



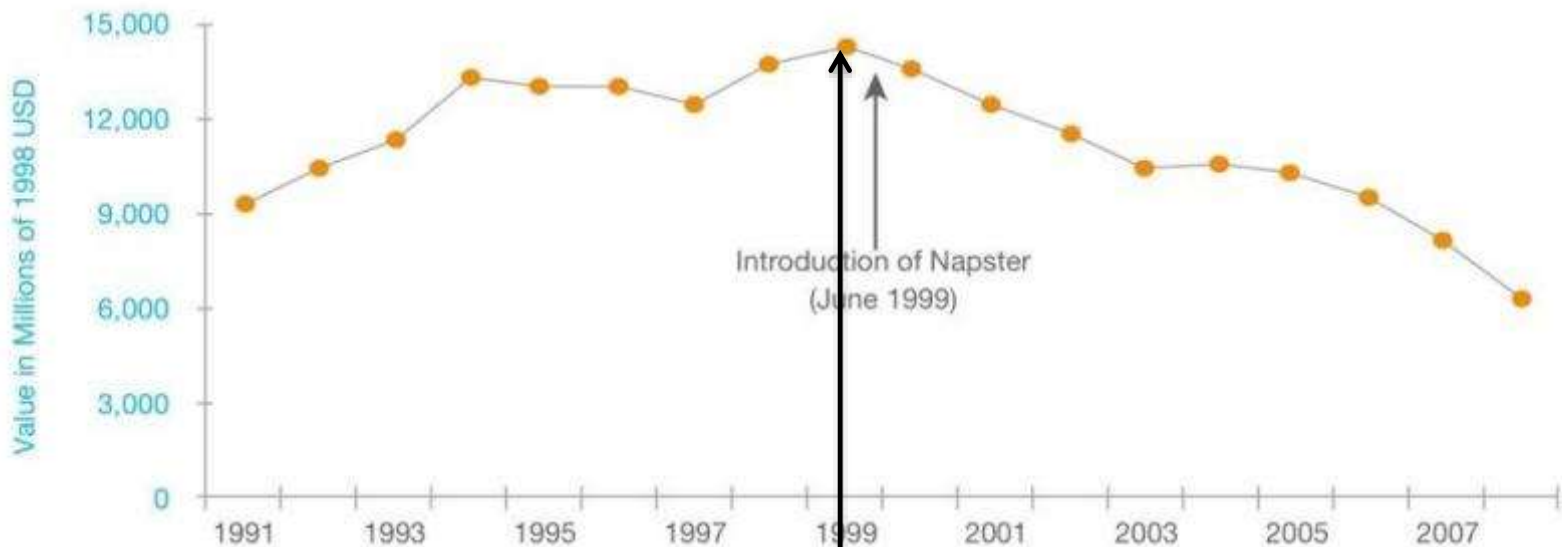
TRAVELZOO[®]

MOVING WITH THE TIMES



MUSIC INDUSTRY

Figure 3 – Total Real Value of Recorded Shipments in the US^a



^a Refer to the RIAA's Yearend Statistics. Total sales include CDs, cassettes, LPs, and music videos. Starting from 2004, total sales also include digital formats such as legitimate download.

Source: RIAA

Joel sells up and quits the music business

AUTOMOTIVE







MEDIA



'TRADITIONAL' TRAVEL EVOLUTION



THE 'DISRUPTORS'



TRAVELZOO



About Travelzoo

25 offices in 11 countries

NASDAQ listed: TZOO

84% of UK subscribers rate Travelzoo's recommendations as **useful and important**

Audience

27 million subscribers worldwide

Over 7m European subscribers

Over 4m UK subscribers

Website statistics

108 million unique visitors worldwide

More than 17 million unique UK visitors

Social and Mobile

Over 2m social followers

Over 3m app downloads



WE TARGET EVERY GEOGRAPHIC LEVEL

LOCAL

Local Deals

More than 1 million local subscribers in London and the Southeast

NATIONWIDE

Top 20[®] & Newsflash[™]

3.6 million subscribers in the UK

DRIVE MARKET

Travelzoo Getaways & Newsflash[™]

6.8 million subscribers within the European Local Deals drive market

GLOBAL

Top 20[®] & Newsflash[™]

27 million subscribers worldwide



TYPICAL CAMPAIGN STRUCTURE

1

Travelzoo Weekly Top 20

Every week we search more than 1,000 companies worldwide for their very best deals and compile the Travelzoo Top 20(R). Thank you for subscribing. Please forward this to a friend!

Featured cruise line: Costa Cruises
Family-friendly cruises from £329 per person
<http://bit.ly/costa-cruises>

=====

TOP 20 DEALS -- 06 August 2014

=====

£299pp -- Mallorca Holiday w/Meals & Flights fr 10 Airports
<http://www.travelzoo.com/uk/top20/3504739-1819712/>
Source: Fleetway Travel

£89 -- Liverpool Boutique Hotel inc Dinner & Wine, Was £222
<http://www.travelzoo.com/uk/top20/3504739-1816771/>
Source: The Richmond

£499pp -- Nile Cruise & Deluxe All-Inc Red Sea Holiday
<http://www.travelzoo.com/uk/top20/3504739-1819692/>
Source: Travel Interaction

£89 -- Yorkshire 'Brontë Country' Inn w/Dinner, Reg £155
<http://www.travelzoo.com/uk/top20/3504739-1817688/>
Source: The Black Horse Inn

£189pp -- Luxury 3-Night Lisbon City Break inc Flights
<http://www.travelzoo.com/uk/top20/3504739-1821125/>
Source: Luxury Holiday Collection

- + Compelling headlines maximise user engagement

2

£299pp -- Mallorca Holiday w/Meals & Flights fr 10 Airports

How HOT is this deal?

THE DEAL FROM

fleetway

When: Starts 12:00pm Mon, 04 Aug 2014. Ends 23:59pm Sun, 03 Aug 2014

Where: Porto Cervo, Sardinia

Booking: Up to 60%

Why We Love It: This special offer is a great way to enjoy a relaxing holiday in Sardinia.

Get the app for your smartphone

How to book: Call 0800 953 9378 or 020 7882 0378

- + Travelzoo editorial provides 3rd party endorsement for each qualified offer

3

fleetway

Deluxe Porto Cervo Apartment w/Flights, Transfer, Hotel & Meals

Porto Cervo, Sardinia, Sardinia, Italy

From £199. Also £299. Also £299. Also £299

SAVE 45%

It's as easy as 1, 2, 3 and you'll be on your way to Sardinia. Book now!

0800 953 9378 or 020 7882 0378

What's included:

- Return flights from 10 UK airports to Porto Cervo, Sardinia
- Transfer to and from the hotel
- Breakfast for 2 people
- Room for 2 people
- Hotel for 3 nights
- Hotel for 3 nights
- Hotel for 3 nights
- Hotel for 3 nights

Flights & transfers

Departures on 08/08/14

08/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

09/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

10/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

11/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

12/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

13/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

14/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

15/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

16/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

17/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

18/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

19/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

20/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

21/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

22/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

23/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

24/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

25/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

26/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

27/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

28/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

29/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

30/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

31/08/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

01/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

02/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

03/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

04/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

05/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

06/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

07/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

08/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

09/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

10/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

11/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

12/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

13/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

14/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

15/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

16/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

17/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

18/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

19/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

20/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

21/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

22/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

23/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

24/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

25/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

26/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

27/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

28/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

29/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

30/09/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

01/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

02/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

03/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

04/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

05/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

06/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

07/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

08/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

09/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

10/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

11/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

12/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

13/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

14/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

15/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

16/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

17/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

18/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

19/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

20/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

21/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

22/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

23/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

24/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

25/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

26/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

27/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

28/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

29/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

30/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

31/10/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

01/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

02/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

03/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

04/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

05/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

06/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

07/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

08/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

09/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

10/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

11/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

12/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

13/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

14/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

15/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

16/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

17/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

18/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

19/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

20/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

21/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

22/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

23/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

24/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

25/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

26/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

27/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

28/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

29/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

30/11/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

01/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

02/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

03/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

04/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

05/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

06/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

07/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

08/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

09/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

10/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

11/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

12/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

13/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

14/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

15/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

16/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

17/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

18/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

19/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

20/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

21/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

22/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

23/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

24/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

25/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

26/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

27/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

28/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

29/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

30/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

31/12/14: 08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00

- + Users are directed to the offer on advertiser's website or a call centre to book

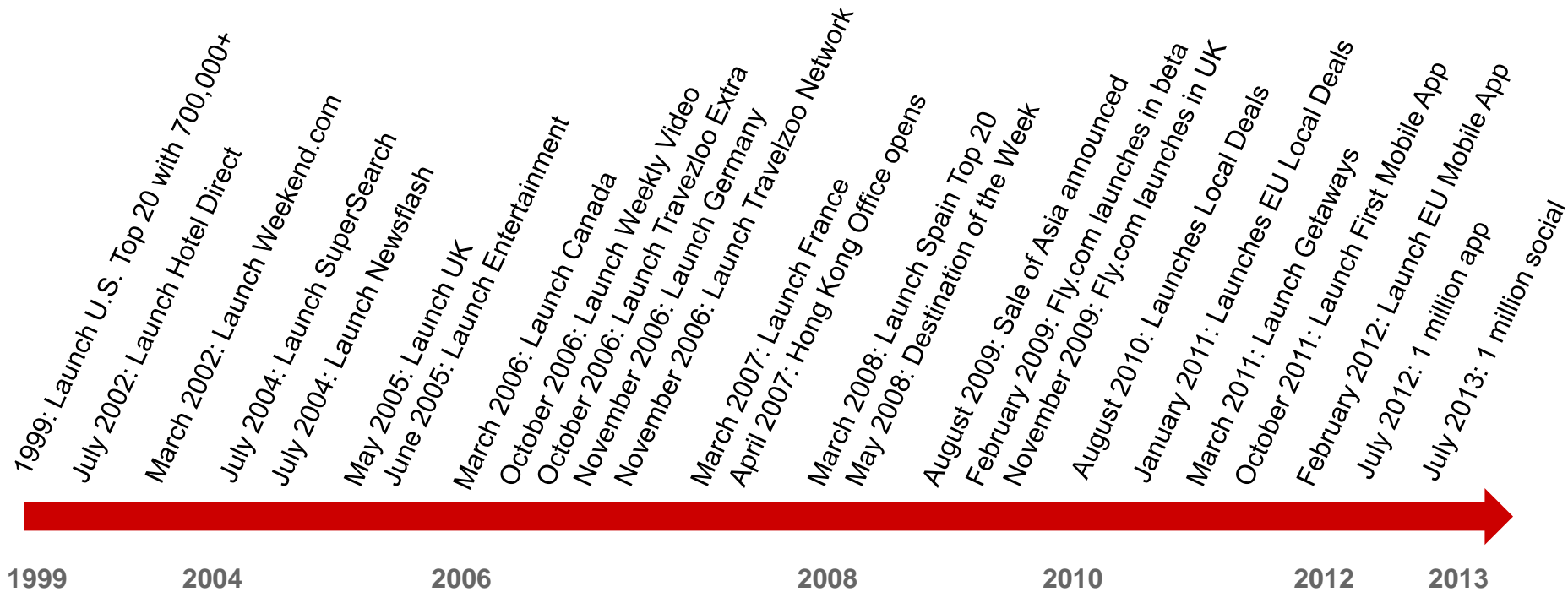
GROWTH STRATEGY

	Existing Products	New Products
Existing Markets	Market Penetration	Product Development
New Markets	Market Development	Diversification

15 YEARS OF PRODUCT DEVELOPMENT



May 1998 –Ralph Bartel has 10 subscribers...



THERE ARE TWO KEY TRENDS DRIVING CHANGE
AT TRAVELZOO TODAY

MOBILE

LOCALISATION/PERSONALISATION

THE SHIFT FROM DESKTOP TO MOBILE HAS CHANGED EVERYTHING!



TRAVELZOO MOBILE

Mobile is the fastest growing segment of our business



'Genius'
The Times

'Brilliant'
The Independent

'Travel App
of the Week'
The Sunday Times

'Consumer app
of the week'
The Guardian

50%
of total traffic is via mobile
devices

3,000,000+
app downloads

1 sale every 1.5 minutes on
mobile

TRAVELZOO IS TRANSFORMING ITSELF INTO A CONSUMER-PULL BUSINESS

We will need to monetise two consumer states

1 **Discovery** – I want to be inspired!

Email & Category based products



2 **Planning** – I know my 'Where, What, When'....

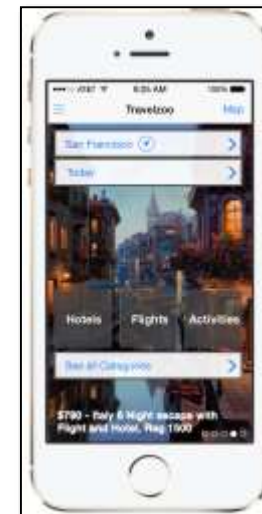
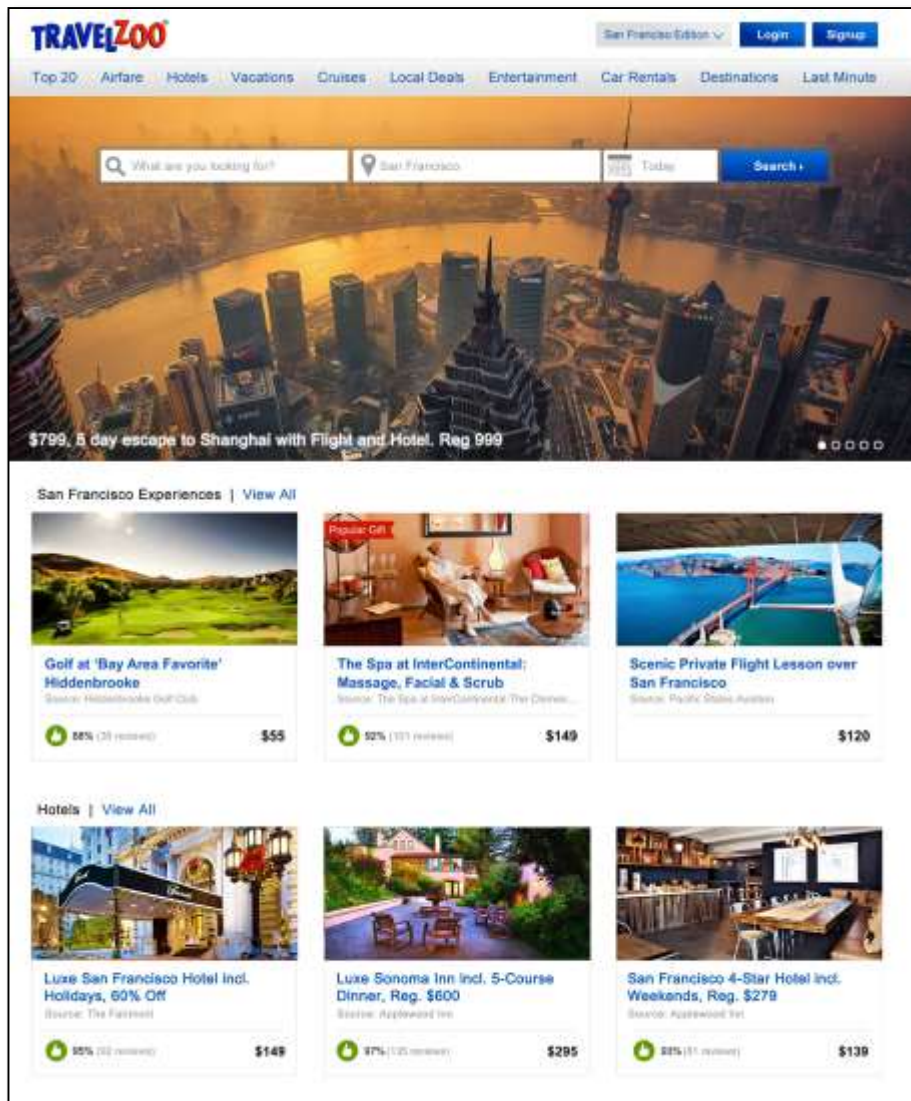
Easy to

Search ▶

Easy to

Buy ▶

MOVING TO OFFER BOTH INSPIRATION AND SEARCH-BASED USER EXPERIENCE



TYPICAL CAMPAIGN STRUCTURE

1

Travelzoo Weekly Top 20

Every week we search more than 1,000 companies worldwide for their very best deals and compile the Travelzoo Top 20(R). Thank you for subscribing. Please forward this to a friend!

Featured cruise line: Costa Cruises
Family-friendly cruises from £329 per person
<http://bit.ly/costa-cruises>

=====

TOP 20 DEALS -- 06 August 2014

=====

£299pp -- Mallorca Holiday w/Meals & Flights fr 10 Airports
<http://www.travelzoo.com/uk/top20/3504739-1819712/>
Source: Fleetway Travel

£89 -- Liverpool Boutique Hotel inc Dinner & Wine, Was £222
<http://www.travelzoo.com/uk/top20/3504739-1816771/>
Source: The Richmond

£499pp -- Nile Cruise & Deluxe All-Inc Red Sea Holiday
<http://www.travelzoo.com/uk/top20/3504739-1819692/>
Source: Travel Interaction

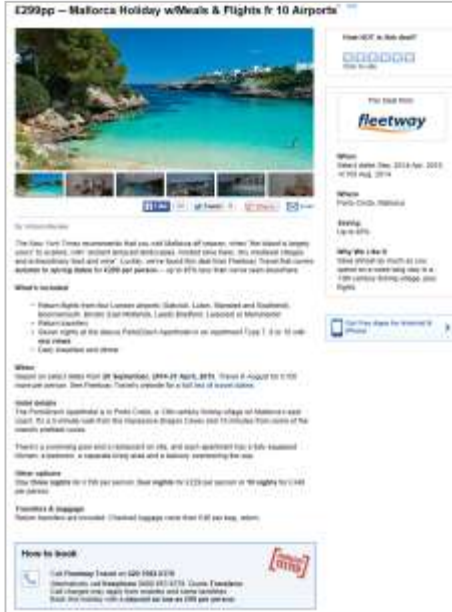
£89 -- Yorkshire 'Brontë Country' Inn w/Dinner, Reg £155
<http://www.travelzoo.com/uk/top20/3504739-1817688/>
Source: The Black Horse Inn

£189pp -- Luxury 3-Night Lisbon City Break inc Flights
<http://www.travelzoo.com/uk/top20/3504739-1821125/>
Source: Luxury Holiday Collection

- + Compelling headlines maximise user engagement

2

£299pp -- Mallorca Holiday w/Meals & Flights fr 10 Airports



The offer details are presented in a structured layout. At the top, there's a headline and a sub-headline. Below this, a large image shows a scenic view of a beach. To the right, there's a sidebar with a 'fleetway' logo and some navigation links. The main content area contains a detailed description of the offer, including a list of included amenities and a 'What's included' section. At the bottom, there's a 'How to book' section with contact information.

- + Travelzoo editorial provides 3rd party endorsement for each qualified offer

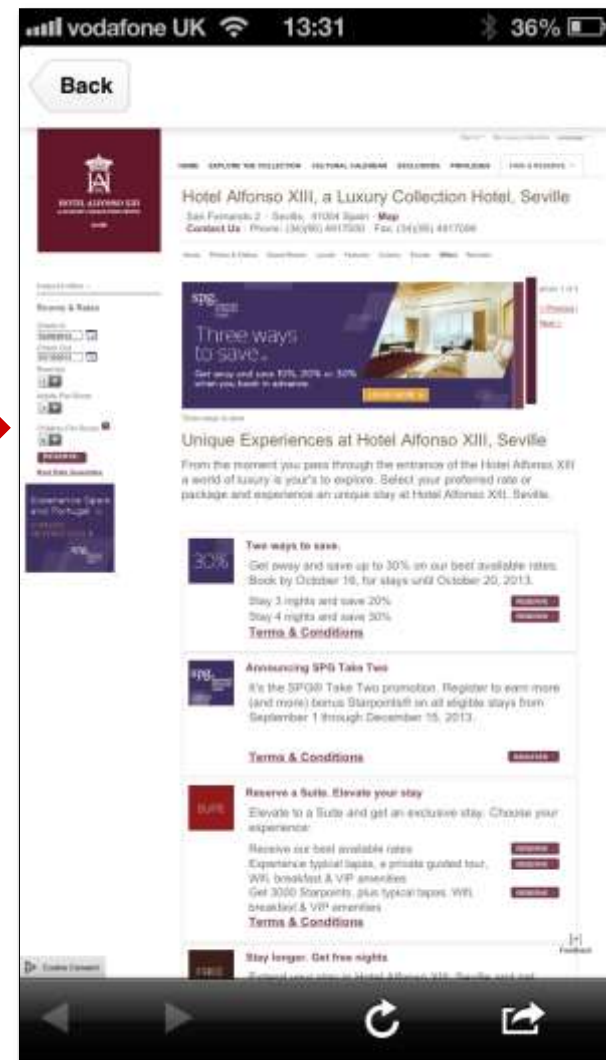
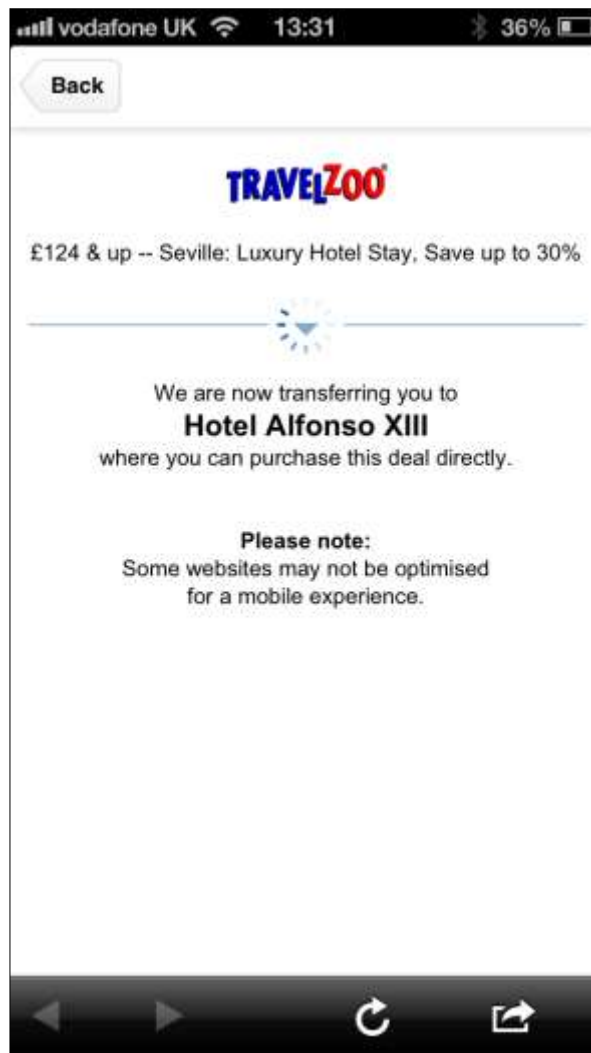
3



This screenshot shows a different view of the Fleetway website, focusing on the 'What's included' section. It lists various amenities such as flights, meals, and accommodation. There's also a 'Flights & Departures' section with a table showing flight details. The layout is clean and professional, with a clear call to action at the bottom.

- + Users are directed to the offer on advertiser's website or a call centre to book

Mobile booking experience



IT IS A BIG PROBLEM IN TRAVEL...

- + Only 24 of the top 50 UK travel companies have a mobile optimised website
- + Only 26 of top 50 UK travel brands have an app, 14 are transactional, 3 also have tablet apps
- + 16 of the top 50 UK travel companies have no mobile presence at all

Source: IAB – November 4, 2013

FIRST WE LAUNCHED NEW DIRECT BOOKING DEALS

[1.8m](#)
[Get Mobile](#)
[Sign In / Sign Out](#)
[About Us](#)
[US](#)

Find Hotels We Love near:

[Home](#)
[Hotels](#)
[New York City](#)
[\\$195 & up - NYC: Weekends at 4-Star Downtown Hotel](#)

\$195 & up - NYC: Weekends at 4-Star Downtown Hotel

Top 25 deal - sells out quickly

Flatiron Hotel

 Madison Square Park
 9 W 28th St, New York, NY 10010 (map)

Select dates:

Why we love it

- Party spot, just off Broadway & close to Madison Square Park
- Home to Todd's Living Room, a live music venue
- Plush rooms with oversize windows
- Exclusive rooftop bar with great views of the Empire State

What's included and when

- Stay most Fridays-Sundays in July and August in a standard room
- \$195 & up per night

Travelzoo Customer Service

1-877-955-0000

M - F: 9am - midnight ET
 Sa - Su: 10am - 8pm ET

[FAQs](#) [Terms & Conditions](#)

[Overview](#) [Amenities](#) [Policies & Fees](#) [Map & Directions](#)

Overview

The Flatiron Hotel is a hipster party spot on West 28th Street in midtown Manhattan, an area which is "quickly establishing itself as the city's newest restaurant row," says *The Wall Street Journal*. It's not just off Broadway, half a block from Madison Square Park and a 10-minute walk from the Empire State Building. Mario Batali's famous gourmet market, Eataly, is three blocks south.

Flatiron is the place to come for a fun, frivolous stay surrounded by local hipsters and live-music lovers. Home to the lively Todd's Living Room - complete with stage, bar and enormous apartment - it's known for its regular live act nights. Comfort food, such as mac and cheese, spaghetti Bolognese and cheeseburgers, heads the menu.

After 5 p.m., head up to the rooftop bar at Todd's Penthouse for amazing views of the Empire State Building (open seasonally, and available for private hire). It's so exclusive even hotel guests need to opt for bottle service to have a bar tab of \$100+ to gain access.

Contemporary rooms are plush, with oversized windows to maximize city views, and bathrooms stuffed with slick fixtures including jacuzzi bathtubs, rainfall showers with six adjustable heads and TVs in the rooms. Opt for a room on one of the higher floors to avoid subway rattles and late-night noise from the live-music venue below.

The hotel is exceptionally dog-friendly - guests are even greeted by owner Robert "Toots" Chan's dog, Pongo.

From the press:

- "[The rooftop bar] stunning view of the Empire State Building" - *The Wall Street Journal*

U.S. Edition

[Press in English](#) /
 [Australia](#) /
 [Canada in English](#) /
 [Canada in French](#) /
 [China](#) /
 [France](#) /
 [Germany](#) /
 [Hong Kong SAR](#) /
 [Japan](#) /
 [Spain](#) /
 [Taiwan Region](#) /
 [United Kingdom](#)

Follow Us:
 [Facebook](#)
[Twitter](#)
[Google+](#)
[RSS Feeds](#)
[Site Map](#) /
 [Privacy Policy](#) /
 [Disclaimer](#)

Download Free Mobile Apps:
 [iPhone](#) /
 [Android](#)

[fly.com](#)

©2014 Travelzoo, Inc. All Rights Reserved.

THEN A SINGLE VIEW OF ALL HOTEL RESULTS

TRAVELZOO
The Deal Experts. Over 27 Million Subscribers Worldwide

Home / Hotels / New York City

New York City, NY | Sat, May 15 - Wed, May 19 | 2 guests | [Search Hotels](#)

[List](#) [Map](#)

16 Hotels Near New York City, NY

Quality Checked by Travelzoo | Free Cancellation on Most Bookings | Special Rates & Free Extras | No Booking Fees | [Sort by: Rating](#)

Wyndham Garden
★★★★
Chinatown
• Brand new hotel
• Two blocks to SoHo
• Value for money
\$172 / night: \$266
Best rate guaranteed
Includes \$50 in Free Extras!
• Daily full breakfast
• Welcome cocktails & daily in-room chef's special treat
More »
[See Details](#)

Flatiron Hotel
★★★★
Madison Square Park
• Boutique party pad
• Near Madison Square Park
• Live music
\$169 / night: \$208
Best rate guaranteed
Includes \$50 in Free Extras!
• Daily American buffet breakfast
• A glass of reserve wine in the bar (per person)
More »
[See Details](#)

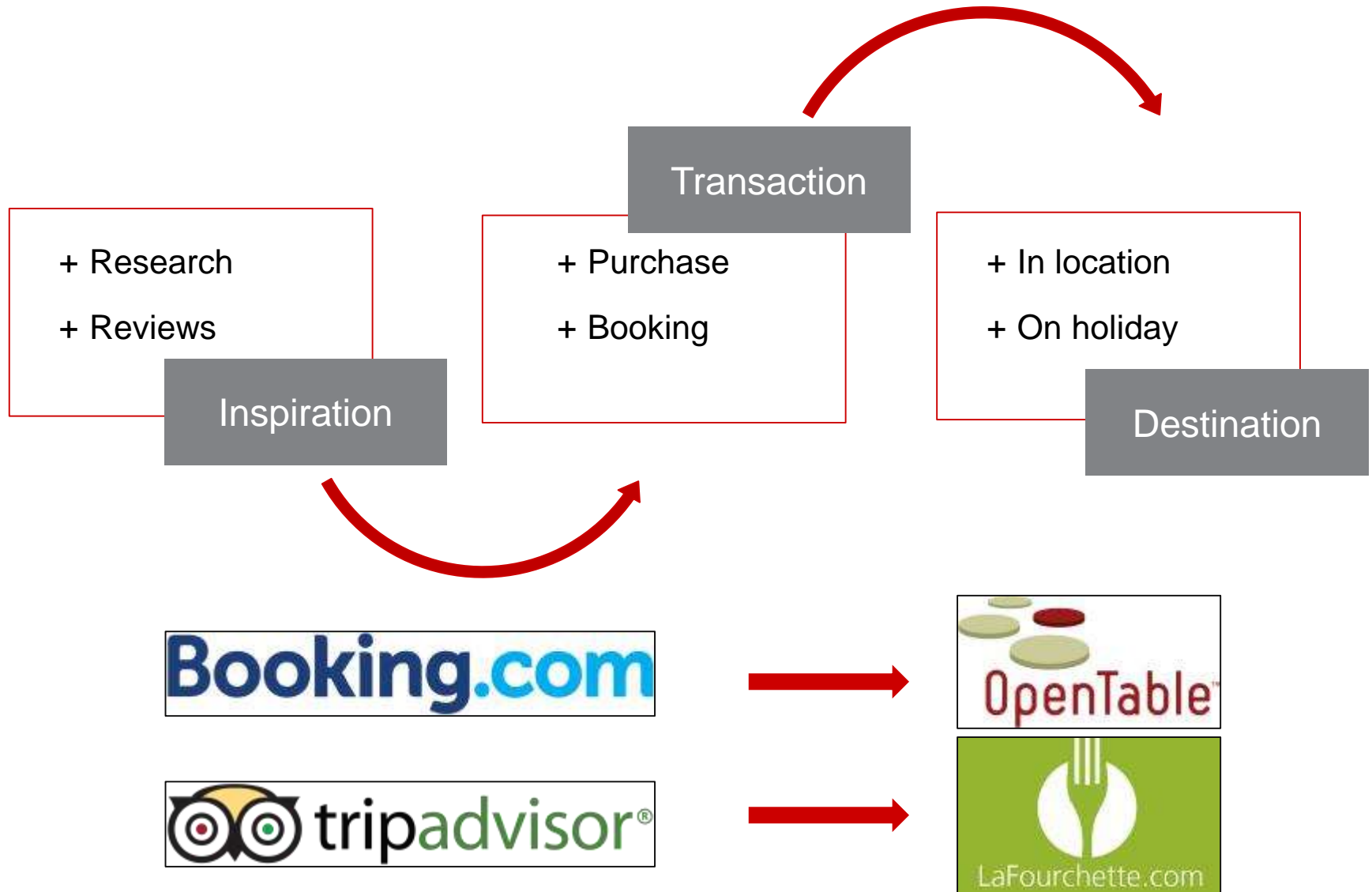
Millennium Broadway Hotel
★★★★
Times Square
• Proximity to the Times Square subway stop provides convenient access to various metro lines
\$159 / night: \$486
June 20 - Sept. 1
[See Details](#)

Westin New York Grand Central
★★★★
Midtown
• It's a magical experience with signature Westin amenities, yet still close to the action
\$206 / night: 60% off
Sundays thru August; other dates slightly higher
[See Details](#)

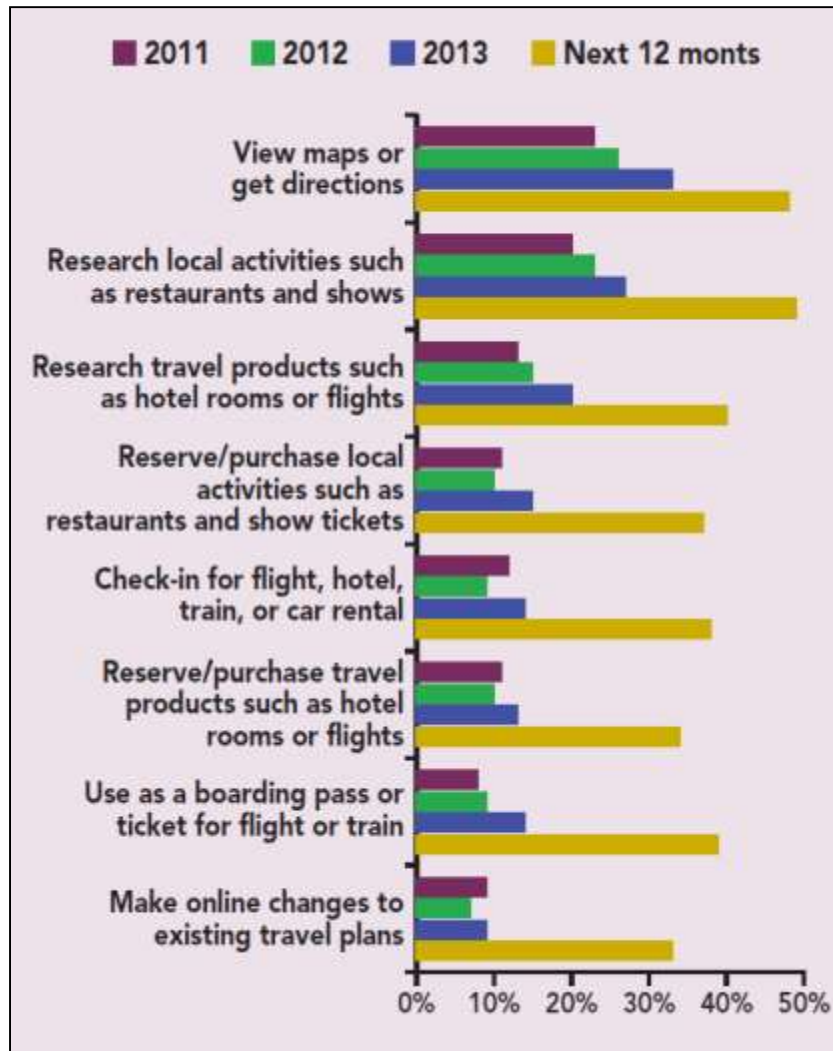
WITH ONE-CLICK TO BUY ON MOBILE



THE TRAVEL CONTINUUM



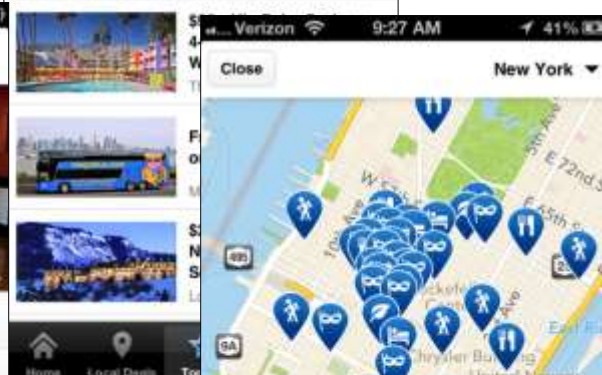
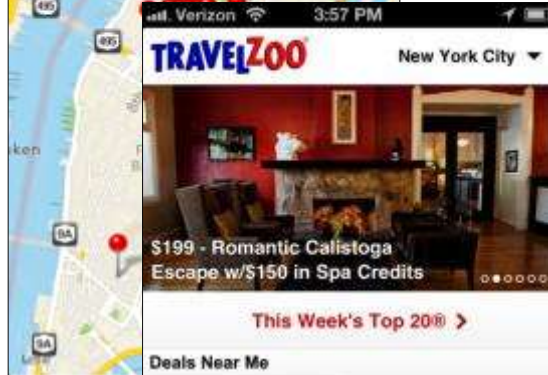
IN-DESTINATION REPRESENTS A GREAT OPPORTUNITY



‘41% of UK travellers research local activities such as restaurants and shows on their smartphones’

(Source: Phocuswright EU Consumer)

WE HAVE GREAT LOCAL CONTENT



23 US markets

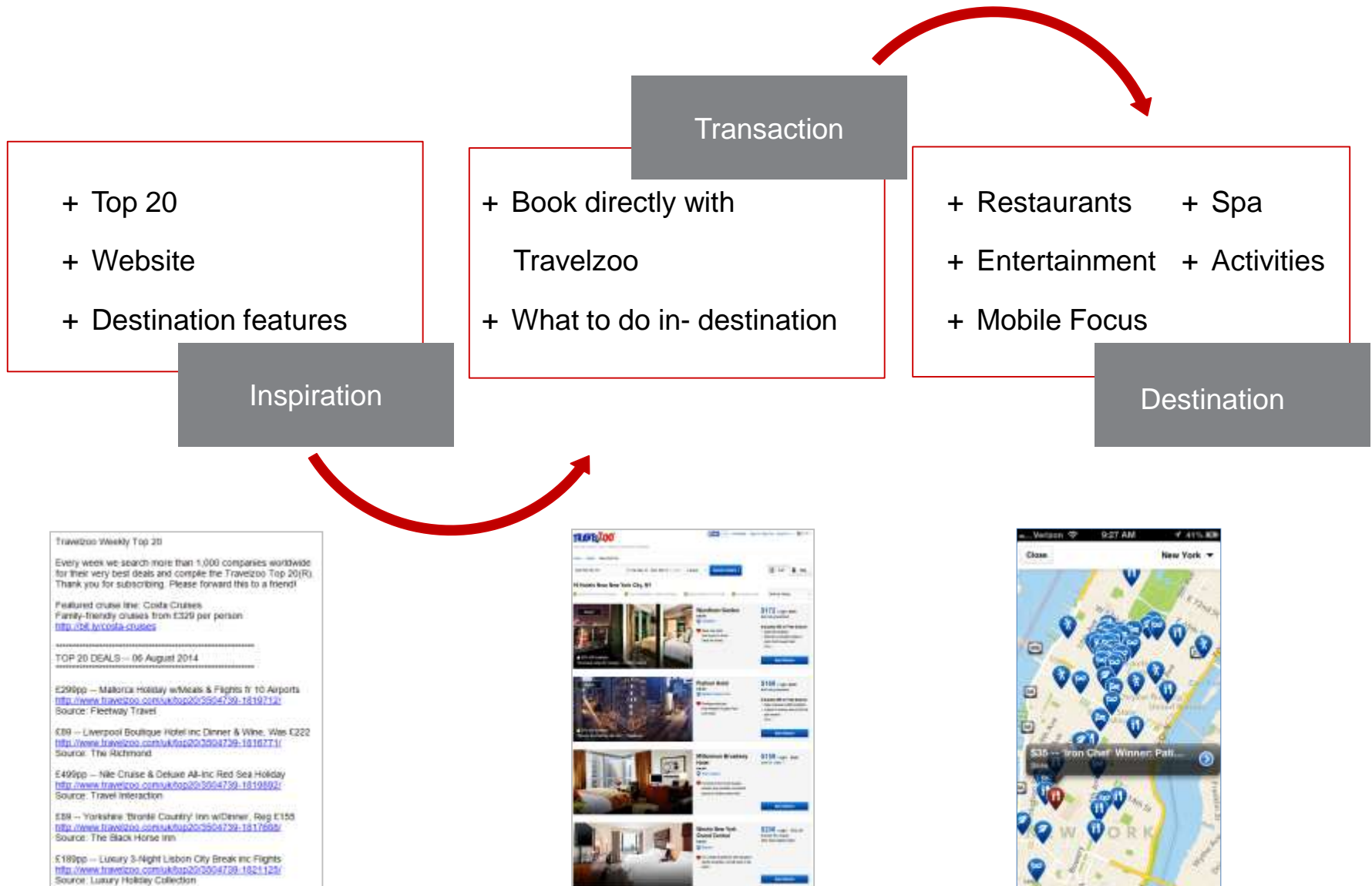
4 European markets

Covers all sectors of Travel and Entertainment

Very simple to use

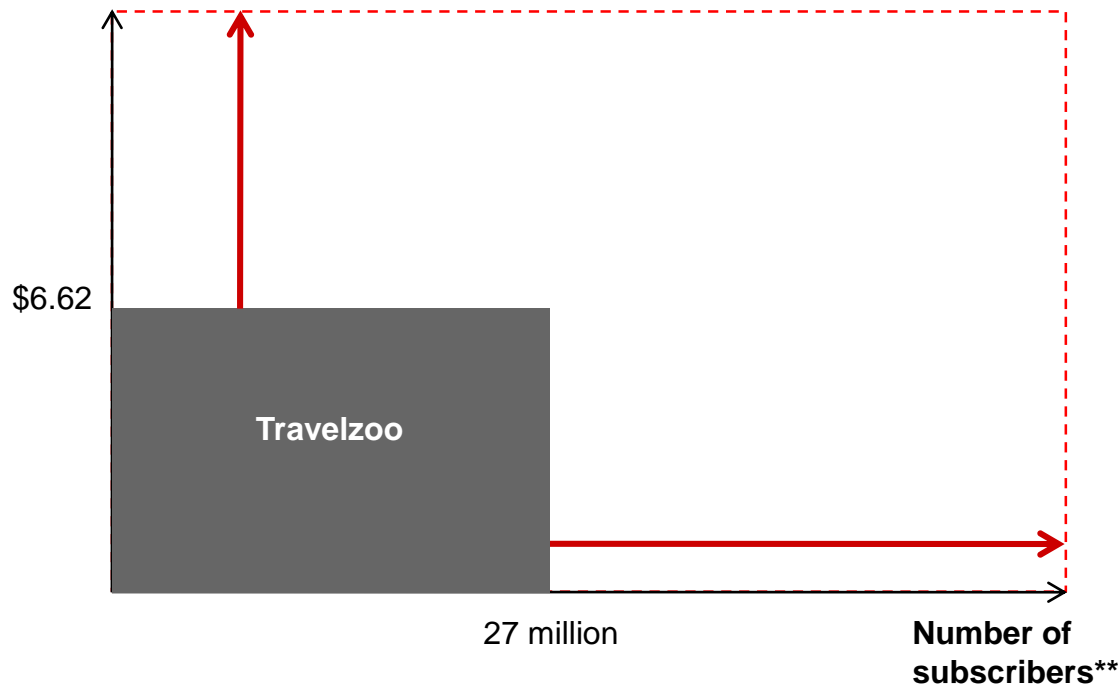


THE TRAVEL CONTINUUM



AUDIENCE GROWTH AND PRODUCT DEVELOPMENT

Annual revenue per subscriber*
US\$ per subscriber



Strategic Elements

1. Audience

Grow subscribers but also mobile users and social

2. Products

Enhance our products to search 'what', 'where' and 'when', particularly on mobile and particularly for hotels

* Defined as annualised year to date revenue divided by number of subscribers at beginning of year.

CONTACT DETAILS



Joel Brandon-Bravo
UK Managing Director
jbrandon@travelzoo.com
[@joelbrandonbrav](https://twitter.com/joelbrandonbrav)

Visit our Trade microsite <http://solutions.travelzoo.com/uk/>