy Travel: Deals and travel... December Ski Deals | Dec...

**First Choice** Brochure Help Contact us Register Search  Go


Home Sun holidays **Ski holidays** Last-minute deals Flights Hotels Extras Holiday destinations

Destinations Beginners Chalets Premier Families Kids' club Ski extras **Ski deals**

Ski holidays > Ski deals > December ski deals

**December ski deals**

Enjoy Christmas on the slopes or celebrate New Year in the mountains with our bargain December ski deals. Take advantage of our great prices on ski holidays in December and head to the slopes before the end of the year.



Departure date	Going to	Flying from	Price
12 December 2009	Kitzbühel Austria	London Gatwick	<b>£289</b> (7 nights)
12 December 2009	Kitzbühel Austria	London Gatwick	<b>£359</b> (7 nights)
12 December 2009	Alpe D'huez France	London Gatwick	<b>£370</b> (7 nights)
12 December 2009	St Anton Austria	London Gatwick	<b>£399</b> (7 nights)
12 December 2009	St Anton Austria	London Gatwick	<b>£419</b> (7 nights)
12 December 2009	Verbier Switzerland	London Gatwick	<b>£478</b> (7 nights)
12 December 2009	Tignes France	London Gatwick	<b>£479</b> (7 nights)
12 December 2009	Val D'isère France	London Gatwick	<b>£479</b> (7 nights)
13 December 2009	Cervinia Italy	Manchester	<b>£375</b> (7 nights)

Other months

January ▶

February ▶

March ▶

April ▶

More ski deals

- ▶ Ski deals by airport
- ▶ Ski deals by destination

All ski deals

**Find your snow holiday**

**When are you going?**

Departure date\*  
12 Dec 2009

Flexible (+/-14 days)

**Where are you going?**

Country\*  
Select...

Resort  
Any Resort

Accommodation  
Any Accommodation

▶ Board basis

**Departing from?**

Depart from\*  
Select...

**Who's going?**

Adults (12 and over)\* 2

Children (2 to 11) 0

Infants (Under 2) 0

(Age on date of return)

**What's your price range?**

(Per adult)  
Any

Search ▶

**Clearly signpost the information journey**

Check availability for holidays departing 12 Dec 2009 from London Gatwick to Kitzbühel, Austria - Windows Internet Explorer

http://www.firstchoice-ski.co.uk/firstchoicewskiSelectSpecialOffer.do?siteId=30&packageType=OfferOnly&pageType=deals&departureDate=2009-12-12&country=Austria&countryCode=AUT&resortCode=000970&accomCode=024085&nighb... Hulbee

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Other Links Admin exGen exTfh1 exHandH Met Off Meteoblu RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Italy Travel: Deals and travel... Check availability for holi...

**First Choice** Brochure Help Contact us Register Search  Go

Home Sun holidays **Ski holidays** Last-minute deals Flights Hotels Extras Holiday destinations

Destinations Beginners Chalets Premier Families Kids' club Ski extras Ski deals

**Check availability**

**When are you going?**  
 Departure date: 12 Dec 2009  
 Flexible (+/-14 days)

**Who's going?**  
 Adults (12 and over): 2  
 Children (2 to 11): 0  
 Infants (Under 2): 0  
 (Age on date of return)

**Where are you going?**  
 Country/Resort: Kitzbühel  
 Accommodation: Chalet Kariberger

**Departing from?**  
 Depart from: London Gatwick

Clear Search

\*required



**Help**  
 Booking online  
 Before you go  
 Amending or cancelling  
 Flights and flying  
 Health concerns

At the airport  
 On holiday  
 Luggage  
 Travelling with children  
 On your return

**Why book with us?**  
 Best for adults  
 Best for children  
 More legroom  
 Lowest price guarantee  
 Best for the environment

**Holiday extras**  
 Holiday insurance  
 Foreign exchange  
 Premium upgrades  
 Car hire  
 Excursions  
 Freshers Ski Week

**Sun holidays**  
 Ski holidays  
 Last-minute deals  
 Flights  
 Holiday destinations

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Done Internet 100%

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Search results | First Choice Ski - Windows Internet Explorer

http://www.firstchoice-ski.co.uk/firstchoiceskisearch.do

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Cheap package holidays, lat... Italy Travel: Deals and travel... Search results | First Choi...

**First Choice** Brochure Help Contact us Register Search  Go

Home Sun holidays **Ski holidays** Last-minute deals Flights Hotels Extras Holiday destinations

Destinations Beginners Chalets Premier Families Kids' club Ski extras Ski deals




**Search results**

Showing 49 holidays to Austria departing on or near Sat 12 Dec 2009

Sort by  Filter by  Go

Displaying records 1 to 10 of 49. 1 2 3 4 5 Next

The following holidays match some of your search criteria:

 <p><b>Chalet Karlberger</b> (Kitzbühel, Austria)</p> <p>7 nights Catered Chalet Board</p> <p>London Gatwick (LGW) to Salzburg (SZG)</p> <p>19 Dec 2009 Dep: 13:55</p> <p><a href="#">Change flight</a></p> <p>More about Chalet Karlberger</p>	<p>Web fare from</p> <p><b>£619</b> per adult</p> <p>Select your flights</p>
 <p><b>Chalet Karlberger</b> (Kitzbühel, Austria)</p> <p>7 nights Catered Chalet Board</p> <p>London Gatwick (LGW) to Salzburg (SZG)</p> <p>26 Dec 2009 Dep: 08:15</p> <p><a href="#">Change flight</a></p> <p>More about Chalet Karlberger</p>	<p>Web fare from</p> <p><b>£804</b> per adult</p> <p>Select your flights</p>
 <p><b>Club hotel hofer</b> (Kitzbühel, Austria)</p> <p>7 nights Catered Chalet Board</p> <p>London Gatwick (LGW) to Salzburg (SZG)</p> <p>12 Dec 2009 Dep: 08:15</p>	<p>Web fare from</p> <p><b>£349</b> per adult</p> <p>Save £119</p>

(1 item remaining) Downloading picture http://www.firstchoice-ski.co.uk/images/layout/closebracket.gif...

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**Clearly signpost the information journey**

Search results | First Choice Ski - Windows Internet Explorer

http://www.firstchoice-ski.co.uk/firstchoicesski/search.do

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**Search results**


Showing 49 holidays to Austria departing on or near Sat 12 Dec 2009

Sort by  Filter by  Go

Displaying records 1 to 10 of 49. 1 2 3 4 5 Next

The following holidays match some of your search criteria:

**Chalet Karlberger** (Kitzbühel, Austria) ★★★★

 **7 nights Catered Chalet Board**

London Gatwick (LGW) to Salzburg (SZG)  
19 Dec 2009 Dep: 13:55

[Change flight](#)

Web fare from **£619** per adult


[Select your flights](#)

More about Chalet Karlberger

With a superb location overlooking Kitzbühel, the Karlberger is right next to the Hahnenkamm lift and ski school and you can ski directly back to the chalet making this an ideal choice for keen skiers. The chalet offers simple but comfortable accommodation and boasts excellent views over the town from the dining room.

[Read full accommodation details](#)

**Chalet Karlberger** (Kitzbühel, Austria) ★★★★

 **7 nights Catered Chalet Board**

London Gatwick (LGW) to Salzburg (SZG)  
26 Dec 2009 Dep: 08:15

[Change flight](#)

Web fare from **£804** per adult

[Select your flights](#)

More about Chalet Karlberger

Your recent searches

12 Dec 2009  
London Gatwick to Chalet Karlberger in Kitzbühel, Austria  
7 Nights

[Search again](#)

Done

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... C:\aadata\Movies Search results | First ... EN 14:00

**Clearly signpost the information journey**

Chalet Karlberger | Kitzbühel | First Choice Ski - Windows Internet Explorer

http://www.firstchoice-ski.co.uk/destinations/austria/kitzbuehel/024085/024085.html

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Destinations Beginners Chalets Premier Families Kids' club Ski extras Ski deals

Ski holidays > Ski resorts > Austria ski holidays > Kitzbühel > Chalet Karlberger

**Kitzbühel ski holidays**

- Kitzbühel ski resort guide
- Kitzbühel ski hotels and chalets
- Chalet Karlberger**
  - Club Hotel Hofer
  - Hotel Edelweiss
  - Hotel Jägerwirt
  - Hotel Sport Reisch
  - Hotel Strasshofer
  - Schwarzer Adler Wellness Hotel

**Chalet Karlberger**



**Accommodation images**

**Full hotel description**

With a superb location overlooking Kitzbühel, the Karlberger is right next to the Hahnenkamm lift and ski school and you can ski directly back to the chalet making this an ideal choice for keen skiers. The chalet offers simple but comfortable accommodation and boasts excellent views over the town from the dining room.

**Catered Chalet:**

Hearty breakfast with one cooked option and afternoon tea with home-made cakes. Dinner is 3 course evening meals with house wine and coffee (5 nights) and 4 course farewell feast (1 night)

**Room facilities:**

**Ground floor:** Lounge/dining room with open fire and views over the town.

**First floor:** Rooms 1 & 8: Twin rooms with washbasin and shared balcony. Shared shower and WC opposite in hallway. Room 2: Twin

**Hotel at a glance**

Suitable for Families

Close to the slopes

4 bedded room

**Accommodation:**

No. of rooms	14
Rooms sleep up to	33
Distance to ski lift	100m
Distance to resort	500m

**Facilities:**

Ski directly back to the chalet, chalet hosts, staff live in.

**Your recent searches**

12 Dec 2009  
London Gatwick to Chalet Karlberger, in Kitzbühel, Austria  
7 Nights

**Find your snow holiday**

**When are you going?**

Departure date\*  
12 Dec 2009  
 Flexible (+/-14 days)

**Where are you going?**

Country\*  
Austria  
Resort  
Kitzbühel  
Accommodation  
Chalet Karlberger  
Board basis

**Departing from?**

Depart from\*  
London Gatwick

**Who's going?**

Adults (12 and over)\* 2  
Children (2 in 11) 0

Done

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... C:\aadata\Movies Chalet Karlberger | Kl... EN 14:01

**Clearly signpost the information journey**



Welcome to First Choice Ski Holidays - Windows Internet Explorer

https://www.firstchoice-ski.co.uk/firstchoiceskiselectflight.do;jsessionid=SIFR+unxWPWwklIPhpj9tQ\*\*..wa02node2

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Destinations Beginners Chalets Premier Families Kids' club Ski extras Ski deals

Our **BEST** prices are always online

## Your booking

Flights > Rooms > Optional extras > Payment > Confirmation

### Flights

Your holiday price has been based on this flight combination

**Flight**

Thomson Fly 4642 London Gatwick (LGW) to Salzburg (SZG) 19 Dec 2009 Dep: 13:55 Arr: 16:55	Web fare from* <b>£619</b> per adult
<a href="#">Choose this flight &gt;</a>	
Thomson Fly 4643 Salzburg (SZG) to London Gatwick (LGW) 26 Dec 2009 Dep: 18:05 Arr: 19:10	

**These flight combinations are also available**


**Flight**

Thomson Fly 4684 London Gatwick (LGW) to Salzburg (SZG) 19 Dec 2009 Dep: 14:40 Arr: 17:35	Web fare from* <b>£599</b> per adult
<a href="#">Choose this flight &gt;</a>	
Thomson Fly 4685 Salzburg (SZG) to London Gatwick (LGW) 26 Dec 2009 Dep: 18:45 Arr: 19:50	

**Flight**

Thomson Fly 4624 London Gatwick (LGW) to Salzburg (SZG) 19 Dec 2009 Dep: 08:15 Arr: 11:10	Web fare from* <b>£628</b> per adult
---	---

**Booking summary:**



**Chalet Karlberger**  
(Kitzb&#252;hel, Austria)

**Price includes:**  
7 nights accommodation -  
Catered Chalet Board  
Return transfers from Salzburg  
airport

**Clearly signpost the information journey**



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the travel technology consultancy  
[www.genesys.net](http://www.genesys.net)

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http://www.indianbeachesportal.com/

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Beaches in India  
Complete travel info guide on Indian beaches, beach resorts, beaches of India, tropical beach tours, with offers of exclusive tour packages to premier beach holiday destinations within India.

*India Beach Holidays*

*Popular beaches of India*

- Anjuna Beach, Goa
- Baga Beach, Goa
- Calangute Beach, Goa
- Dona Paula Beach, Goa
- Juhu Beach, Maharashtra

Marina Beach, Chennai  
Marari Beach, Kerala  
Gopalpur On Sea, Orissa  
Kovalam Beach, Kerala

Google Custom Search Search

more Popular Beaches of India

*a holiday at Indian Beaches*

*Beaches by Region*

Whether it's the isolated horizons of the Konkan Coast or the Arabian Sea, the golden sands or the water drenched seashores, every beach in India makes a picture perfect holiday destination.

- Andhra Pradesh
- Andaman & Nicobar
- Goa
- Gujarat
- Kerala
- Karnataka
- Lakshadweep
- Maharashtra
- Orissa
- Tamil Nadu

*Tour packages*

- Honeymoon Packages (9 D)
- Kerala Backwaters (10D)
- Tribal Tour of Orissa (12 D)
- Kerala Curry & Culture (16 D)
- Ayurveda and Meditation (25 D)
- Gujarat with Goa Beach (15 D)
- Pushkar Fair with Beaches (15 D)
- Rajasthan with Goa Beach (15 D)
- Ajanta & Ellora with Goa (10 D)

more Beach Tour Packages

*Exotic beach resorts*

- Goa Beach Resorts
- Kerala Beach Resorts
- Andaman Island Beach Resorts
- Ayurveda Beach Resorts

**Goa Beach Holidays**  
Cheap Goa Beach Holidays

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Alappuzha Beach Dharmadam  
 Beypore Beach Kovalam Beach  
 more Beaches of Kerala

more Hotels in Kerala

House Boat  
 Water Sports  
 Whitewater Rafting  
 more Beaches & Water Tours

Special Tour Packages..

So, you think beaches is all about Goa and Kerala!!! here are a few options to add spice of Indian Beaches with rich Heritage and Culture of Rajasthan, splendor of Taj, divinity of Khajuraho Temples, comforts of Palace on Wheels and amazing wildlife of India.

- North India Jungle Magic with Goa Beach - 18 Days
- Rajasthan Heritage and Beach Relaxation - 18 Days
- Taj Mahal, Khajuraho and Ayurvedic Treatment - 21 Days
- Leh Ladakh Tour Package - 15 Days

Fast Indian Visa London  
 Fast and Secure Indian Visa Service  
 Phones answered 24/7

Goa Holidays  
 Book your Holiday to Goa with Olympic  
 Holidays. Great Deals!

Ads by Google

Beach Vacations

- Romantic Beaches
- Family Beach
- Sea Shells
- Water Sports
- Exotic Beaches
- Entertainment Beaches
- Marine Life

Regionwise Beach Holiday

- Goa
- Kerala
- Lakshadweep
- Tamil Nadu
- Orissa

Andaman & Nicobar

- Andhra Pradesh
- Maharashtra
- Gujarat
- Karnataka

Popular Beaches in India

- Anjuna Beach
- Juhu Beach
- Kovalam Beach
- Marina Beach
- Baga Beach
- Calangute Beach
- Dona Paula Beach

Beaches & Water Tours

- Backwater Tours
- Beach Tours
- Boat Safari Tours
- House Boat
- Water Sports
- Whitewater Rafting

India Travel Agents

Honeymoon Vacation Package Kerala Backwaters Travel South India Tour Lakshadweep Tour Package Andaman Island Tour

Beach Tour Operators :: South India Tour Operators

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# India Beach Holidays

in Goa Beaches, Kerala Beaches and Other Indian States

Indian Beaches Portal - Complete travel info guide on Beaches of India, beach resorts, tropical beach tours, with offers of exclusive packages to premier beach holiday destinations within India.

Tour packages

- Honeymoon Packages (9 D)
- Kerala Backwaters (10D)
- Tribal Tour of Orissa (12 D)
- Kerala Curry & Culture (16 D)
- Ayurveda and Meditation (25 D)
- Gujarat with Goa Beach (15 D)

more Beach Tour Packages

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## ABOUT US

### Indian Beach Holidays

amongst the most competent tour and traveling companies active in this field Beach holidays in India. With a coastline measuring upto 6,700 km, Indian Beach Holidays took the task of promoting tourism for Indian Beaches by presenting wide range of tour itineraries.

Try exploring the Indian Beaches with us and get overwhelmed by these sizzling beauties of India. You will see that your travel to Indian Beaches has become an unforgettable and enchanting experience of your life. You can choose from the a variety of tour packages offered by us that will make your tour to Indian beaches a cherisable experience. With us, you will discover the essence of Indian Beaches, as though you had planned the trip yourself.

### Services Provided By Us

**Accommodation** We offer all categories of accommodation in India, particularly near the beaches. You can choose from the best hotels belonging to the best known hotels of India.

### Car Rentals

We can offer you a good selection of self-drive vehicles. Rented vehicles may be collected upon arrival or delivered directly to your hotel.

### Tour Packages

We offer different tour packages that will surely make your tour to the Indian Beaches worthwhile. The tour packages offered by us are tailor made and will surely make your trip comfortable.

### Contact

Indian Beaches Portal  
Email - info@indianbeachesportal.com

### Popular Beaches of India

- Anjuna Beach, Goa
- Baga Beach, Goa
- Calangute Beach, Goa
- Dona Paula Beach, Goa
- Juhu Beach, Maharashtra
- Kovalam Beach, Kerala
- Marari Beach, Kerala
- Gopalpur On Sea, Orissa

more Popular Beaches in India

### Beaches by Region

- » Andhra Pradesh » Karnataka
- » Andaman & Nicobar » Lakshadweep
- » Goa » Maharashtra
- » Gujarat » Orissa
- » Kerala » Tamil Nadu

Endless miles of virgin territory

Marari Beach

### Goa Beach Holidays

Cheap Goa Beach Holidays  
online Great deals on Goa Beach Holidays  
goa-beach-holidays.orbeach.com

### Phi Phi Island Holidays

Specialists in discount holidays  
& hotel rooms in the Phi Phi Islands

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- Kerala Curry & Culture (16 D)
- Ayurveda and Meditation (25 D)
- Gujarat with Goa Beach (15 D)

more Beach Tour Packages

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### CONTACT US

For a beautiful trip to the beaches of India/India Beach Holidays, contact us at the following address:

Indian Beaches Portal  
Email - info@indianbeachesportal.com

### Popular Beaches of India

- Anjuna Beach, Goa
- Baga Beach, Goa
- Calangute Beach, Goa
- Dona Paula Beach, Goa
- Juhu Beach, Maharashtra
- Kovalam Beach, Kerala
- Marari Beach, Kerala
- Gopalpur On Sea, Orissa

more Popular Beaches in India

### Beaches by Region

- » Andhra Pradesh » Karnataka
- » Andaman & Nicobar » Lakshadweep
- » Goa » Maharashtra
- » Gujarat » Orissa
- » Kerala » Tamil Nadu

Endless miles of virgin territory

Marari Beach

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package accom only

Travel Date: Any Date This Season

Duration: One Week

Flexibility:

No. in Party: 2

Depart: London Airports

Accommodation: Any type

Destination: Any

Search complete Ski packages. [search >](#)

**Ski Holidays in France** \*\*\*\* Web Fare: Jan 30th £339 ~~£399~~ [£199 book](#)

These bright, comfortable and pleasing apartments offer exceptional value for money and are well located in Brides les Bains. They offer a wide range of services available including bars, restaurants, games parlour, indoor pool, ski locker and a lift. (Self-Catering ex London Gatwick)

**Great christmas ski deals to Tignes, France** \*\*\*\* Web Fare: Dec 19th £479 ~~£539~~ [£309 book](#)

The Le Hameau du Borsat apartments are well located close to local shops, restaurants and the famous Grande Motte funicular. So, if you are a winter sports enthusiast, be sure to take advantage of the quality location and direct access to the ski slopes. (Self-Catering ex London Gatwick)

**Christmas ski bargains in Arinsal, Andorra** \*\*\*\*\* Web Fare: Dec 20th £609 ~~£669~~ [£509 book](#)

The St. Gothard is one of our most popular hotels in Arinsal. Here you will find a high level of service, fantastic value for money and good quality food. It's THE perfect base for your next winter sports holiday! (Half Board ex London Gatwick)

**SAVE AT LEAST £100 PER PERSON OFF EVERY HOLIDAY FOR A LIMITED TIME ONLY**

**Ski Deals**

Web Fares - Book online for lowest prices

Soll	3*	SC	19 Dec	£469	£359
Val Thorens	3*	SC	19 Dec	£479	£339
Les Arcs 1800	3*	SC	19 Dec	£519	£379
Kaprun	2*	B&B	16 Jan	£479	£369
Pas de la Casa	2*	SC	17 Jan	£369	£269
Arinsal & Pal	3*	HB	17 Jan	£449	£349
Soll	3*	HB	30 Jan	£669	£549

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(Half Board ex London Gatwick) **£649** book

**Don't miss your chance to ski Avoriaz this Winter!** \*\*\* Web Fare  
 If you are looking for great deals, short transfers as well as brilliant slopes then look no further. The Antares Avoriaz offers a combination of everything that you need to make your next ski holiday a memorable one. (Self-Catering ex London Gatwick) Jan 30th **£409** **£299** book

**Fantastic duty free ski deals in Andorra** \*\*\*\* Web Fare  
 The Euro Esqui is a great, modern hotel that's known for its warm and friendly atmosphere. It caters for all needs with a kiddie's playroom to keep children entertained and excellent leisure facilities to help you unwind after a day on the slopes. (Half Board ex London Gatwick) Jan 10th **£509** **£409** book

**Ski deals to the famous resort of Val d'Isère, France** \*\*\* Web Fare  
 Les Jardins de la Balme offer great value for money to those who want to ski the well known slopes surrounding Val d'Isère. They are located within walking distance of the resort centre, as well as that the ski slopes are also located nearby! (Self-Catering ex London Gatwick) Feb 6th **£509** **£359** book

**Brilliant half board ski deals to Zell am See, Austria** \*\*\*\* Web Fare  
 The moment you enter this hotel there is a great feeling of warmth and comfort. This feeling is even more enhanced with the great standard of personal service you will receive. All in all a great place to base yourself for your next ski holiday. (Half Board ex London Gatwick) Mar 13th **£699** **£599** book

**What's Included**  
 Unless otherwise stated, all our ski holidays include:  
 Direct flights  In-resort Reps  
 Transfer to your resort  All airport taxes  
 Accommodation

**Cheap Ski Accomodation**  
**7 Nights from only £51**  
[More Details >](#)



**Save £100 per person when you book on line**  
*applies to*  
**- all packages**  
**- all dates**

**LOW £50 deposit on all European Ski Holidays**  
[More Details >](#)

**Group Ski Deals**  
**- Free Places**  
**- Free Lift Passes**  
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Need a hand? We're here to help you at 0800-358 0448.  
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You may book in a choice of currencies - please select:  [refresh](#)

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 Technology Fast50  
 WINNER

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## Sales

All our holidays are available to book online and this is where you'll find our lowest prices. However, perhaps you need some extra info or can't quite find what you're looking for. Don't worry, our team of helpful staff would be delighted to help you. They can be contacted as follows:

- [sales@directski.com](mailto:sales@directski.com)
- 0800-358 0448
- +353 1 433 6202

Need a hand? We're here to help you at 0800-358 0448.

## Customer Services

If you have any feedback, positive or negative, on your recent holiday, please contact:

[customerservice@directski.com](mailto:customerservice@directski.com)

## Tickets

Tickets will be emailed 7 days before departure. If you have not received your ticket 2 days before departure, please call us.

## Travel Emergencies

On your day of travel, our representatives are available to help you at the following locations:

<b>Dublin Airport:</b>	Tour Operators' Desk Next to Pharmacy in Departures Area Beside Check-in Area 3
<b>Gatwick - South Terminal:</b>	Skybreaks Desk Zone H +44 1293-555 700
<b>Gatwick - North terminal:</b>	Skybreaks Desk Zone B +44 1293-507 182
<b>Manchester Airport:</b>	Aiport Agencies Terminal 1 - Opposite Check-in 30

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**Virgin HOLIDAYS**

Secure online booking and availability system

1. Hotel options 2. Flight options 3. Passenger details 4. Itinerary & extras 5. Payment

### Select hotel options

In this step we ask you to check the accommodation you have chosen and select the **board basis** and **room type** you require for your stay.



**Hyatt Regency Grand Cypress Resort**  
★★★★ 5.0

- 5-min Drive to WALT DISNEY WORLD Resort
- Scheduled Shuttle Bus to Most Major Theme Parks

[View hotel details](#)

**Your holiday summary:**

Your holiday to:  
**Florida**

- Leaving on **11 Mar 2010**
- Staying for **7 nights**
- **2 adults**

Your hotel:  
**Hyatt Regency Grand Cypress Resort**

Your flight:  
**A return flight from Gatwick is included.**

Total price for 2 adults

Holiday price:	£2003.00
Online discount:	- £159.30
<b>TOTAL:</b>	<b>£1843.70</b>

[Back to search results](#)

**Important information about Hyatt Regency Grand Cypress Resort**

[Show important information](#)

I confirm that I have read and understood this important information.

**Board basis and room type**

Here are all the available room types including details of minimum & maximum occupancy, board basis and any extras you may require plus their supplementary price per room. Please select the **number of rooms** and choose the preferred **board basis** you need for your stay.

**Upgrade your room!**

- Lake view room from just £91.35 per person (excluding infants).
- Other options available.

Room type	Board basis	Occupancy Min/Max	Upgrade price (Per person)	Number of rooms
Garden view room	Room Only	1/4	-	1
Lake view room	Room Only	1/4	£91.35	0
Pool view room	Room Only	1/4	£141.75	0

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1. Hotel options 2. Flight options 3. Passenger details 4. Itinerary & extras 5. Payment

### Select hotel options

In this step we ask you to check the accommodation you have chosen and select the **board basis** and **room type** you require for your stay.



**Hyatt Regency Grand Cypress Resort**  
 5.0  
 • 5-min Drive to WALT DISNEY WORLD Resort  
 • Scheduled Shuttle Bus to Most Major Theme Parks

[View hotel details](#)

**Important information about Hyatt Regency Grand Cypress Resort**

[Hide important information](#)

- Please note: There is work taking place at the Hyatt Regency Grand Cypress. The work will consist of the guest rooms being refurbished, a new spa will replace the La Conquina restaurant also the lobby area will be re-designed. The work will take place in stages and where possible will be arranged off from guests to ensure there is minimal disturbance. Starting in 2010 restaurant renovations and re-branding will be completed. Whilst restaurants are being worked on restaurant options will be moved to alternative restaurants within the hotel during the work timeline. Please Note: The Hyatt Grand Cypress are closing their Equestrian Centre from 01 December 2008.

I confirm that I have read and understood this important information.

**Your holiday summary:**

Your holiday to:  
**Florida**

- Leaving on **11 Mar 2010**
- Staying for **7 nights**
- 2 adults**

Your hotel:  
**Hyatt Regency Grand Cypress Resort**

Your flight:  
**A return flight from Gatwick is included.**

Total price for 2 adults

Holiday price:	£2003.00
Online discount:	- £159.30
<b>TOTAL:</b>	<b>£1843.70</b>

[Back to search results](#)

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Here are all the available room types including details of minimum & maximum occupancy, board basis and any extras you may require plus their supplementary price per room. Please select the **number of rooms** and choose the preferred **board basis** you need for your stay.

**Upgrade your room!**

- Lake view room from just £91.35 per person (excluding infants).
- Other options available.

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Show room info for Hyatt Regency Grand Cypress Resort

**Important notes:**

The maximum occupancy may exceed the number of adults accepted in one room. For example a maximum occupancy of 5 may accept 2 adults and 3 children but not 5 adults.

Changing the total number of rooms will require a recalculation of the upgrade costs. Upgrade prices based on full occupancy, supplements may apply for under occupancy.

If you have changed your room selections above, click the "Recalculate your holiday price" link at the bottom of the page to see updated prices.

**Hotel special requests**

If you have any special accommodation requests please make them here. Please tick the box and enter the quantity where appropriate for all special requests you have. These will be added to your booking but cannot be guaranteed.

Qty	Special request
0	Smoking room if provided
0	Rollaway requested
0	Crib requested
0	Honeymoon couple
0	Adjoining rooms requested

Please note if you have a special medical request that is not listed here, you can contact our Customer Care department using the form provided at the end of the booking process.

**Continue with booking**

Description	Price (£)	Qty	Total (£)
Adult price	734.00	2	1468.00
Atol protection charge	2.50	2	5.00
Fuel apd & Resort tax	205.00	2	410.00
Vaa flight adjustment	60.00	2	120.00
Online booking discount	-159.30	1	-159.30
<b>Total for your holiday</b>			<b>£1843.70</b>

Remember, you can secure this booking with a deposit of only £270.

Happy with your choices? [Continue >](#)

Done

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**Virgin HOLIDAYS**  
Secure online booking and availability system

1. [Hotel options](#) 2. **Flight options** 3. Passenger details 4. Itinerary & extras 5. Payment

### Select flight options

This step shows you the flights that are currently selected for your holiday. You can choose from other available flight times and classes and add any special requests you may have before proceeding.

**These flights are included in your holiday...**

You may either continue with the flights we have selected for you, or you can select alternative outbound or inbound flights with new flight times or classes. If you wish to upgrade your flight, please select your desired class and click the 'update flight' button.

**Your outbound flight**

From: Gatwick (LGW) 11 Mar 2010, 13:00	To: Orlando (MCO) 11 Mar 2010, 17:25	Select class for this flight: Economy (no change) <input checked="" type="radio"/> Selected
Direct flight	Flight: VS015	*Prices shown are per adult passenger

[See other flight times >](#)

Other departure times are available at 11:15.

**Your inbound flight**

From: Orlando (MCO) 18 Mar 2010, 19:05	To: Gatwick (LGW) 19 Mar 2010, 07:05	Select class for this flight: Economy (no change) <input checked="" type="radio"/> Selected
Direct flight	Flight: VS028	Premium Econ. +£295.00 <input type="radio"/> Select Upper Class +£695.00 <input type="radio"/> Select

\*Prices shown are per adult passenger

**Your holiday summary:**

Your holiday to:  
**Florida**

- Leaving on 11 Mar 2010
- Staying for 7 nights
- 2 adults

Your hotel:  
**Hyatt Regency Grand Cypress Resort**

- 1 x Garden view room
- Room Only board basis

Your flight:  
A return flight from Gatwick is included.

Total price for 2 adults

Holiday price:	£2003.00
Online discount:	- £159.30
<b>TOTAL:</b>	<b>£1843.70</b>

Done Internet 100%

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... Select flight options - ... EN 17:21

**Make sure the booking process is as simple and clear as possible**

Select flight options - Virgin Holidays Booking - Windows Internet Explorer

https://www.virginholidays.co.uk/book/default.aspx

File Edit View Favorites Tools Help

Google Search Translate AutoFill

Other Links Admin exGen exTfh1 exHandH Met Off Meteoblue RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Select flight options - Virg...

Gatwick (LGW) 11 Mar 2010, 13:00 Orlando (MCO) 11 Mar 2010, 17:25 Economy (no change) Selected

Direct flight Flight: VS015 \*Prices shown are per adult passenger

[See other flight times >](#)

Other departure times are available at 11:15.

Your inbound flight

From: Orlando (MCO) 18 Mar 2010, 19:05 To: Gatwick (LGW) 19 Mar 2010, 07:05 Select class for this flight:

Economy (no change) Selected

Premium Econ. +£295.00 Select

Upper Class +£695.00 Select

Direct flight Flight: VS028 \*Prices shown are per adult passenger

[See other flight times >](#)

Other departure times are available at 20:50.

A return flight from Gatwick is included.

Total price for 2 adults

Holiday price: £2003.00  
Online discount: -£159.30  
TOTAL: £1843.70

Continue with booking

Description	Price (£)	Qty	Total (£)
Adult price	734.00	2	1468.00
Atol protection charge	2.50	2	5.00
Fuel apd & Resort tax	205.00	2	410.00
Vaa flight adjustment	60.00	2	120.00
Online booking discount	-159.30	1	-159.30
<b>Total for your holiday</b>			<b>£1843.70</b>

Remember, you can secure this booking with a deposit of only £270.

Happy with your choices? [Continue >](#)

Done Internet 100%

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... Select flight options - ... EN 17:21

**Make sure the booking process is as simple and clear as possible**



Passenger Details - Windows Internet Explorer

https://www.virginholidays.co.uk/book/default.aspx

File Edit View Favorites Tools Help

Google Search Translate AutoFill

Other Links Admin exGen exTfh1 exHandH Met Off Meteoblue RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Passenger Details

**Important Information**

Before you continue make sure you are aware of the following:

- Complete details must be entered for each passenger and the names given here must match those shown on their passports (all fields are compulsory).
- The lead passenger (i.e. the first entered) must be over the age of 18 at the time of booking.
- Please make sure you select the CORRECT TITLE for each passenger.
- Note that for all future correspondence regarding your booking we are legally only able to deal with the lead passenger (i.e. the first passenger) entered above.

**Passengers**

**Lead passenger (adult)**

Title: Mr, First name: Paul, Last name: Richer, Date of birth: 15 Apr 1966

**Passenger 2 (adult)**

Title: Mrs, First name: Paula, Last name: Richer, Date of birth: 16 Feb 1974

Leaving on 11 Mar 2010

- Staying for 7 nights
- 2 adults

Your hotel:

**Hyatt Regency Grand Cypress Resort**

- 1 x Garden view room
- Room Only board basis

Your flight:

A return flight from Gatwick is included.

- Outward Economy flight departs 13:00, arrives 17:25
- Inbound Economy flight departs 19:05, arrives 07:05

Total price for 2 adults

Holiday price: £2003.00  
 Online discount: -£159.30  
**TOTAL: £1843.70**

**Continue with booking**

Description	Price (£)	Qty	Total (£)
Adult price	734.00	2	1468.00
Atol protection charge	2.50	2	5.00
Fuel apd & Resort tax	205.00	2	410.00
Vaa flight adjustment	60.00	2	120.00
Online booking discount	-159.30	1	-159.30
<b>Total for your holiday</b>			<b>£1843.70</b>

Remember, you can secure this booking with a deposit of only £270.

Happy with your choices? [Continue >](#)

[Terms & Conditions](#) [Privacy statement](#) [Booking information](#)

Verisign Secured ABTA ABTA No. V2043

**Make sure the booking process is as simple and clear as possible**

Itinerary & extras - Windows Internet Explorer

https://www.virginholidays.co.uk/book/default.aspx

File Edit View Favorites Tools Help

Google Search Translate AutoFill

Other Links Admin exGen exTfH1 exHandH Met Off Meteoblue RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Itinerary & extras

**Virgin HOLIDAYS**

Secure online booking and availability system


1. Hotel options 2. Flight options 3. Passenger details 4. Itinerary & extras 5. Payment

### Itinerary & extras

You're almost there! Before you make your payment with us please take a moment to review your itinerary thoroughly. You might like to consider changing your transfer arrangements or adding extra special holiday touches - it's your holiday, so why not make it perfect?!

#### Your holiday details

Your holiday price is based on the details below...

Thursday 11-Mar-2010 Gatwick to Orlando	Virgin Atlantic flight (VSO15) <ul style="list-style-type: none"> <li>• Departs Gatwick (LGW) at 13:00 on Thu 11-Mar-2010</li> <li>• Arrives Orlando (MCO) at 17:25 on Thu 11-Mar-2010</li> <li>• Economy class</li> </ul>
Thursday 11-Mar-2010 7 nights accommodation	Hyatt Regency Grand Cypress Resort <ul style="list-style-type: none"> <li>• Check in: Thu 11-Mar-2010</li> <li>• Check out: Thu 18-Mar-2010</li> <li>• 1 x Garden view room</li> <li>• Room Only board basis</li> </ul> 
Thursday 18-Mar-2010 Orlando to Gatwick	Virgin Atlantic flight (VSO28) <ul style="list-style-type: none"> <li>• Departs Orlando (MCO) at 19:05 on Thu 18-Mar-2010</li> <li>• Arrives Gatwick (LGW) at 07:05 on Fri 19-Mar-2010</li> <li>• Economy class</li> </ul>

The total cost of your accommodation and flights for 2 adults (including all supplements and surcharges) is:

[Show price breakdown for flights and accommodation](#)

#### Your holiday summary:

Your holiday to:

**Florida**

- Leaving on 11 Mar 2010
- Staying for 7 nights
- 2 adults

Your hotel:

**Hyatt Regency Grand Cypress Resort**

- 1 x Garden view room
- Room Only board basis

Your flight:

A return flight from Gatwick is included.

- Outward Economy flight departs 13:00, arrives 17:25
- Inbound Economy flight departs 19:05, arrives 07:05

Total price for 2 adults

Holiday price	£2170.50
Online discount	- £170.50
<b>TOTAL</b>	<b>£1944.50</b>

#### Passenger information

Passenger name	DoB
Mr Paul Richer	15/04/1966
Mrs Paula Richer	15/02/1974

**Make sure the booking process is as simple and clear as possible**

Itinerary & extras - Windows Internet Explorer

https://www.virginholidays.co.uk/book/default.aspx

File Edit View Favorites Tools Help

Google Search Translate AutoFill

Other Links Admin exGen exTfh1 exHandH Met Off Meteoblue RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Itinerary & extras


Choose pre-paid UK transfer to airport options: [Select >](#)

### Transfers at your destination

You can select from the following options to get from your airport to your accommodation. Please pick one. When you select an option you might get more choices to make.

**Use the Free Rental Car included with this holiday** - Options to change car type [Selected](#)

**Economy 4 Door Chevrolet Aveo or similar**



- Automatic, Air Conditioning, Power Assisted Steering, Airbags, AM/FM Stereo with CD
- 2 Adults, 2 Children

**Car: £112.00**

Car insurance has been added at £16.00 per day

**Pick-up:** 11-Mar-2010 18:00 Orlando Airport  
**Drop-off:** 18-Mar-2010 17:00 Orlando Airport

Including: **Virgin Fully Inclusive insurance package**

Change your car type, car insurance and pick-up or drop-off details: [Change car options >](#)

Use Free Transfers - Free transfers are included in your holiday price [Select](#)

Use Paid For Transfers - Options to change the type of transfer [Select](#)

I'll make my Own Arrangements - Please give us a few details [Select](#)


The cost of your car hire and selected insurance: **£112.00**

[Show price breakdown for cars and transfers](#)

### Excursions and extras

Make your holiday money go further - pre-book your attraction tickets, excursions or extras at prices you'll find difficult to beat.

**Attraction tickets...**  
Save yourself the stress & **book before you go.**



**Book your fun before you go!**

- Orlando Flexticket Plus Offer
- Chef Mickey Limo Char Dinner
- Disney Limo Character

Choose your extras here...

**Make sure the booking process is as simple and clear as possible**



Itinerary & extras - Windows Internet Explorer

https://www.virginholidays.co.uk/book/default.aspx

File Edit View Favorites Tools Help

Google Search Translate AutoFill

Other Links Admin eXGen eXfh1 exHandH Met Off Meteoblue RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Itinerary & extras

**Attraction tickets...**  
Save yourself the stress & **book before you go.**



**Choose your extras here...**

Have you always wanted to experience the serene pleasure of floating above breathtaking landscape in a hot air balloon? Or maybe you've always dreamt of swimming with dolphins... You can personalise your holiday with experiences you'll never forget.

Whatever you're into, we've got something to suit you.

Add excursions & extras: [Select >](#)

**Book your fun before you go!**

- Orlando Flexticket Plus Offer
- Chef Mickey Limo Char. Dinner
- Disney Limo Character Breakfast
- Kennedy Space Center - Admission Badge
- Kennedy Space Pass With Transfer
- and many more...

[See what's available](#)

The cost of your excursions and extras (including paid for transfers): **£0.00**

**Continue with booking**




Description	Price (£)	Qty	Total (£)
Adult price	734.00	2	1468.00
Atol protection charge	2.50	2	5.00
Fuel apd & Resort tax	205.00	2	410.00
Vaa flight adjustment	60.00	2	120.00
Online booking discount	-159.30	1	-159.30
<b>Total for your holiday</b>			<b>£1843.70</b>

Remember, you can secure this booking with a deposit of only £270.

Happy with your choices? [Continue >](#)

[Terms & Conditions](#) [Privacy statement](#) [Booking information](#)

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ABTA No. V2043

**Make sure the booking process is as simple and clear as possible**

Itinerary & extras - Windows Internet Explorer

https://www.virginholidays.co.uk/book/default.aspx#validationerror

File Edit View Favorites Tools Help

Google Search Translate AutoFill

Other Links Admin exGen exTfh1 exHandH Met Off Meteoblue RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Itinerary & extras

Choose pre-paid UK transfer to airport options: **Select >**

### Transfers at your destination

You can select from the following options to get from your airport to your accommodation. Please pick one. When you select an option you might get more choices to make.

Please tick the box to confirm you are making your own transfer arrangements

Use the Free Rental Car included with this holiday - Options to change car type **Select**

Use Free Transfers - Free transfers are included in your holiday price **Select**

Use Paid For Transfers - Options to change the type of transfer **Select**

**I'll make my Own Arrangements - Please give us a few details** **Selected**


Please confirm that you are making your own transfer arrangements so our staff can be sure you don't require transport to and from the airport.

You've chosen to make your own transfer arrangements so no extra cost has been added.

### Excursions and extras

Make your holiday money go further - pre-book your attraction tickets, excursions or extras at prices you'll find difficult to beat.

**Attraction tickets...**  
Save yourself the stress & **book before you go.**



**Choose your extras here...**

Have you always wanted to experience the serene pleasure of floating above breathtaking landscape in a hot air balloon? Or maybe you've always dreamt of swimming with dolphins... You can personalise your holiday with experiences you'll never forget.

Whatever you're into, we've got something to suit you.

**Add excursions & extras:** **Select >**

**Book your fun before you go!**

- Orlando Flexticket Plus Offer
- Chef Mickey Limo Char Dinner
- Disney Limo Character Breakfast
- Kennedy Space Center - Admission Badge
- Kennedy Space Pass With Transfer
- and many more...

[See what's available](#)

Internet 100%

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... Itinerary & extras - ... EN 17:23

**Make sure the booking process is as simple and clear as possible**

Payment - Windows Internet Explorer

https://www.virginholidays.co.uk/book/default.aspx

File Edit View Favorites Tools Help

Google Search Translate AutoFill

Other Links Admin exGen exTfh1 exHandH Met Off Meteoblue RAOB Web Mail Westwind.ch XCweather TopMeteo

Cheap package holidays, lat... Payment

1. 2. 3. details 4. extras 5.

## Make your payment

Congratulations! Your holiday is fully planned! Please review the pricing summary shown below and then complete your payment and contact details to secure your booking.

### Total holiday price

The total cost of your holiday is shown in the table below. A summary of your holiday is displayed on the right.

Description	Price (£)
Package holiday (total for accommodation and flights)	2003.00
Online booking discount	-159.30
<b>Total cost of your holiday</b>	<b>£1843.70</b>

### Your payment and contact details

#### Your contact details

**Your address:**  
Please enter your postcode and click the "find address" button, then choose your address from the list shown.

Enter your postcode:  **FIND ADDRESS**

Address line 1\*

Address line 2

Town\*

County

**Telephone and Email:**  
We also need your phone number and email address so that we can contact you if necessary and so we can send you confirmation of your booking when completed.

**Telephone:**  
Preferred Contact Number\*

Secondary Contact Number

**Email:**  
Email address\*

### Your holiday summary:

Your holiday to:  
**Florida**

- Leaving on 11 Mar 2010
- Staying for 7 nights
- 2 adults

**Your hotel:**  
Hyatt Regency Grand Cypress Resort

- 1 x Garden view room
- Room Only board basis

**Your flight:**  
A return flight from Gatwick is included.

- Outward Economy flight departs 13:00, arrives 17:25
- Inbound Economy flight departs 19:05, arrives 07:05

**Transfers:**  
Own arrangements

Total price for 2 adults

Holiday price:	£2003.00
Online discount:	-£159.30
<b>TOTAL:</b>	<b>£1843.70</b>

Done

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... Payment - Windows I... EN 17:24

**Make sure the booking process is as simple and clear as possible**





Book by Phone

☎ 0800 408 5607

quote your reference: DLH-56420786  
We are open now and until 10pm tonight.

- Help and advice
- Additional rooms
- Room upgrades
- Car hire
- Easy payment options

Aquasol 3brm8



**Accommodation (2)**  
Three bedroom apartment, minimum occupancy 2, maximum 8. Facilities include: Cot space

**Resort Name**  
Palma Nova

**Star Rating** ★★ ★  
**Board Type** Self Catering  
**Nights** 7

Outbound Flight

**Departing**  
Gatwick, 04 Oct 10, 06:15  
**Arriving**  
Palma De Mallorca, 04 Oct 10, 09:30

Return Flight

**Departing**  
Palma De Mallorca, 11 Oct 10, 10:45  
**Arriving**  
Gatwick, 11 Oct 10, 12:10

We Accept



2 people sharing 1 room	Basic Price:	£410.00
	Occupancy Supplement (2)	£140.00
	<b>Total</b>	£550.00
	<b>Online discount</b>	<b>-£25.00</b>

**Your online total £525.00**

average price per person = £262.50

[« Back to search results](#)   [» Search again](#)   [» Email me this quote](#)   [» Print this quote](#)

1 STEP ONLINE BOOKING

One easy step to get your **£25 online discount**

Passenger Details

Passenger	Title	First Name	Surname	Date of Birth	Holds UK passport?
Adult 1	Select			- - -	<input checked="" type="radio"/> Yes <input type="radio"/> No
Adult 2	Select			- - -	<input checked="" type="radio"/> Yes <input type="radio"/> No

Optional Extras

Would you like a hotel transfer?   £0.00    Yes    No

**Add Travel Insurance for your party?**   *Please enter passenger details first*  
Click the [policy summary](#) to see the key features of the policy and the [important medical requirements](#)

Payment Details

- Your security is our priority
- Correspondence will be sent to card holder's email/postal address
- All your details are secured by Verisign
- Your holiday is covered by ATOL license 9103



ABOUT SSL CERTIFICATES

Payment today   £525.00

**Card number \***  (this should be 15-19 digits long)

**Card type \***  (some cards incur a bank charge)

**Cardholder name \***  (as it appears on the card)

**Valid from**   Month  Year  (leave this blank if it's not on the card)

**Expiry date \***   Month  Year  (please select)

**Security code \***  ([What's this?](#))

Enter the card holder's details as they appear on the card statement.

**Address line 1 \***    **Address line 2**

**Town/City**    **County**

**Postcode \***    **Telephone \***

**Email address \***

I confirm my email address is correct and have read & accept [your operator important information](#) and [terms and conditions](#).

CLICK TO MAKE YOUR PAYMENT

**Make sure the booking process is as simple and clear as possible**

easyJet - Step 1 - Flights - Windows Internet Explorer

http://www.easyjet.com/EN/Booking.mvc

easyJet.com

Flights » Flight options » Hotels » Car rental » Checkout » Confirmation »

### Choose your flight

Click on a fare from the timetable below to add it to your basket or search again using the search options below

Flying from: London (All Airports) | Outbound: 9 November 2009 | Return:  Return | Going to: Amsterdam AMS | 11 November 2009 | Search again

3 day view | 3 week view | Year view

Flexible Fares

#### Outbound journey

London Gatwick to Amsterdam

Sun 08 Nov	Mon 09 Nov	Tue 10 Nov
£84 <sup>99</sup> Dep 12:15 Arr 14:30	£74 <sup>99</sup> Dep 06:15 Arr 08:30	<b>£44<sup>99</sup></b> Dep 06:15 Arr 08:30
£94 <sup>99</sup> Dep 15:15 Arr 17:30	£64 <sup>99</sup> Dep 13:40 Arr 15:55	£54 <sup>99</sup> Dep 13:40 Arr 15:55
£114 <sup>99</sup> Dep 18:55 Arr 21:10	£64 <sup>99</sup> Dep 17:05 Arr 19:20	£54 <sup>99</sup> Dep 17:05 Arr 19:20
No flights available	£64 <sup>99</sup>	£54 <sup>99</sup>

#### Return journey

Amsterdam to London Gatwick

Tue 10 Nov	Wed 11 Nov	Thu 12 Nov
£55 <sup>99</sup> Dep 08:55 Arr 09:10	£55 <sup>99</sup> Dep 08:55 Arr 09:10	<b>£45<sup>99</sup></b> Dep 08:55 Arr 09:10
£55 <sup>99</sup> Dep 16:25 Arr 16:35	£55 <sup>99</sup> Dep 16:25 Arr 16:35	£55 <sup>99</sup> Dep 16:25 Arr 16:35
£55 <sup>99</sup> Dep 19:45 Arr 19:55	£55 <sup>99</sup> Dep 19:45 Arr 19:55	£55 <sup>99</sup> Dep 19:45 Arr 19:55
£55 <sup>99</sup>	£55 <sup>99</sup>	£47 <sup>99</sup>

#### Your Basket

Show in currency: Pounds Sterling

- London (All Airports) to Amsterdam  
Please select a flight on the left
- Amsterdam to London (All Airports)  
Please select a flight on the left

+ Add more flights | Continue >>

Lowest outbound fares	
November	£27.99
December	£25.99
January	£25.99
February	£25.99
March	£25.99
April	£26.99
May	£26.99

Lowest return fares	
November	£23.99
December	£23.99
January	£23.99
February	£23.99
March	£23.99
April	£24.99
May	£27.99

**Make sure the booking process is as simple and clear as possible**

easyJet - Step 1 - Flights - Windows Internet Explorer

http://www.easyjet.com/EN/Booking.mvc

File Edit View Favorites Tools Help

Google Search Translate AutoFill

easyJet - Step 1 - Flights

Arr 21:10	Arr 19:20	Arr 19:20	Arr 19:55	Arr 19:55	Arr 19:55
No flights available	£6499 Dep 18:35 Arr 20:50	£5499 Dep 18:35 Arr 20:50	£5599 Dep 21:30 Arr 21:40	£5599 Dep 21:30 Arr 21:40	£4799 Dep 21:30 Arr 21:40

**London Luton to Amsterdam**

Sun 08 Nov	Mon 09 Nov	Tue 10 Nov
£8199 Dep 14:40 Arr 16:50	£7199 Dep 07:10 Arr 09:20	<b>LOWEST FARE</b> £4199 Dep 07:10 Arr 09:20
£8199 Dep 17:30 Arr 19:40	£6199 Dep 14:00 Arr 16:10	<b>LOWEST FARE</b> £4199 Dep 14:00 Arr 16:10
No flights available	<b>LOWEST FARE</b> £4199 Dep 18:10 Arr 20:20	<b>LOWEST FARE</b> £4199 Dep 18:10 Arr 20:20

**Amsterdam to London Luton**

Tue 10 Nov	Wed 11 Nov	Thu 12 Nov
<b>LOWEST FARE</b> £4599 Dep 09:45 Arr 09:55	<b>LOWEST FARE</b> £4599 Dep 09:45 Arr 09:55	<b>LOWEST FARE</b> £4599 Dep 09:45 Arr 09:55
<b>LOWEST FARE</b> £4599 Dep 16:40 Arr 16:50	<b>LOWEST FARE</b> £4599 Dep 16:40 Arr 16:50	<b>LOWEST FARE</b> £4599 Dep 16:40 Arr 16:50
<b>LOWEST FARE</b> £4599 Dep 18:15 Arr 18:25	<b>LOWEST FARE</b> £4599 Dep 18:15 Arr 18:25	£5599 Dep 18:15 Arr 18:25

**London Stansted to Amsterdam**

Sun 08 Nov	Mon 09 Nov	Tue 10 Nov
£6699 Dep 08:00 Arr 10:05	£6699 Dep 07:00 Arr 09:05	<b>LOWEST FARE</b> £4699 Dep 07:00 Arr 09:05
£8699 Dep 15:15 Arr 17:20	£5699 Dep 15:50 Arr 17:55	<b>LOWEST FARE</b> £4699 Dep 15:50 Arr 17:55
£10199 Dep 18:50 Arr 20:55	£5699 Dep 18:50 Arr 20:55	<b>LOWEST FARE</b> £4699 Dep 18:50 Arr 20:55

**Amsterdam to London Stansted**

Tue 10 Nov	Wed 11 Nov	Thu 12 Nov
<b>LOWEST FARE</b> £4599 Dep 09:30 Arr 09:35	<b>LOWEST FARE</b> £4599 Dep 09:30 Arr 09:35	<b>LOWEST FARE</b> £4599 Dep 09:30 Arr 09:35
<b>LOWEST FARE</b> £4599 Dep 18:20 Arr 18:20	£5599 Dep 18:20 Arr 18:20	£5599 Dep 18:20 Arr 18:20
<b>LOWEST FARE</b> £4599 Dep 21:20 Arr 21:20	<b>LOWEST FARE</b> £4599 Dep 21:20 Arr 21:20	£5599 Dep 21:20 Arr 21:20

**Your Basket**

Show in currency: Pounds Sterling

London (All Airports) to Amsterdam  
Please select a flight on the left

Amsterdam to London (All Airports)  
Please select a flight on the left

+ Add more flights **Continue >>**

**Lowest outbound fares**

November	£27.99
December	£25.99
January	£25.99
February	£25.99
March	£25.99
April	£26.99
May	£26.99

**Lowest return fares**

November	£23.99
December	£23.99
January	£23.99
February	£23.99
March	£23.99
April	£24.99
May	£27.99

Done

start aaPaul - Outlook Expr... Commence 2000 - Paul 10 1100 1 Paul Richer... Abreu Online 091008... Jasc Paint Shop Pro - ... easyJet - Step 1 - Fl... EN 17:36

**Make sure the booking process is as simple and clear as possible**



easyJet - Step 1 - Flights - Windows Internet Explorer

http://www.easyjet.com/EN/Booking.mvc

File Edit View Favorites Tools Help

Google Search Translate AutoFill

easyJet - Step 1 - Flights

Arr 21:10	Arr 19:20	Arr 19:20	Arr 19:55	Arr 19:55	Arr 19:55
No flights available	£6499 Dep 18:35 Arr 20:50	£5499 Dep 18:35 Arr 20:50	£5599 Dep 21:30 Arr 21:40	£5599 Dep 21:30 Arr 21:40	£4799 Dep 21:30 Arr 21:40

### London Luton to Amsterdam

Sun 08 Nov	Mon 09 Nov	Tue 10 Nov
£8199 Dep 14:40 Arr 16:50	£7199 Dep 07:10 Arr 09:20	<b>LOWEST FARE</b> £4199 Dep 07:10 Arr 09:20
£8199 Dep 17:30 Arr 19:40	£6199 Dep 14:00 Arr 16:10	<b>LOWEST FARE</b> £4199 Dep 14:00 Arr 16:10
No flights available	<b>LOWEST FARE</b> £4199 Dep 18:10 Arr 20:20	<b>LOWEST FARE</b> £4199 Dep 18:10 Arr 20:20

### Amsterdam to London Luton

Tue 10 Nov	Wed 11 Nov	Thu 12 Nov
<b>LOWEST FARE</b> £4599 Dep 09:45 Arr 09:55	<b>LOWEST FARE</b> £4599 Dep 09:45 Arr 09:55	<b>LOWEST FARE</b> £4599 Dep 09:45 Arr 09:55
<b>LOWEST FARE</b> £4599 Dep 16:40 Arr 16:50	<b>LOWEST FARE</b> £4599 Dep 16:40 Arr 16:50	<b>LOWEST FARE</b> £4599 Dep 16:40 Arr 16:50
<b>LOWEST FARE</b> £4599 Dep 18:15 Arr 18:25	<b>LOWEST FARE</b> £4599 Dep 18:15 Arr 18:25	£5599 Dep 18:15 Arr 18:25

### London Stansted to Amsterdam

Sun 08 Nov	Mon 09 Nov	Tue 10 Nov
£6699 Dep 08:00 Arr 10:05	£6699 Dep 07:00 Arr 09:05	£4699 Dep 07:00 Arr 09:05
£8699 Dep 15:15 Arr 17:20	£5699 Dep 15:50 Arr 17:55	<b>LOWEST FARE</b> £4699 Dep 15:50 Arr 17:55
£10199 Dep 18:50 Arr 20:55	£5699 Dep 18:50 Arr 20:55	<b>LOWEST FARE</b> £4699 Dep 18:50 Arr 20:55

### Amsterdam to London Stansted

Tue 10 Nov	Wed 11 Nov	Thu 12 Nov
<b>LOWEST FARE</b> £4599 Dep 09:30 Arr 09:35	<b>LOWEST FARE</b> £4599 Dep 09:30 Arr 09:35	<b>LOWEST FARE</b> £4599 Dep 09:30 Arr 09:35
<b>LOWEST FARE</b> £4599 Dep 18:20 Arr 18:20	£5599 Dep 18:20 Arr 18:20	£5599 Dep 18:20 Arr 18:20
<b>LOWEST FARE</b> £4599 Dep 21:20 Arr 21:20	<b>LOWEST FARE</b> £4599 Dep 21:20 Arr 21:20	£5599 Dep 21:20 Arr 21:20

### Your Basket

Show in currency: Pounds Sterling

- London Luton to Amsterdam  
Dep 10 November 2009 07:10  
Arr 10 November 2009 09:20  
Flight 2155  
1 Adult 1 x £41.99
- Amsterdam to London Luton  
Dep 12 November 2009 09:45  
Arr 12 November 2009 09:55  
Flight 2156  
1 Adult 1 x £45.99

Total flights and options for all passengers: £87.98

[Add more flights](#) [Continue >>](#)

### Lowest outbound fares

November	£27.99
December	£25.99
January	£25.99
February	£25.99
March	£25.99
April	£26.99
May	£26.99

### Lowest return fares

November	£23.99
December	£23.99
January	£23.99
February	£23.99
March	£23.99
April	£24.99
May	£27.99

Internet 100%

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**Make sure the booking process is as simple and clear as possible**

easyJet - Step 2 - Flight options - Windows Internet Explorer

http://www.easyjet.com/EN/Booking.mvc/Step2

File Edit View Favorites Tools Help

Google Search Translate AutoFill

easyJet - Step 2 - Flight options

---

**easyJet.com**

Flights >> **Flight options** >> Hotels >> Car rental >> Checkout >> Confirmation >>

### Add your flight options

**Speedy Boarding**

Be among the first passengers through the boarding gate

**London Luton to Amsterdam:**  
Speedy boarding Plus (dedicated check in)  
£6.00 per passenger

**Amsterdam to London Luton:**  
Speedy boarding Plus (dedicated check in)  
£6.00 per passenger

[How does it work?](#)

**£12<sup>00</sup>**

Per passenger  
£12.00 in total for 1 passenger(s)

[Add Speedy Boarding >](#)

**Checked baggage has been added to your itinerary**

We've added one bag per passenger up to a total combined weight of 20kg at a cost of £18.00 per bag.

There are 1 passenger(s)

Checking in:

Weighing in total up to:

[How does it work?](#)

**Added**

£18.00 per bag  
£18.00 in total for 1 bag(s)

[remove](#) [x](#)

**Sports equipment**

Travelling with sports equipment? Add it to your booking.

**£18<sup>50</sup>**

Per item

### Your Basket

Show in currency: Pounds Sterling

- London Luton to Amsterdam** [X]

Dep 10 November 2009 07:10  
Arr 10 November 2009 09:20  
Flight 2155  
1 Adult 1 x £41.99
- Amsterdam to London Luton** [X]

Dep 12 November 2009 09:45  
Arr 12 November 2009 09:55  
Flight 2156  
1 Adult 1 x £45.99
- 1 Checked bags** [X]

20kg total combined weight.  
1 Checked bags each way 1 x £18.00
- Travel Insurance** [X]

Includes cover for cancellation, medical, baggage, personal accident and other.  
1 Adult 1 x £9.50

Total flights and options for all passengers: **£115.48**

[Add more flights](#) [Continue >>](#)

**Make sure the booking process is as simple and clear as possible**

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easyJet - Step 2 - Flight options

---

**easyJet.com**

Flights >> **Flight options** >> Hotels >> Car rental >> Checkout >> Confirmation >>

### Add your flight options

**Speedy Boarding**

Be among the first passengers through the boarding gate

**£12<sup>00</sup>**  
Per passenger  
£12.00 in total for 1 passenger(s)

**Add Speedy Boarding >**

London Luton to Amsterdam:  
Speedy boarding Plus (dedicated check in)  
£6.00 per passenger

Amsterdam to London Luton:  
Speedy boarding Plus (dedicated check in)  
£6.00 per passenger

[How does it work?](#)

**Checked baggage**

You have currently opted not to check in any baggage.

**£18<sup>00</sup>**  
Per bag

**Add checked baggage >**

[How does it work?](#)

**Sports equipment**

Travelling with sports equipment? Add it to your booking.

**£18<sup>50</sup>**  
Per item

**Add equipment >**

### Your Basket

Show in currency: Pounds Sterling

- London Luton to Amsterdam**
  - Dep 10 November 2009 07:10
  - Arr 10 November 2009 09:20
  - Flight 2155
  - 1 Adult
  - 1 x £41.99
- Amsterdam to London Luton**
  - Dep 12 November 2009 09:45
  - Arr 12 November 2009 09:55
  - Flight 2156
  - 1 Adult
  - 1 x £45.99
- 0 Checked bags**  
Hand baggage only (**add bags**)

Total flights and options for all passengers: **£87.98**

**+ Add more flights** **Continue >>**

Done

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***Make sure the booking process is as simple and clear as possible***



easyJet - Step 3 - Hotels - Windows Internet Explorer

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File Edit View Favorites Tools Help

Search Google Translate AutoFill

easyJet.com

Flights » Flight options » **Hotels** » Car rental » Checkout » Confirmation »

### Select a hotel now and save

Destination: Amsterdam  
Check in: 10 November 2009  
Area: Any resort / area  
Check out: 12 November 2009  
Number of rooms: 1  
[Search again](#)

**List view** | **Map view**

You can be confident you're getting a great price on top hotels with easyJet. In fact, if you book now then find the same deal cheaper anywhere else we'll refund **double** the difference. Guaranteed. **Lowest price guarantee terms and conditions** apply.

**NH Tropen** ★★★★★

The hotel is situated close to Oosterpark and the Royal Tropic...  
[Full details](#)

View map  
Area: Amsterdam

**£96<sup>18</sup>**  
Average nightly rate per room  
£192.35 total for 1 room(s)/2 night(s)

[View details](#) [Book >](#)

**Apple Inn Hotel** ★★★★★

This tasteful hotel is centrally located in the cultural area ...  
[Full details](#)

View map  
Area: Amsterdam

**£58<sup>70</sup>**  
Average nightly rate per room  
£117.39 total for 1 room(s)/2 night(s)

[View details](#) [Book >](#)

**Nh Zandvoort**

### Your Basket

2 Flights  
London Luton to Amsterdam  
Dep 10 November 2009  
Arr 10 November 2009  
Amsterdam to London Luton  
Dep 12 November 2009  
Arr 12 November 2009

+ 0 flight options [\[show all flight details\]](#)

Total flights and options for all passengers: **£87.98**

[+ Add more flights](#) [Continue >>](#)

Done

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**Make sure the booking process is as simple and clear as possible**

easyJet - Step 4 - Car rental - Windows Internet Explorer

http://www.easyjet.com/EN/Booking.mvc/Step4

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easyJet.com

Flights » Flight options » Hotels » **Car rental** » Checkout » Confirmation »

### Book a car rental now and save

Pick up  
Amsterdam Airport: 10 November 2009 09:20




Drop off  
Amsterdam Airport 12 November 2009 08:45

**Europcar**

**SAVE 10% ON YOUR RENTAL**  
*Hurry, book now!*

Book with confidence with Europcar and easyJet. Great value and no hidden extras: our prices are inclusive of compulsory taxes, insurance, waivers and unlimited mileage. Plus, if you find the same rental cheaper, we'll refund double the difference. Guaranteed!

See [Lowest price guarantee terms and conditions](#) and [Rental terms and conditions](#) for full details

<p>Economy 2-door <b>RENAULT TWINGO 1.1L</b> (or similar) Minimum driver age 21</p>		<p>Features Economy 2-door Manual</p>	<p><b>£77<sup>83</sup></b> per day £155.65 for 2 day(s)</p> <p><input type="button" value="Add this car &gt;"/></p>
<p>Economy 2/4-door <b>OPEL CORSA 1.0L</b> (or similar) Minimum driver age 21</p>		<p>Features Economy 2/4-door Manual A/c</p>	<p><b>£82<sup>80</sup></b> per day £165.59 for 2 day(s)</p> <p><input type="button" value="Add this car &gt;"/></p>
<p>Compact 4-door <b>OPEL MERIVA 1.4L</b> (or similar)</p>		<p>Features Compact 4-door</p>	<p><b>£109<sup>30</sup></b></p>

**Your Basket**

✈ 2 Flights  
**London Luton to Amsterdam**  
 Dep 10 November 2009  
 Arr 10 November 2009  
**Amsterdam to London Luton**  
 Dep 12 November 2009  
 Arr 12 November 2009

+ 0 flight options [\[show all flight details\]](#)

Total flights and options for all passengers: **£87.98**

Done

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https://www.easyjet.com/EN/secure/Booking.mvc/Step5

EASYJET AIRLINE COMPANY LIMITED [GB]

Hubee

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easyJet - Step 5 - Checkout

Pay by Credit Card: £95.96

### Tell us about your trip

At easyJet we are always looking to improve our service to you. Please help us by telling us the reason you are booking this trip?

- Please select the reason for your trip -

### Payment

Type of card

Cardholder's name as written on card

Card number

Expiry date

Issue number

Security code

Please check this box to confirm you have read, understood, and accept the **easyJet terms and conditions** and **easyJet Travel Insurance services, terms and conditions** which is underwritten by Mondial Assistance Europe N.V through its United Kingdom Branch (address and details can be found in the terms and conditions).

**Book Now >>**

The next screen you view may be part of a credit card verification process.

Online Savings

By making this booking online you are saving £7.50 per seat per person over our telephone prices. For this booking that's a total of: £15.00 saved!

If you need to change your booking before travel, further savings can be made by changing online.

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**Make sure the booking process is as simple and clear as possible**



The image features a collage background with various elements: a document with a checklist, a hand holding a pen, a computer keyboard, and a blurred office scene. The Genesys logo is prominently displayed in the upper left quadrant. The logo consists of the word "Genesys" in a stylized, orange, cursive font. Below it, the tagline "the travel technology consultancy" is written in a smaller, orange, sans-serif font. At the bottom of the logo block, the website address "www.genesys.net" is provided in the same orange, sans-serif font. The overall color palette is light and professional, with shades of blue, grey, and orange.

**Genesys**  
the travel technology consultancy  
[www.genesys.net](http://www.genesys.net)

# Social Media



Genesis - the travel technology consultancy

# Social Media

- Blog
- Voice
- Video



# Blog

- Speak to your customers
  - Person to person
- Let them get to know you
- Let them know you are listening to them



### The life of an Avis car

Posted by Jane Hulme on November 3rd, 2009  
 In Our service and products

**The life of a VW Golf 1.6 TDI**  
 28/08/08 - 20/03/09

- Delivery to Inverness Airport
- 2 rentals at Inverness Airport
- One way to Oban
- One way to Peterborough
- Transporter movement to Heathrow plus 6 rentals
- One way to Bourne mouth
- 4 more rentals from Bourne mouth
- One way to Fareham plus 7 rentals
- One way to Bourne mouth plus 2 rentals
- One way to Amesbury plus 3 rentals
- One way to Heathrow
- One way to Edinburgh plus 5 rentals
- One way to Peterborough
- One way to Heathrow
- Transporter movement to Birmingham plus 5 rentals
- De-fleeted from Birmingham

Being an Avis car means being a busy car. On average our cars travel 14,000 miles, are rented 45 times and spend 10 days in the body shop being repaired. In order to get them into the right place they are moved by 4 times by transporters spending 2 full days on the road without the cars wheels even turning. They travel the length of the country and are used for glamorous film shoots as well as for taking the kids to school.

As well as all these miles driven our cars also spend a lot of time idle. A great proportion of this is when they are awaiting collection from our corporate or home delivery customers. However, as our primary asset, it is of vital importance that we keep our cars spick and span and in the condition that you expect. To help ensure



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#### ABOUT OUR BLOG

We're excited to be the first car rental company to start a blog. We want to be able to tell you about our plans, let you know what we have on offer (such as new cars in our fleet) and pass on useful information for your holidays and business travel. We'd also like you to use this blog to share your experiences, tips for other travellers, feedback and questions. We've been reading some of the things you have to say about car hire on other sites, and know you have a lot to say! [More](#)

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#### TOPICS

- [Our service and products](#)
- [We try harder](#)
- [Choice of car](#)
- [Business travel](#)
- [Driving tips and safety](#)
- [Avis and the environment](#)
- [Booking and hiring your car](#)
- [Travelling with children](#)

Avis Car Hire UK - We Try Harder Blog > About the authors - Windows Internet Explorer

http://wetryharder.co.uk/?page\_id=13


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Avis Car Hire UK - We Try Harder Blog > About the au...

## About the authors




**Rob White**  
**Marketing Manager, Avis UK**  
 I joined Avis in 2002 fresh out of university having previously spent a year out from my studies to work at the company as a placement student. I have since moved between a couple of different roles and have now settled into my position as Product and Marketing Intelligence Manager. One of my job highlights is working on this blog. It's great fun having this kind of dialogue with our customers and it represents an important step for Avis. I believe that with all of the conversations and information sharing that the Internet facilitates, there really is no excuse for companies not to listen to their customers. Outside of work... I do love a good road trip and I don't think you can beat driving the open road in the stunning South Island in New Zealand or the spectacular Utah and Arizona in the USA. I also love my music and my football and you can often find me jumping around to the music in Brixton Academy or kicking a ball in anger for the Avis team in the local 5-a-side league.


### Other Blog Founders



**Eibhlin Payne**  
**Former Head of Customer Support and Head of Region South, Avis UK**  
 Eibhlin was instrumental in the launch of the blog, ensuring it's integration into the Customer Support and Service Excellence teams. This was vital to the effective management of customer queries posted on the blog and to ensure feedback was correctly channelled. After 4 years heading the Customer Support team, she moved into operations as Head of Region South in late 2007. Her new position allowed her to provide the blog with a unique perspective on life on the 'front-line'. In September 2008, Eibhlin left Avis to take up an exciting new role in her native Ireland with a well-known mobile telecommunications company.



**Stephen Spiers**  
**Former Intranet Webmaster, Avis UK**  
 Stephen, along with Eibhlin, represented the Customer Support team on the blog, playing a key role in it's day to day management. He has been one of the blog's biggest contributors as both an author and in responding to comments. His role in the Service Excellence function of the Customer Support team also put him in the ideal position to utilise customer feedback from the blog to identify and implement improvements to the rental experience for our customers.



**Xavier Vallee**  
**Former Head of Marketing, Avis UK**  
 Along with Rob White, if it wasn't for the perseverance and

SEARCH

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### ABOUT OUR BLOG

We're excited to be the first car rental company to start a blog. We want to be able to tell you about our plans, let you know what we have on offer (such as new cars in our fleet) and pass on useful information for your holidays and business travel. We'd also like you to use this blog to share your experiences, tips for other travellers, feedback and questions. We've been reading some of the things you have to say about car hire on other sites, and know you have a lot to say! More

- About the authors of this blog
- Privacy Policy
- Terms & Conditions of use

### TOPICS

- Our service and products
- We try harder
- Choice of car
- Business travel
- Driving tips and safety
- Avis and the environment
- Booking and hiring your car
- Travelling with children
- Announcements
- Car hire tips
- Location
- Best Of British
- Awesome Road Trips

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- Avis Abroad - Renting in Venice
- Avis Abroad - Renting in Venice
- What's included in your quote
- Replacing your UK driving licence

(1 item remaining)

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## Avis takes part in BA Fun Run

Posted by Rob White on October 3rd, 2009  
In Announcements, We try harder



## Act on CO2 – Smarter driving tips

Posted by Rob White on October 20th, 2009  
In Announcements

I recently read Tim Flannery's "The Weather Makers", which states that the burning of fossil fuels is having on climate change consequences of this. The evidence presented overwhelms the burning of fossils is having an impact and, depending on how we continue to produce, the potential economic, social and health consequences are enormous. I am not a scientist, but I am a man that I know or understand and I can't help but believe or verify his analysis. I think we should all do our bit to tackle a problem that is so big that we need to work together if Flannery and his colleagues are right.

I've always considered the impact of our CO2 output, it comes from switching on of lights in the office, the official kick off to the festive season and this morning it was on the radio that lights would be next weekend. I arrived at the office, read my new found Christmas message and my colleagues pointed me way ahead of me, as he

## Christmas shopping in the UK

Posted by Vicki Wilson on October 30th, 2009  
In Best Of British, Location



already finished his Christmas shopping. This sparked an animated conversation about the best places in the UK for Christmas shopping, our favourites. Let us know what you think and give us your suggestions.

### Westfield shopping centre – London

This is one of my favourites; it is one of the largest shopping centres in the UK with over 275 shops for you to choose from. No matter if you're looking for Tiffany's or Next it's all there for you to choose from. Also with loads of restaurants and the fact that it's open until 9pm most evenings, you can spend the whole day of it.

## Book early for Christmas!

Posted by Vicki Wilson on October 14th, 2009  
In Booking and hiring your car, Car hire tips

shops this weekend it hit me that there is a good chance you need to hire a car over the Christmas period. Book one as soon as possible. It is one of the things that generally sell out very quickly. Also, not

## Avis helping the Small Business customer

Posted by Darren Peacock on October 22nd, 2009  
In Announcements, Business travel

Avis have produced a white paper on Duty of Care to help small to medium business (SMEs) who require members of their staff to travel for work.

**FACT:** 200 drivers are killed or injured each week whilst travelling on company business\*

That's a chilling figure, but the law of averages says that many of these drivers are not working for SMEs simply because they employ more people than an

## The life of an Avis car

Posted by Jane Hulme on November 3rd, 2009  
In Our service and products



### The life of a VW Golf 1.6 TDI 28/08/08 – 20/03/09

- Delivery to Inverness Airport
- 2 rentals at Inverness Airport
- One way to Oban
- One way to Peterborough
- Transporter movement to Heathrow plus 6 rentals
- One way to Bourne mouth
- Into the Body shop for repairs for 4 days
- 4 more rentals from Bourne mouth
- One way to Fareham plus 7 rentals
- One way to Bourne mouth plus 2 rentals
- One way to Amesbury plus 3 rentals
- One way to Heathrow
- One way to Edinburgh plus 5 rentals

ctor which is least available for the driver's safety and for the company. If a driver is involved in, or causes, an accident, the company may be liable for prosecution.

ected to adopt a road safety policy. The company may be liable for prosecution on company business if the driver is involved in an accident.

## Diary of an entrepreneur raising capital: Who you gonna call?

Leave a Comment 12

October 19, 2009 | By Steve Sherlock

**Oodles.com** founder Steve Sherlock has set himself the goal of raising a multimillion dollar Series A funding round by the end of January 2010. He is documenting his trials and tribulations and seeking feedback from readers on AnthillOnline.com. This is the second post in his series.



### Week 1: Who you gonna call?

There is not much point in having an 'investor-ready' business if you can't find any actual investors.

With that in mind, the first thing I did this week was create a profile of the sort of person/company our business is interested in talking to.

In our case, the ideal partner is either a VC with a track record of investing in businesses similar to ours, or a strategically-aligned industry player (i.e. online travel and media player).

Factoring in the relatively modest level of funding we are seeking also helped narrow down the field, given that the amount we are aiming to raise is just too small for many VCs\*.

With these parameters in place, I set about trying to compile a database of potential investors and making first contact.

I went about getting contact details in three ways.

Firstly, I consulted my own database of travel and media industry contacts compiled from years of attending industry conferences and selected those I thought might be interested in taking a stake in Oodles.

Next, I asked my existing network of business associates and friends for their contacts.

I'm lucky enough to have a mentor who has raised in excess of \$20 million in venture capital and the majority of it from Silicon Valley. He was kind enough to give me a photocopy of 50 business cards of VCs he's met. This group has basically given me the US coverage I was after.

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### Sammartino and Liubinskas discuss startup momentum

ANTHILL TV | By Paul Ryan

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 **houseoftravel**

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Emirates Aussie Sale! Fares start from \$146 per adult one way. Go to <http://j.mp/iHrh0> for all the details!

3:14 AM Nov 3rd from web

Don't forget you can book any domestic flight that's on [airnz.co.nz](http://airnz.co.nz) on [hot.co.nz](http://hot.co.nz). Mix & match them with other airlines to get the best deal!

2:45 AM Oct 23rd from web

Get a 50% off voucher for undercover parking at Auckland Airport - Go to <http://bit.ly/PZV9h> for details

8:45 PM Oct 19th from web

Last minute deal: Head to Brisbane from AKL flying Royal Brunei - \$148 per adult one way. Go to <http://j.mp/33k4L4> for details

1:15 AM Oct 15th from web

Exclusive Pacific Blue Sale - AKL to Q'town from \$68ppow + 50% off parking at AKL Airport! Go to <http://bit.ly/3TYU4L> for more great fares

10:11 PM Oct 11th from web

Big Day Out tickets go on sale today! Don't forget to get your flights on <http://www.houseoftravel.co.nz>

9:25 PM Oct 8th from web

Here's another houseoftravel.co.nz exclusive! See <http://bit.ly/gPxIz> for details on our Qantas Australia Sale! Fares from \$179 per adult onw

Name House of Travel  
Location New Zealand  
Web <http://www.houseo...>  
Bio Cheap Flights, Airfares, Package Holidays and Travel Information

52 following 167 followers 1 listed

Tweets 17

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Actions  
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Following

RSS feed of houseoftravel's tweets

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## VisitBritain

Follow

Nearly bonfire night! Yay! Nothing I like more than setting fire to things. Maybe I shouldn't say that on here! Top 10: <http://tr.im/BYZt>

about 6 hours ago from web

Why not enjoy wildlife that's not of the last-orders-on-a-Friday-night variety? <http://tr.im/E0sy>

11:15 AM Nov 3rd from web

RT @Thierry\_G you forgot 500 Scotch whiskies! RT @VisitBritain: 1 good reason to visit Britain? I've got a 1000 for you! <http://tr.im/DUwa>

4:04 PM Nov 2nd from web

1 good reason to visit Britain? I've got a 1000 for you! <http://tr.im/DUwa>

2:15 PM Nov 2nd from web

This shizzle is coooo! I could play on it all day! RT @rob\_roy <http://j.mp/L7IU2>

12:52 PM Oct 29th from web

RT @VisitSomerset Free this Saturday night? Hatch Beauchamp fireworks are choreographed to music all for charity <http://bit.ly/16WJXU>

10:47 AM Oct 29th from web

RT @karenbryan RT @travelitup Edinburgh: Historic city is

Name Visit Britain  
Location United Kingdom  
Web <http://www.visitb...>  
Bio VisitBritain - the official website for travel and tourism in the UK. Here you can look at maps, destination and city guides, book hotels and B+B's in the UK

3,046 following 5,699 followers 106 listed

Tweets 612

Favorites

Lists  
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[@VisitBritain/topdestinations](#)  
[@VisitBritain/toptips](#)  
View all

Actions  
block VisitBritain  
report for spam

Following

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# Voice

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- They may be talking about you whether you like it or not
- Listen and respond



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## " NOT FOR FAMILIES "

BOOK IT

Submitted By: shenanigan

I read most of the reviews before we went, but as a freind had been last year and enjoyed her stay there plus i had seen her photos i booked myself, partner and 7 yer old son anyway, it is lovely hotel but the service lets it down. When we got to the... [read more](#)

Advice: Nothing there for children

Activities: None i can think of

Good for: Beach

Was this review helpful?

Date of Holiday: May 2009  
Board Basis: Half Board  
Tour Operator: Balkan holidays

## " grim "

BO

Submitted By: wendbill@hotmail.co.uk

The Victoria Palace. should be renamed the hotel from hell. like many other holiday makers, we have been holidaying all over the world for the last 25 years with our friends, but never have we had a hotel as bad as this one. The food was... [read more](#)

Advice: dont bother going

Activities: Nesabar was o/k

Was this review helpful? Yes | No

Date of Holiday: Sep 2009  
Board Basis: Half Board  
Tour Operator: Thomson

User R

## " Flabbergasted! "

Submitted By: Flabbergasted!

Never in my wildest imagination would this be as bad as 5\*, it tends to be insulting to a 3\* hotel. I reviews state. The rooms are sparse and full of fleas are jumping out of the carpets, beds st... [read more](#)

Advice: be careful using currency exchange booths - they offer misleading rates

Activities:

Was this review helpful? Yes | No

## " hotel from hell "

BOOK IT

Submitted By: mrs p ward

just got back from victoria palace ? they get better treatment in prison, we checked in at 4am and where given a bag each with a dried up sandwich a warm bottle of water and some fruit we where amazed there wasn,t anything to make a hot drink in room .... [read more](#)

Advice: its ok if you just want to sunbath ,shop, drink, and eat

Activities: sightseeing what sightseeing. my favourite restaurant was friends next door to hotel

Was this review helpful? Yes | No

Date of Holiday: Sep 2009  
Board Basis: Half Board  
Tour Operator: Booked Independently

User Rating:

1/10

## " Holiday from Hell "

BOOK IT

Submitted By: Kenmar

My Advice to everyone Please Please dont go to the Victoria Palace. This is a 4 star + on the outside but not even a 2 Star on the inside the rooms are dirty and dont get cleaned my bathroom was not touched for 6 days until i complained. We went... [read more](#)

Advice: Its not a nice place to visit full of tatty shops

Activities: The only thing we enjoyed was khan tent

Good for: Beach

Was this review helpful? Yes | No

Date of Holiday: Sep 2009

User Ratin

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 4 km SW of Victoria Palace Hotel & Spa
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 1 review  
 Last reviewed 13 Aug 2008  
 1 km S of Victoria Palace Hotel & Spa
- 122. Hotel Paloma  
 1 review  
 Last reviewed 22 Jun 2005  
 31 km SW of Victoria Palace Hotel & Spa
- 123. Sokol Hotel  
 1 review  
 Last reviewed 20 Feb 2008  
 55 km N of Victoria Palace Hotel & Spa
- 124. Hotel Yantra  
 2 Reviews  
 Last reviewed 22 Mar 2009  
 1 km W of Victoria Palace Hotel & Spa
- 125. Victoria Palace Hotel & Spa
- 126. Hotel Lira Club  
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**56% Do not recommend**

232 reviews

Excellent	43
Very good	47
Average	28
Poor	53
Terrible	61

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- All (232)
- Business (2)
- Couples (86)
- Family (66)
- Friends getaway (19)
- Solo travel (2)

1-10 of 232

Sort by [ Date ] [ Rating ] English first

**“ Book elsewhere! ”**

**super\_al\_wales**  
 Cwmbran, Wales  
 14 Oct 2009 | Trip type: Couples

**Save Review**

We stayed in the Victoria Palace for a week from 26th September to 3rd October 2009, which apparently was the very last week of the season, which became very apparent toward the end of the week as everything was shut down/boarded up around us! We were originally booked into the Chaika Beach hotel, but 2 weeks before we were due... more

**“ amazing probably the best hotel we stayed in ”**

**david\_h1992**  
 Durham  
 14 Oct 2009 | Trip type: Family

**Save Review**

we arrived at early hours in the mornin and was greeted by a porter who carried our bags to the reception are. we checked in and he took our bags to our rooms. the rooms were tidy and emaculately clean. the staff were polite and considerate throughout our stay. it came to the end of our 2 week stay and... more

**“ over priced and under staffed! ”**

**pauline5Co\_armagh**  
 co.armagh  
 13 Oct 2009 | Trip type: Couples

**Save Review**

we booked the victoria palace for a relexing break and this hotel looked stunning.on arrival we were extreamly happy with our choice the place was un believable to look at. the bus boy insisted on taking my bag and my partners bag nearly taking my arm off to take it to my room.when we got to the room i asked... more

“amazing probably the best hotel we stayed in”  
 14 Oct 2009 - david\_h1992

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## Wanted: Paradise island 'caretaker'



The job description for 'the best job in the world'  
**Tourism officials in Australia are describing it as "the best job in the world".**  
They want someone to work on a tropical island off the Queensland coast.  
No formal qualifications are needed but candidates must be willing to swim, snorkel, dive and sail.  
In return, the successful applicant will receive a salary of A\$150,000 (\$103,000, £70,000) for six months and get to live rent-free in a three-bedroom villa, complete with pool.  
**Feeding fish**  
Anthony Hayes, Chief Executive

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# Is caretaker of Hamilton Island the world's best job?

OK, so it probably beats being British prime minister right now. But tell us what your ideal occupation would be

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guardian.co.uk, Monday 4 May 2009 10:30 BST  
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A view of Hamilton Island in the Great Barrier Reef, where candidates are being interviewed for the job of the island's caretaker

Finalists are currently preparing to be interviewed for what has been

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## Tourism

Unlike most islands off the east coast of Australia, Hamilton Island is used almost exclusively for tourism. However the island is catering for a growing number of residents, both employees of the various businesses on the island and also those people choosing to retire and enjoy the lifestyle. The island is on long term lease from the Commonwealth Government by the Oatley family. The Oatleys own and run Hamilton Island Enterprises which operates the majority of accommodation and businesses on the island.

Hamilton Island Airport is the only airport in the Whitsunday Islands that is big enough to cater for larger commercial aircraft. Hamilton Island is also catered for by several ferry services, which can only carry passengers. Mainland motor vehicles are prohibited on the island with the exception of those for tradespeople. Transport needs are mostly served by a fleet of golf buggies, available to tourists for rent.



Panorama of Whitsunday Island from Hamilton Island.

Visitors can catch glimpses of migrating whales as they make their way through the warm waters of the Whitsundays around July-September each year.

## Caretaker promotion

### The Best Job In The World

In 2009, Tourism Queensland promoted the Great Barrier Reef as a global tourism destination with a website encouraging people worldwide to apply for "The Best Job In The World.", to be a "Caretaker of the Islands" to "house-sit" the islands of the Great Barrier Reef for half a year, based on Hamilton Island.

Job benefits included a large salary, free lodging in a multi-million dollar villa, and transportation there and around the islands. The application process required a web video to be submitted, available publicly for consideration for the position. The job duties listed were primarily publicity-related with web videos, blogging, and photo diaries. The submission web site crashed two days following the launch of the campaign, from excessive visits and application video uploading.

Interest continued for months. On February 11, 2009, Christopher Grima jumped off the South Causeway Bridge in Fort Pierce in Florida. The police report said that he "wanted to capture a video of himself jumping off the bridge, to gain attention of the recruiters" for this job. He quickly received a summons for breach of the peace / disorderly conduct. More marketing-savvy applicants created blogs and established Facebook groups to create buzz about themselves. Two hoaxes also fueled interest. "The biggest winner, though, is Tourism Queensland, which reckons that for US\$1m, it generated US\$70m of global publicity" just one month after the campaign's launch.

Over 34,000 applications were received from over 200 countries, and whittled down to 16 finalists (including one chosen by an on-line vote). Finalists came from Australia (two), United States (two), United Kingdom, Canada, Ireland, the Netherlands, Germany, New Zealand, Taiwan, India, China, Japan, France and South Korea. Ten were male and their ages ranged from 20 to 39. The candidates were interviewed on the island starting May 2, 2009. The United Kingdom finalist Ben Southall, 34, a charity fundraiser and ostrich-rider from Petersfield, Hampshire, UK, was appointed as the new caretaker of the island on May 6, 2009.

By the campaign's end, it has generated more than \$200 million in global publicity value for Tourism Queensland. Brisbane advertising agency CumminsNitro was awarded three top awards at the Cannes International Advertising Festival. Public relations experts have expressed awe at the success of the campaign. The campaign received PR support in North America from Quinn & Co. Public Relations, and in the United Kingdom from Hills Balfour Synergy. Media planning duties in North America went to Criterion Global International Media Buying.

## New developments

In 2009 there are two key infrastructure and tourism developments due for completion on the Island. The Hamilton Island Yacht Club will be opened during Hamilton Island Race Week and is due to be completed in late 2009, and the Hamilton Island Golf Club is new Championship resort course which opens in August 2009. The 18 hole course on neighbouring Dent Island measures 6,715 yards/6,140 metres and is billed as the only championship island golf course in Australia.


## See also


**By the campaign's end, it has generated more than \$200 million in global publicity value for Tourism Queensland.**





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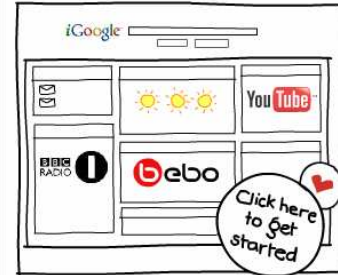
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## Ford Fiesta Movement: Can Social Media Sell Cars?

October 2nd, 2009 | by Ben Parr 54 Comments and 573 Reactions

647 tweets retweet 59 Share

Not only has Ford Motors faired the recession the best out of the big three auto makers, but they've been winning the buzz war on the social web as well. They have been seizing opportunities to generate buzz and connect with customers on Twitter and other social networks.



While Ford has had several initiatives, by far their most ambitious one has been the Ford Fiesta Movement, a grassroots social media campaign to promote the new Fiesta model by placing Fiestas in the hands of 100 social "agents" and having them promote Ford's new vehicle through Twitter, blogs, video, and events, all without spending a dollar on traditional media.

It's near the end of the six month campaign, so how has Ford's experiment fared? Well, Ford shared some stats on the Fiesta campaign today, so we'll let you decide here's some of what they relayed to us:

- 4.3 million YouTube views thus far
- 500,000+ Flickr views
- 3 million+ Twitter impression
- 50,000 interested potential customers, 97% of which don't own a Ford currently.



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STEVE OUCH AND C. ON YOUTUBE

"If I cover the @fordfiesta with caramel, @ford will think its a caramel apple and..."

@JANETV ON TWITTER

"Awesome! RT @NevynPA My 4 year old daughter recognizes the @FordFiesta by name! I..."

@BRGT350 ON TWITTER

"@rossphillips @cupcakefiesta has been tearing up the roads around here, that being..."

@KELLYOLEXA ON TWITTER

"The kids at my daughter's school are writing short stories about my @fordfiesta..."

@FIESTAVUS ON TWITTER

"@NevynPA I doubt the US car will have the snowflake, but I love it! I adjust cornering..."

@BRGT350 ON TWITTER

"Alright. Arriving in Vegas presently. Sorry for the delay everyone, but now #sema can..."

@BLOCKWOOD ON TWITTER

"@NevynPA Yellow snowflake is between 0C and 4C, and red snowflake is below 0C..."

@BRGT350 ON TWITTER

"Starting to wonder if there are any modified Fiesta's at the SEMA show. So far, none..."

@BRGT350 ON TWITTER

"On the way home from class lastnight I got the red snowflake on the Fiesta's dash!..."

"@thetalesend Thank you... I know.sniff sniff. #fiestamovement coming to a close.... &..."



"Final #fiestamovement. Mission #6 video is FINALLY done. Exporting now. Uploading soon. ..."

"Hit 19,000 miles tonight. http://www.flickr.com/photos/th..."





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the travel technology consultancy  
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# Thank you for listening

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