

Smart Ships - AI and Internet of Things

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The Age



Artificial Intelligence

AI Age

✓ Customer

➤ Data

➤ Personality



Smart Ships

- Swift Registration: Embarkation can be lengthy and confusing
- Multi-faceted wearable Tech: Smooth Movement
- Digital Way Finder: Intelligent Navigation
- Interactive Screens: Smart Apps, Dinner Reservations
- High Speed Video Streaming: Unlimited data usage packages
- Geo-locate children: monitor your children in real-time
- Wearable credit cards
- Instant social media shares

Internet of Things

- Wearables
- Face Recognition
- Purchases
- Bookings
- Shares
- Proximity
- Frequency
- Engagement
- Interactions



Responsive

Artificial Intelligence



Shares



Found:

- Bottle
- Wine
- Wine glass
- Book
- Table
- Bartender
- Ticket
- Handbag
- Cup

Activity:

- Party
- Wine Tasting
- Art
- Social Gathering
- Interaction

Derived:

- Fun
- Noisy
- Busy

Recommendations

**They really know
what I like!**



Arthur the Android

Should I fix a
Martini for you
Jim?





Oh! How you know my
choices 😊
Please ...

Hey, Aurora is
here! **Margarita**
for the lady, on
its way.

You know me so well Arthur!
If only Jim could understand
me like you do ...



Thank you very much.

For further questions:

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