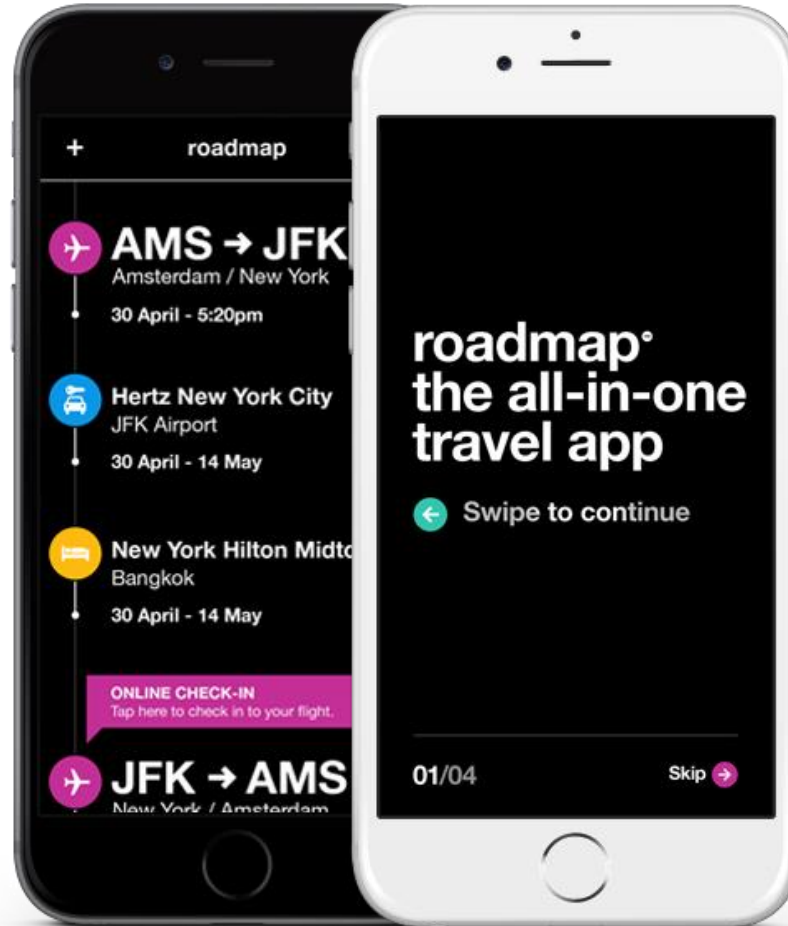




The future of Mobile

Or how we make sure
we create better travel experiences

We're **Roadmap**, the all-in-one travel app




roadmap°

A man with a dark beard, curly hair, and blue sunglasses is sitting on the edge of a white boat. He is shirtless and wearing camouflage shorts. He has tattoos on his left arm and a tribal band on his right calf. He is making a 'shaka' hand gesture with his right hand. The background shows a clear blue sky, a body of water, and a rocky coastline with green vegetation.

We've founded roadmap to create:
Traveler Happiness

Because the **value of travel** is not about booking



A photograph of a rooftop construction site. In the foreground, a grey metal frame is being erected on a concrete surface. The frame consists of vertical posts and horizontal beams, with some sections already in place and others being added. In the background, a dense urban skyline is visible under a clear blue sky. Several tall buildings are prominent, including a red brick building on the left and a tall blue glass skyscraper in the center. The ground is wet, reflecting the sky and the buildings.

**It's all
about the
experience**

42 countries, **millions of travelers**, > 60 brands



eDreams ODIGEO

Bravofly Rumbo



ONLINE TRAVEL ORGANISATION

Amsterdam
Airport Schiphol



Rapi10
viagens online



amadeus

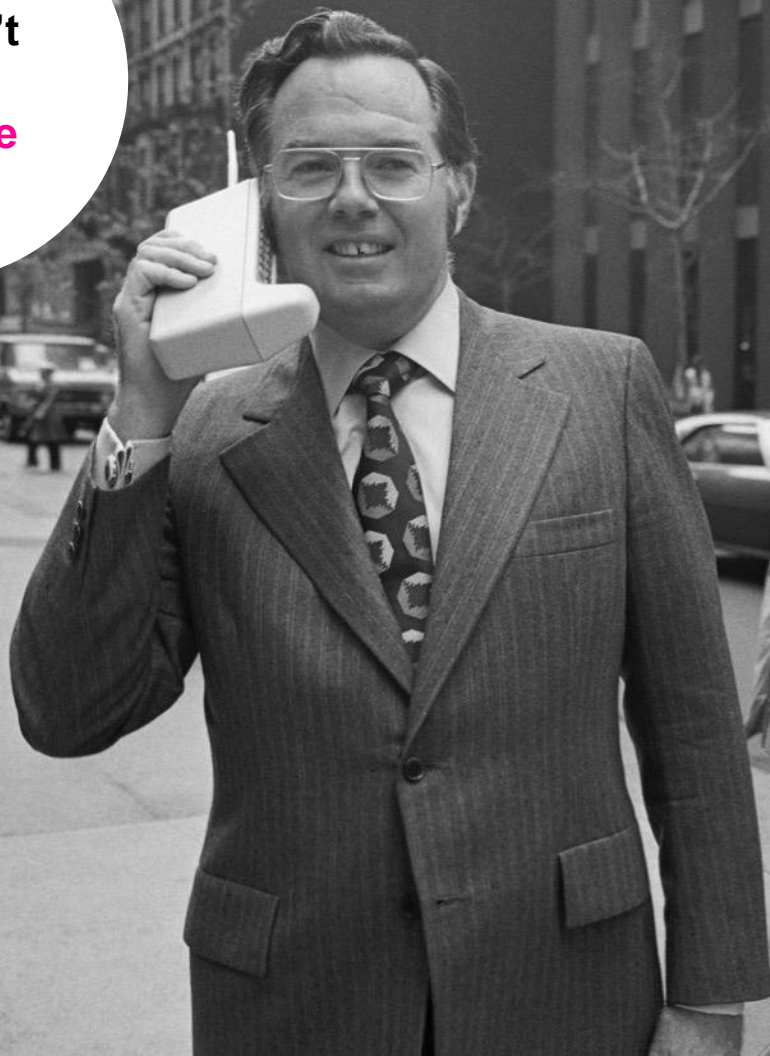
FLOW
TRADERS

Travix

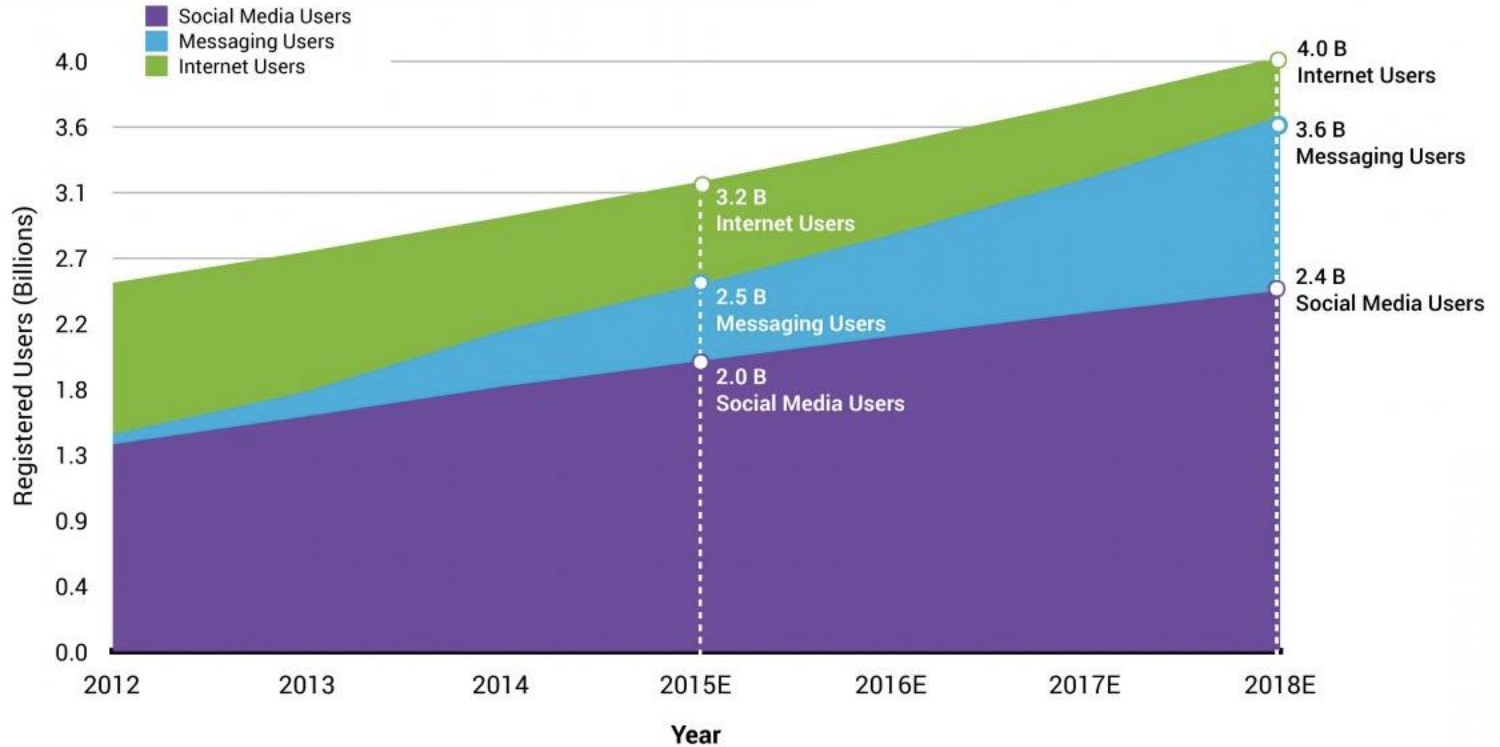
Advantage
FOCUS PARTNERSHIP

roadmap[®]

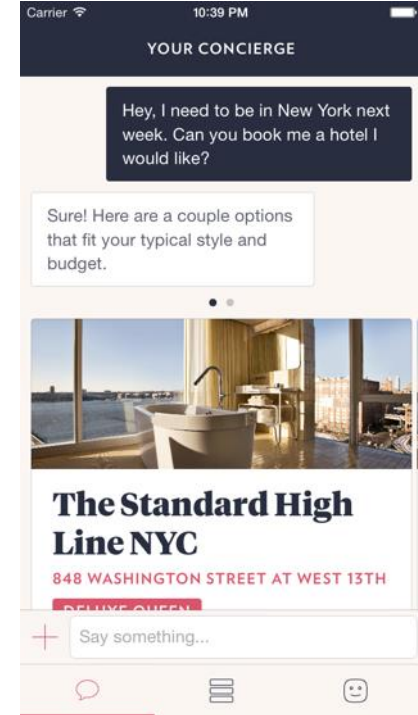
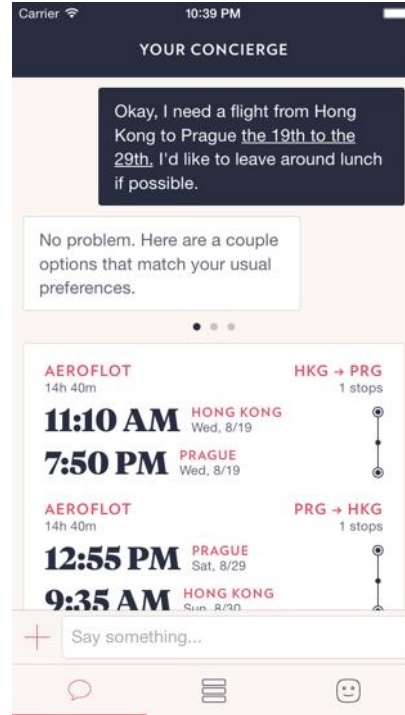
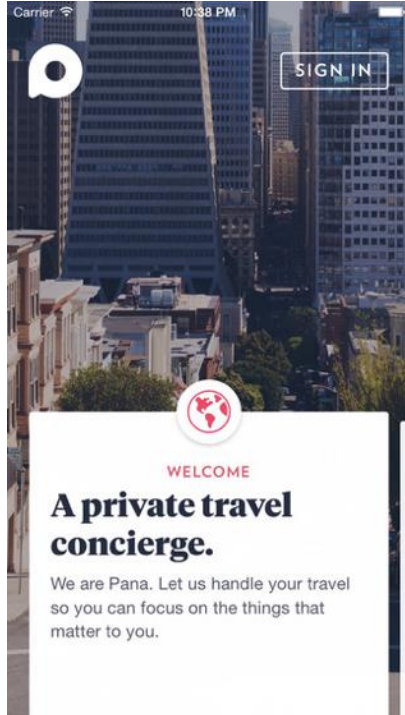
We don't
talk
anymore



Messaging is bigger than social



And it's becoming the **dominant interface**

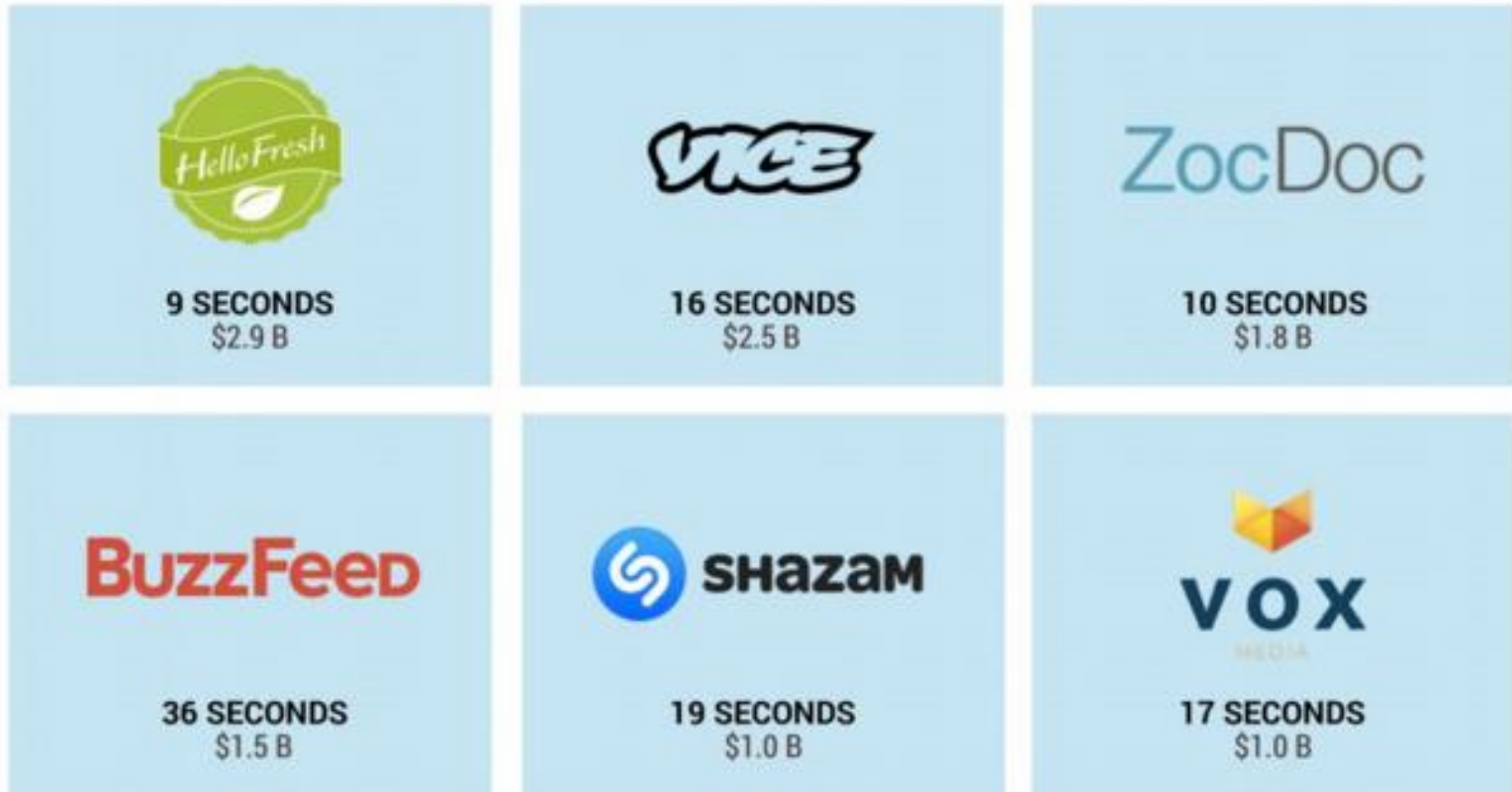


roadmap[®]

A woman with dark hair, wearing a red sweater, is seated at a dark wooden table outdoors. She is looking down at a black smartphone in her hands. Across from her, a young girl with brown hair in a ponytail, wearing a blue denim jacket, is sitting and drinking from a glass with a straw. The background shows an outdoor cafe setting with other tables and chairs, and a paved area.

**The trend is
less screen
time**

Billion dollar business in **less than a minute** per day



INTRODUCING AMAZON ECHO THE SCARY TRUTH



Look Mama
no
Screens!



roadmap[®]



roadmap^{rm}

Thanks!

Jeroen van Velzen

jeroen@getroadmap.com

www.getroadmap.com